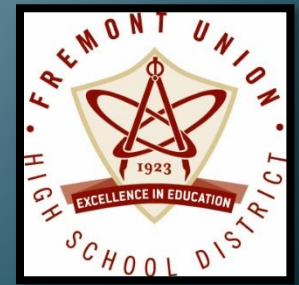


# Cupertino SafeRoutes2School

*Moving beyond improving infrastructure to change behavior*

March 13<sup>th</sup>, 2019  
Working Group  
Meeting



# Cupertino Safe Routes 2 School (SR2S)

**Mission Statement:** *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



# Cupertino SR2S: Fun in the Snow?

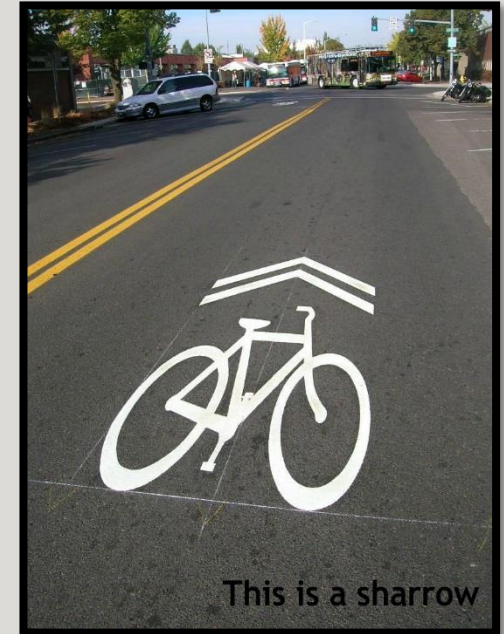
- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org
  - What was your favorite part of President's Week off?



# Public Comments



# 'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



# 'FAQ' from the Frontlines

## New Bulb Out for Cupertino HS

Finch &  
Calle de Barcelona



Installation

# 'FAQ' from the Frontlines

## New Bulb Out for Cupertino HS

Finch &  
Calle de Barcelona



Configuration

# Update: State of the Program

## Scope:

14 Public Schools within Cupertino City Borders

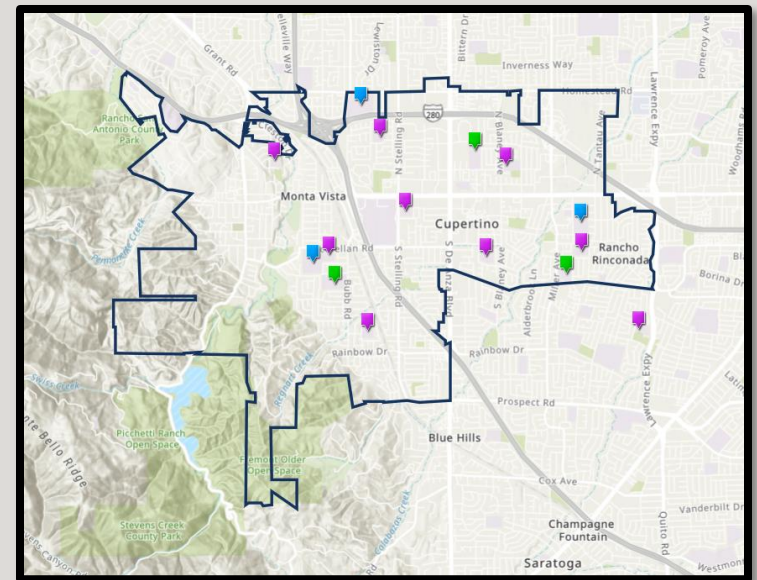
Cupertino Union School District:

8 Elementary Schools

3 Middle Schools

Fremont Union High School District:

3 High Schools





# Update: State of the Program

*We create a safer environment for students and families in Cupertino to travel to and from school actively through:*

- Engagement
- Engineering
- Education
- Encouragement
- Enforcement
- Equity
- Evaluation

# State of the Program: Engagement

## SR2S Partnership

### City of Cupertino

- SR2S Team
- Transportation Engineer
- Public Information Team

### Sheriff's Department

- Safety Resource Officers (SRO)
- Patrol Officers

### CUSD

- District Staff
- School admin

### FUHSD

- District Staff
- School admin

### Community

- Parents Volunteers
- Student Volunteers
- Rotary Club
- Walk/Bike Cupertino

# State of the Program: Engagement

## SR<sub>2</sub>S Outreach/Engagement

- Monthly Working Group Meeting
- Tabling
  - Schools
  - Community Events
- SR<sub>2</sub>S Banners
- Website

# State of the Program: **Engineering**

- **School Walk Audits at each School:**
  - Suggested Routes to School
  - Improvement Recommendations
- **Crossing Guards**
- **Crossing Flags**
- **Bicycle Transportation Plan**
- **Pedestrian Transportation Plan**
- **Bike Racks**
- **Board Storage**
- **Bike Fix-It Stations**

# State of the Program: Education

- **Bike Presentation by SRO:** 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup> grades
  - Exception: Hyde Middle School's PE Teachers do their 6<sup>th</sup> grade presentation
- **Summer Bike Skills Workshops** at YMCA: for families
- **Community Bike Rodeo** at Fall Bike Fest: for children
- **Bicycle Safety Videos:** for everyone
  - Bike Safety Basics
  - The ABC Quick Check
  - Bicycle Hand Signals
  - Bicycle Friendly Driver Training 101

