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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

April 13, 2020 – 5:00 p.m.

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Communications Officer

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## COVID-19 Response Update

The City of Cupertino continues to monitor the effects of COVID-19 (coronavirus). The safety of our residents, staff, and visitors remains our highest priority. The following information regards the City's response to the latest recommendations from the County of Santa Clara Public Health Department, State of California, and CDC. These reports will be released every weekday at 5:00 p.m. For more information, visit [www.cupertino.org/coronavirus](http://www.cupertino.org/coronavirus).

### **Webinar: Small Business Assistance in Response to COVID-19**

Join the City of Cupertino and others for an interactive webinar to learn about available resources for small businesses, especially those who have been impacted by the COVID-19 pandemic. The webinar will be held this Thursday, April 16, from 11:00 a.m. to 12:30 p.m.

To be discussed:

- Resources and assistance to keep your business operating
- Learn more about access to capital and current programs
- How to navigate the Small Business Administration's loan application process for EIDL and PPP

### Featuring Guest Speakers:

Speaker Julie Clowes - District Director of Small Business Administration (SBA)

Speaker Dennis King - Director of Silicon Valley Small Business Development Center (SBDC)

Moderator Kevin McClelland – Silicon Valley SBDC Business Advisor & Local Small Business Owner

Space is limited, so register early at:

[https://cityofcupertino.zoom.us/webinar/register/WN\\_-vLOQW6FTB-1rX\\_OIFlyYQ](https://cityofcupertino.zoom.us/webinar/register/WN_-vLOQW6FTB-1rX_OIFlyYQ)

Hosted by the City of Cupertino in partnership with the Small Business Administration, Silicon Valley Small Business Development Center, and Cupertino Chamber of Commerce.

- more -

### **Senior Center Publishes First-Ever Digital Exclusive Newsletter**

The Senior Center has released its first digitally exclusive 50+ Scene newsletter. It offers information on virtual classes and travel, puzzles and games, and more. Download the newsletter at [www.cupertino.org/our-city/departments/parks-recreation/cupertino-senior-center/bi-monthly-newsletter](http://www.cupertino.org/our-city/departments/parks-recreation/cupertino-senior-center/bi-monthly-newsletter)

### **Continuing Efforts**

#### **Wear Non-Medical Masks When Doing Essential Activities Outside of Your Home**

When going out for essential activities, members of the public should wear reusable, non-medical cloth face coverings to protect themselves, the Santa Clara County Public Health Department recommends. Reserve medical-grade masks for healthcare professionals who need them in order to continually provide care for our community.

#### **Santa Clara County Shelter-in-Place Order Extended to May 3, 2020**

The Santa Clara County Public Health Department has extended its Stay-at-Home order to May 3, 2020. The order can be found [here](#). The Public Health Department has also updated its [FAQ page](#).

### **City Actions and Services**

- All City facilities remain closed until further notice. While City Hall is closed to the public, services are available online at [cupertino.org](http://cupertino.org) and by phone at (408) 777-3200.
  - To submit requests for service, visit [cupertino.org/311](http://cupertino.org/311)
  - For Building, Planning, Housing, and Code Enforcement services and permits, visit [cupertino.org/communitydevelopment](http://cupertino.org/communitydevelopment)
  - For Public Works services and permits, visit [cupertino.org/publicworks](http://cupertino.org/publicworks)
  
- If you are a Cupertino senior—or you know of a senior—who would like a social check-in phone call or are in need of food or assistance, please call the Cupertino Senior Center at (408) 777-3150 or email [seniorcntr@cupertino.org](mailto:seniorcntr@cupertino.org). You do not need to be a Senior Center member to receive these services.
  
- Some Cupertino businesses, identified as “essential businesses” per the County's definition, are open and can be found at [cupertino.org/openforbusiness](http://cupertino.org/openforbusiness).

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# Small Business Assistance in Response to COVID-19

Free webinar  
Thursday, April 16, 2020  
11:00am-12:30pm



- Resources and assistance to keep your business operating
- Learn more about access to capital and current programs
- How to navigate the SBA's loan application process for EIDL and PPP

Please register to participate at:  
<https://bit.ly/34CbhxA>

