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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## **Office of Traffic Safety Awards \$160,000 Grant to the City of Cupertino's Safe Routes to School Program for Bicycle and Pedestrian Safety Program**

Cupertino, Calif. – The City of Cupertino announced today that it has received a grant from the California Office of Traffic Safety (OTS) to support its Bicycle and Pedestrian Safety Program. The program will promote safe practices for pedestrians and bicyclists and emphasize the drivers' responsibility to look out for other people using roads and paths. The grant program runs through September 2025.

"We are excited to receive this grant, which will allow us to expand our bicycle and pedestrian safety program significantly," said Vice Mayor JR Fruen. "By focusing on education, awareness, and the promotion of safe practices, we aim to reduce crashes and prevent injuries. Ultimately, we're working toward building more walkable and bike-friendly neighborhoods where everyone can travel safely and confidently."

Grant funds will support various activities focused on bicycle and pedestrian safety:

- Pedestrian training courses that educate youth on safe walking behaviors.
- Bicycle training courses that educate youth on safe riding behaviors.
- Helmet fitting inspections and distribution of helmets to children in need.
- Community and school education presentations.

"The safety of people walking and biking on our roads is a top priority for our office," OTS Director Barbara Rooney said. "Everyone moves, and not always by car. It's important that we invest in efforts to protect people walking, biking and rolling that helps establish a strong traffic safety culture where everyone on California roads can travel to and from places safely."

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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