

OCTOBER 2022

SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

Budget at a Glance

View the City's Budget
for the Next Fiscal Year



PLUS: MENTAL ILLNESS AWARENESS WEEK | NEW COVID-19 BOOSTERS AVAILABLE | JOIN YOUR NEIGHBORS AT THE PUBLIC SAFETY FORUM



Cupertino 311

Whether there's a need on the road, at a park, in your neighborhood, or anywhere else in Cupertino, you can report it to the City with just a few clicks.

Cupertino 311 lets residents submit requests directly to the City so they can get addressed and resolved as quickly as possible. You can download the mobile app directly onto your phone for even easier reporting.

Submit your request by searching "**Cupertino 311**" in the **App Store** or **Google Play**, or visit cupertino.org/311.

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Keep this list of the most useful contacts for the City of Cupertino.

Questions or comments about *The Scene*? Contact staff at scene@cupertino.org.

Mental Illness Awareness Week: Let's Talk About It

Everyone has bad days and growing older can come with difficult challenges. These challenges could lead to feelings of sadness or shame, or lead to other warning signs. If these feelings disrupt your life or go on for too long, it might be a sign that there is a bigger problem. This is especially true for older adults, who can be at higher risk of suicide.

Isolation, blame, and secrecy caused by stigma can create huge challenges to reaching out, getting needed support, and living well. **October 3 through 9 is Mental Illness Awareness week**—a time for the community to fight stigma, help people find the support they need, and prevent suicides.

Feeling depressed is not the only sign that something may be wrong. There may be other issues that show you need help—including changes in how you feel, think, and act, or if there are any additional stressors in your life. If you notice any of these signs, reach out for help. Talk with your doctor, speak with someone you know and trust, ask for support, or get help in your area. Read more at sccbhd.org/suicideprevention.

Talk to Someone	Find a Provider	Support Groups	LGBTQ+ Services
NEW Santa Clara County Suicide and Crisis Hotline: Dial 9-8-8 for trained volunteer counselors available 24/7, free and confidential.	9-1-1 Emergency Services: If calling 9-1-1 for a mental health-related emergency, request an officer with Crisis Intervention Team (CIT) Training.	National Alliance on Mental Illness: (408) 453-0400 or visit namisantaclara.org	LGBTQ Wellness: (408) 343-7944 452 S. 1st Street, San Jose, CA
Crisis Text Line Number: Text RENEW to 741741 for trained volunteer counselors available by text message 24/7, free and confidential.	Santa Clara County Behavior Health Services Call Center: (800) 704-0900.	Make the Connection, online resource for veterans: maketheconnection.net	Billy DeFrank Lesbian and Gay Community Center: (408) 293-3040 or visit defrankcenter.org
The Friendship Line – Institute on Aging: (415) 750-4111 for free, 24-hour accredited crisis intervention and non-emergency emotional support calls.	Sourcewise, for details on Medicare choices: (408) 350-3200	Santa Clara County Survivors of Suicide (SOS) Support Group: (408) 885-6216	LGBT National Senior Hotline: (888) 234-7243. SAGE National LGBT Elder Hotline: (877) 360-LGBT (5428)



BIVALENT BOOSTERS — STAY UP TO DATE ON YOUR PROTECTION

Newly updated COVID-19 boosters are now approved for certain age groups and are available! The County of Santa Clara Public Health Department recently announced that its mass vaccination locations and local clinics are prepared to administer the updated Moderna and Pfizer bivalent COVID-19 boosters. The updated, or “bivalent” boosters, target the most recent Omicron subvariants, BA.4 and BA.5, that are more contagious and more resistant than earlier strains of Omicron. You can also double down on your commitment to fighting viruses by taking the flu vaccine at the same time. The flu vaccine is also freely available at clinics and local pharmacies.

The County and the Centers for Disease Control and Prevention (CDC) recommend everyone stay up to date with COVID-19 vaccination, including all primary series doses and boosters for their age group and eligibility. Boosters are an important part of protecting yourself from getting seriously ill or dying from COVID-19. You are up to date with your COVID-19 vaccines if you have completed a COVID-19 vaccine primary series, and received the most recent booster dose recommended for you by the CDC.

