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## NEWS RELEASE

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### **Cupertino City Channel 26 Takes Top Awards Nationwide**

Cupertino was awarded first place by National Association of Telecommunications Officers and Advisors (NATOA) in the category "Public/Community Meetings" for its submittal of the "Cupertino City Council Meeting" City of Cupertino, CA. This accomplishment is unprecedented given a total of 11 submittals from much larger municipalities such as Denver, CO and Washington, DC who took second and third place respectively.

City Channel 26 also took an Honorable Mention in the category of "Public Affairs" for "Cupertino Conversations with Council members", a moderated talk show where questions were submitted by the live audience and through e-mail.

City Manager, Dave Knapp stated "City Channel 26 is to be commended for performing a great service to the community by their high production programming that focuses on local content and strives to meet the needs of our community".

The City Channel, channel 26 on Comcast Cable, was established in 1983, and has been supported by the City Council and staff throughout the years. The City Channel is the "G" in "PEG" for Public/Education/Government cable television.

NATOA received over 1,200 entries representing 180 agencies from 31 states across the country and Canada. President Panzino-Tillery, who presented the *Excellence in Government Programming* awards, noted that, "NATOA is proud to celebrate the important contributions of government access programming in building stronger, tighter knit communities. NATOA members produce the finest quality of programming, easily comparable to that of other networks. Congratulations to all winners in each category."

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