



## OFFICE OF PUBLIC AFFAIRS

Telephone: (408) 777-3262 • FAX: (408) 777-3366 • [pio@cupertino.org](mailto:pio@cupertino.org)  
City Hall • 10300 Torre Avenue • Cupertino, CA 95014-3255

## NEWS RELEASE

July 12, 2017

### City of Cupertino Joins Cities Nationwide for 'America's Night Out Against Crime'

*National Night Out – August 1, 2017*

CUPERTINO, CA – In partnership with Target, the City of Cupertino will kick-off the 34th Annual National Night Out on Tuesday, August 1, from 4 to 6 p.m.

The event will be held in the Target parking lot (corner of Stevens Creek Boulevard and Saich Way). Come and meet Cupertino's First Responders and join us for free hot dogs, face painting, games and prizes. Cupertino's Neighborhood Watch, Block Leader, Emergency Preparedness, Sustainability, Recreation, and community programs will also be on-hand.



National Night Out (NNO) is designed to:

1. Heighten crime and drug prevention awareness
2. Generate participation in the Neighborhood Watch program
3. Strengthen and promote spirit within neighborhoods
4. Send a message to criminals that neighborhoods are organized and fighting back

Later that night, neighborhoods throughout Cupertino are encouraged to continue the celebration along with 11,000 communities from all 50 states, U.S. territories, Canadian cities, and military bases around the world. You can do this by turning on your porch lights and spending time with your neighbors. Some ideas: neighborhood potluck, dessert exchange, ice cream social, or a book swap.

Register your neighborhood at [www.cupertino.org/nno](http://www.cupertino.org/nno).

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