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NEWS RELEASE

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City of Cupertino to Hold Press Conference, Responds to Apple Announcement

Press Conference with Mayor Gilbert Wong: Wednesday 6/8/2011, 11am, Cupertino City Hall Lobby, 10300 Torre Avenue, Cupertino, CA

CUPERTINO, CA- On Tuesday, June 7, Steve Jobs, CEO of Apple, Inc., announced at a City of Cupertino city council meeting that Apple would be moving forward with its plans to build a state-of-the-art campus in Cupertino.

At the city council meeting this evening, Mr. Jobs announced the next steps to be taken in Apple's long anticipated plans. Originally announcing plans to build a new campus at a city council meeting in April, 2006, Apple has since purchased a 92-acre parcel in Cupertino that had previously belonged to HP. Apple now owns a total of 180 acres in Cupertino in the area of the proposed new campus.

The announcement was enthusiastically received by the city council. Apple continues to be the single largest employer in Cupertino and its continued success represents an important and tangible indication of the vitality of our local businesses and economy. "A hallmark of Apple's technology has been innovation and the high value that the company places on design," said Mayor Gilbert Wong. "We have learned to expect that Apple will bring this same high standard to all of its projects."

The press conference will be held in the Cupertino City Hall lobby.

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