Everyone is encouraged to check with their primary care physician about receiving the bivalent Omicron booster vaccine. You can also find appointments in Santa Clara County at sccfreevax.org.

Be Prepared for Flooding

As we have seen from the recent California wildfires, an extreme dry season can create hazardous conditions. The same can be said for an exceptionally wet season, which can cause flooding to creeks, ditches and even to neighborhood streets and properties. As we begin this year's rainy season, residents should be mindful of any potential flood risks surrounding their property and be prepared for flooding possibilities, especially those who reside in FEMA designated Special Flood Hazard Areas (SFHA).

Tips to help you to plan, prepare, and protect your family and home:

- Know your flood risk: Visit floodsmart.gov and valleywater.org/floodready.
- Get flood insurance ahead of time: There is a mandatory flood insurance purchase requirement if you live in a FEMA designated SFHA and have a federally insured mortgage. For property owners who currently possess flood insurance, be sure to inventory and photograph your home's contents and put important papers and insurance policies in a safe place. Even if you don't live in an SFHA, you can get extra protection by purchasing flood insurance. To find a local agent call 1 (800) 427-4661.
- Protect your home from flood threats: Valley Water offers free filled sandbags. For locations, check valleywater.org/floodready.
- Build responsibly in floodplains: Construction within SFHA zones has special requirements. Physical alterations to buildings can be made to reduce risks and flood insurance premiums, such as elevating a structure.
- Keep creeks clean and flowing: Healthy, flowing creeks reduce flood risks by carrying storm water away from properties and roads. Report blockages and dumping in creeks to Valley Water at (408) 630-2378 or 1 (888) 510-5151 anytime.
- Turn around, don't drown: Avoid floodwaters.
- Make a family emergency plan and a three-day emergency kit: Agree on a meeting spot and plan a safe route to higher ground. Put together an emergency kit with tools and supplies, non-perishable food, and water.
- Download disaster and emergency apps: Download Santa Clara County's emergency preparedness app "ReadySCC" and the Red Cross Flood app on your smartphone.

City of Cupertino property protection advice and assistance services:

- Contact the Cupertino Public Works Department at (408) 777-3354 to check whether your house is in or out of a FEMA designated SFHA, to get assistance with onsite flooding and drainage issues and/or to schedule a site visit.
 - City staff can provide FIRM information, a handout on the mandatory flood insurance purchase requirement, and maps showing floodways, problems not shown on the FIRM, and historical flood information.
 - City staff possess elevation certificates for some buildings located in the floodplain and may have one on file for your property.
- Visit the self-serve sandbag station just outside the City Maintenance Yard parking lot located at 10555 Mary Ave to obtain free pre-filled sandbags.
- Contact the Cupertino Public Works Floodplain Manager at (408) 777-3354 to ensure compliance with special requirements.
- Contact the Cupertino Building Department at (408) 777-3228 to get a permit before you build. Checkout "What You Should Know Before You Hire a Contractor", which is available to download at cslb.ca.gov/About_Us/Library/GuidesAnd_Publications.
- It is illegal to dump anything into a creek or a storm drain in the City of Cupertino. Residents can report dumping incidents to the City by calling (408) 777-3269 during business hours and 911 after hours and on weekends.

Residents can assist the City maintain our storm drain system, which drains street runoff into creeks on the valley floor, and help protect your immediate neighborhood from localized flooding by sweeping gutters regularly, placing swept material in the garbage, and checking that nearby storm drain grates are not covered with leaves or litter. Residents should abide by street sweeping and "no parking" signs to allow the city to keep the gutters clean and the storm drain system flowing. Residents can also notify the City of blocked or impeded storm drainage facilities through the Cupertino 311 system.

The City vacuums and cleans storm drain inlets to help keep the system operating at capacity and to prevent illegally dumped materials from washing into our creeks with the rain.

