# NEWS RELEASE

January 9, 2007

## **Cupertino Community Planning Meeting**

Cupertino is embarking on a master plan for the North Vallco area. The City Council and Planning Commission initiated this process to address proposed changes in the area. With the new Apple campus and possible conversion of some industrial sites to residential uses, now is the time for the community and neighbors to speak out.

#### Location

The North Vallco planning area is the 240-acre area bounded by Homestead Road, Tantau Avenue, I-280 and Wolfe Road. It includes the 100-acre Hewlett Packard campus, 50 acres acquired by Apple Computer for a future second campus, Cupertino Village shopping center, hotel, residential and office developments.

#### The Process

A 20-person Study Committee, including property owners, residents, school and business representatives, was convened by the City Council to oversee the study and make recommendations to the City Council and Planning Commission. The Study Committee will hos a series of workshops.

#### What is Your Vision?

You can help determine the future of the North Vallco area. Your ideas are needed to create a design for the future, and to address such important issues as retaining Cupertino's high tech economic base, promoting vital commercial areas, providing housing for employees, creating connectivity, controlling traffic and minimizing negative impacts on the community.

#### Share Your Vision

There are three community workshops planned. You are invited to attend our community workshops to identify opportunities and constraints in the area, and help develop design standards for the master plan. The first workshop is on Thursday, January 25, 2007 at 7 PM in the Community Hall, 10350 Torre Ave, Cupertino.

### Community Workshop 1

Date: January 25, 2007, Thursday 7:00 PM, Community Hall, 10350 Torre Ave, Cupertino Subject:: Existing Conditions, Opportunities and Constraints

#### More Information

Visit Cupertino's website, www.cupertino.org to stay up-to-date on the North Vallco Master Plaiprocess. Email planning@cupertino.org or phone Project Manager, Ciddy Wordell at 408.777.3236 with comments or questions.

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