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N E W S   R E L E A S E

Mobile Tree 95014 App Now Available for Cupertino Residents and Businesses

Cupertino, CA, March 20, 2013—Cupertino Residents and businesses can now use their iPhones and iPads to find out about city trees in Cupertino.

The City of Cupertino has released, "Trees 95014" an iOs app that provides detailed information regarding city-planted trees in front of their home or in their neighborhood. Residents can search for trees by street address, by proximity, or by scanning the QR code badges that are being placed on every city tree. An Android version of the app will be ready the beginning of May 2013.

Each search can show specific details on the tree or trees in a given area. Residents can also sign-up for tree-related notifications, name their tree and request service.

"This app is only the latest part of an ongoing effort by our city council to promote the health and quality of life for our residents through the preservation of trees" said Mayor Orrin Mahoney. The City of Cupertino joined the Tree City USA program in 2012 and has already begun to plant 1,600 trees over the next four years. All City trees will have badges with QR codes by July 2013.

The app is easily downloaded from the Apple App Store at www.cupertino.org/trees95014. This application will be available for other smart phones in the near future. For more information on city trees, visit www.cupertino.org/streettrees or call 408-777-3410.

Cupertino, CA, is on the western edge of Silicon Valley against the foothills of the Santa Cruz Mountains. With a population of 58,000 within 13 square miles, Cupertino is 42 miles south of San Francisco and home to many high-tech companies, most notably Apple Inc.

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