# State of the Program:

## Encouragement

- **Encouragement to walk/bike/carpool at 12 out of 14 Schools**
  - Walk and Roll Days
  - Bike Stampedes
  - Walking School Bus
  - Carpool App
- **School Rodeos at 9 out of 11 Elementary and Middle Schools**
- **Two Community Bike Rides**
  - Pedal for the Planet Bike Ride for Earth Day
  - Fall Bike Fest

# State of the Program: Enforcement

## Our Partnership with the Santa Clara County Sheriff's Department Provides us:

- Ability to Request School Traffic Enforcement
- Collision Reports
- Juvenile Traffic Diversion Program

# State of the Program: **Equity**

## Translated Documents

- **Materials Translated:**

- Suggested Routes to School Maps:  
two most common languages per school
- Safety Tips for Cyclists
- Safety Tips for Motorists
- Safety Tips for Pedestrians
- SR2S Guide for Parents
- Helmet Instructions
- Quick Guide to Bicycle Commuting
- SR2S Brochure

- **Languages**

- Chinese
- Hindi
- Japanese
- Korean
- Telugu
- Spanish
- Vietnamese



# State of the Program: Evaluation

- **Student Travel Tallies at all Schools:** bi-annually
- **Bicycle Counts at all Schools:** determining schedule
- **Dero Zap to count alt travel modes at one school:** ongoing

# State of the Program: Gaps

## Elements Missing from the Cupertino SR2S Program

- Pedestrian Education
- On-Bike Cycling Education
- Delivery of Suggested Routes Maps
- Bike Racks for School Visitors

# State of the Program: Gaps

## Solutions to the Gaps

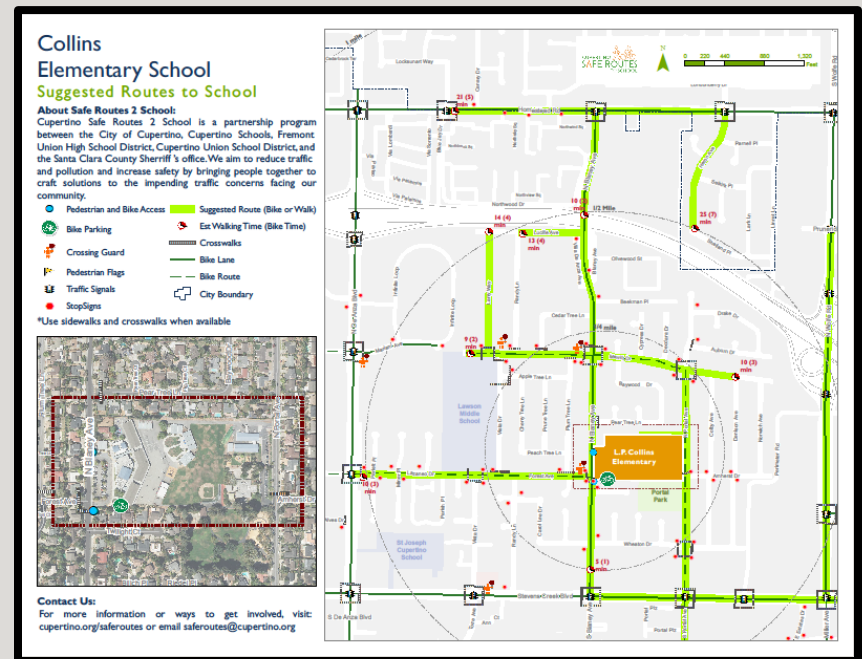
- **Pedestrian Education**
  - 2<sup>nd</sup> Grade Ped Ed Pilot in 2019
- **On-Bike Cycling Education**
  - Middle School Bicycle Skills Pilot summer 2019
  - Palo Alto-Style 3<sup>rd</sup> Grade Bike Rodeo pilot in 2020
- **Suggested Routes Maps** (see next slide)
- **Bike Racks for School Visitors**
  - ?

# Program Update: Maps

## Suggested Routes to School Maps for Incoming Elementary Families

Starting Fall 2019, City will Provide Physical Maps Each Year to:

- Kindergarteners
- Families new to a school



# Update: Spring Travel Tallies

Dates have been selected for this year's  
spring travel tallies

2019 Dates :  
April 29 – May 3



# Contact Info:

- For SRTS

## Issues/Question/Comments/Scheduling:

- Best contact for program is [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 [www.Cupertino.org/cupertino311](http://www.Cupertino.org/cupertino311)



# Upcoming Events:



**March 30<sup>th</sup> - Saturday:** Regnart Creek “Walkshop,” 10am - noon, Rodrigues Avenue, at the Regnart Creek Trail Access Fence. Parking available at City Hall.

**April 10<sup>th</sup> - Wednesday:** Cupertino SRTS Working Group Meeting, 4pm, **EOC**, City Hall, 10300 Torre Ave (**NOTE: April’s meeting will be in the EOC – a conference room adjacent to the City Hall Lobby, upstairs**)

**April 13<sup>th</sup> - Saturday:** Pedal for the Planet Bike Ride & Earth Day Festival, 9:30 am Ride, 11am – 3pm Festival, Civic Center Plaza and Torre Ave (between the Library and Rodrigues)

# Working Group Meeting Dates:



4-5 PM, Conference Room C

## Remaining Dates this School Year:

April 10<sup>th</sup>, 2019 (Wed)

May 21<sup>st</sup>, 2019 (Tues)

June 12<sup>th</sup>, 2019 (Wed)



# A Big THANK YOU!!

