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## NEWS RELEASE

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## Cupertino Rolls Out New City Website, Increasing Access and Transparency

CUPERTINO, CA – The City of Cupertino has rolled out a new website at <u>Cupertino.org</u> to keep pace with the information and technology needs of its constituents in Silicon Valley.

The site's graphics, navigation, and content provide a clear window into City governance, operations, and services while making it easy for users to access information on activities and opportunities, request services, and interact with City staff.

"Our new site takes City Hall to our local community and beyond, furthering our commitment to transparent, accessible, and efficient local government," City Manager David Brandt said. "In doing so, we have drawn upon a number of web technologies that originally were pioneered here in Cupertino."

A one-stop library links site users to the City's growing number of <u>online services</u>. These include: mobile apps for iOS and Android devices; browser-based apps; an open data portal of public information; an interactive set of geographic information system maps; and Access Cupertino for contacting City officials and staff 24/7.

With mobile devices overtaking fixed internet access as the predominant source of website traffic, the site uses the latest mobile web technology to assure accessibility and searchability by smartphone and tablet users.

"The new site responds to user preferences and showcases digital government initiatives that increase the efficiency of our operations and give our constituents useable and understandable public data," said Bill Mitchell, Chief Technology Officer.

The site is hosted by Vision Internet, a national leader in government website design, development and hosting.



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