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## NEWS RELEASE

### **CITY OF CUPERTINO LAUNCHES COMMUNITY CLIMATE ACTION PLANNING PROCESS**

*Community Members Needed to Help Shape Blueprint to Conserve Resources and Build a Vibrant Future*

#### **FOR IMMEDIATE RELEASE**

**City of Cupertino, CA – May 5, 2014** – This month the City of Cupertino will begin a public process to review and refine its Climate Action Plan Project (CAP). The Plan will include community-vetted measures to reduce greenhouse gas (GHG) emissions in the region and locally to foster a healthy and resilient Cupertino. Through extensive research and community input, the CAP will meet statewide emission mitigation targets and identify opportunities to reduce emissions that impact the local environment.

The City invites community members to participate in upcoming interactive community workshops on May 14 and June 4 from, 6 - 8 pm at the De Anza College Kirsch Center for Environmental Studies, Location: De Anza College's Kirsch Center for Environmental Studies, room KC 218 (McClellan Road entrance) ([https://www.deanza.edu/map/sports\\_kirsch.html](https://www.deanza.edu/map/sports_kirsch.html)). More information on the City's Climate Action Plan, General Plan Amendment, and other related community planning efforts can be found at [www.cupertino.org](http://www.cupertino.org).

Now, the Cupertino CAP will reflect the community's vision, establish local priorities, and coordinate with the ongoing General Plan Amendment and other current plans and policies.

"Our great green city is committed to reducing greenhouse gas emissions while improving the environment, health, and well-being of our community for residents and businesses alike," said Erin Cooke, Cupertino Sustainability Manager. "We are confident that our community members will work together to build and realize a plan that fosters an environmentally vibrant Cupertino that improves the quality of life for our city.

Cupertino has been a leader in environmental planning since 2005, as one of the first cities to incorporate a Sustainability Element within its General Plan. The CAP will reinforce the goals of this Element by referencing the City's recent municipal projects and community-wide programs to conserve resources, while evolving the City's approach to mitigate and adapt to climate change to ensure the wellbeing and longevity of our City.

Cupertino's CAP will dovetail with the Santa Clara County Regional CAP project, which coordinates climate change mitigation and adaptation efforts in Silicon Valley, set to close this July. Cupertino has been working with neighboring cities to address collective sustainability challenges and prepare for potential climate change impacts at the regional level (learn more at [www.sccgov.org/sites/osp/SV2](http://www.sccgov.org/sites/osp/SV2)).

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