Budget At A Glance

Fiscal Year 2022-2023

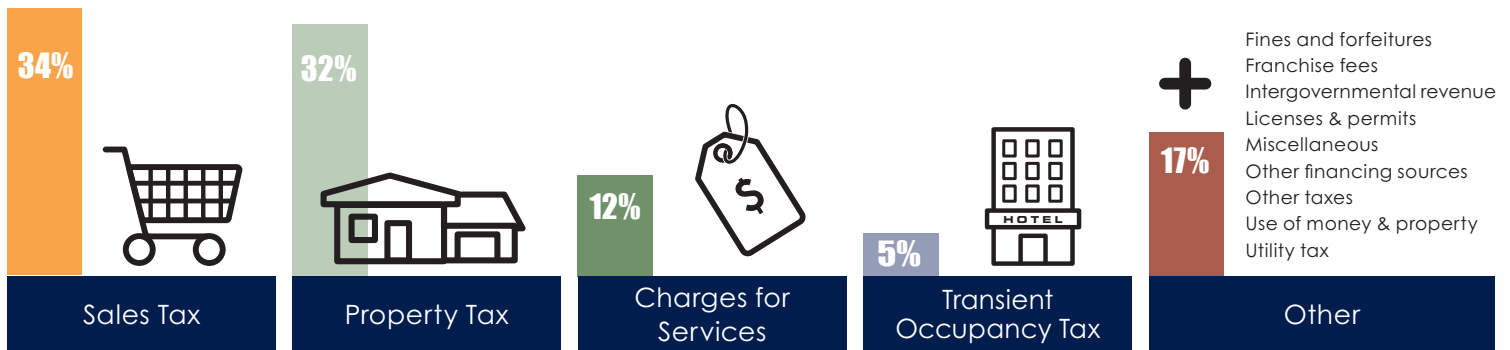
The City is on solid financial footing this new Fiscal Year (FY). Here is a glimpse into the balanced budget for FY 2022-2023. The budget is balanced with ongoing revenues meeting or exceeding ongoing expenditures, and fund balance is being

used to fund one-time projects. The Adopted Budget is \$130,587,325 and is funded by \$130,244,157 in revenue. The General Fund, the City's largest tax-supported fund, is budgeted at \$95,167,779 and is funded by \$94,661,388 in revenue.



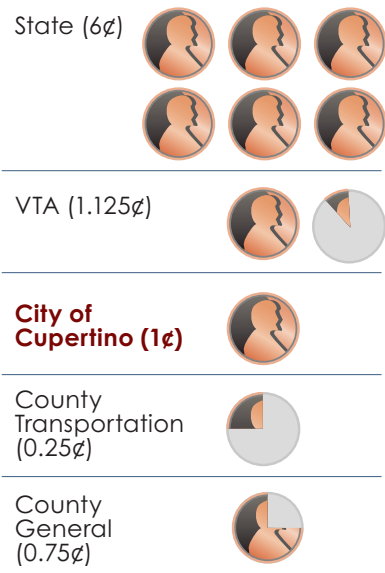
GENERAL FUND REVENUES: \$94,661,388

Where does the City get its money?



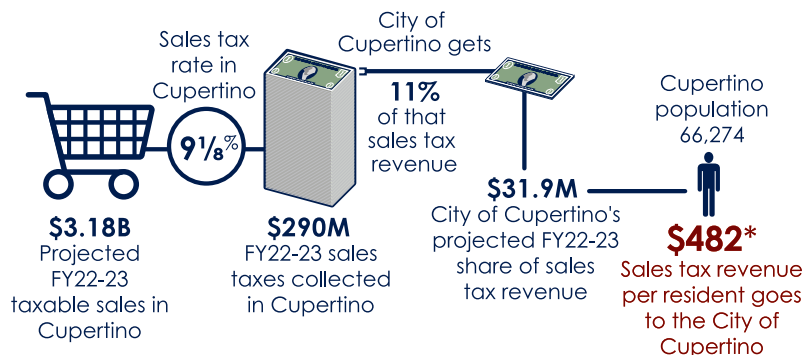
SALES TAXES

For every dollar you spend, you are taxed 9.125%



Cupertino Residents and the Budget: Sales Taxes

How much of your sales tax does the City receive?

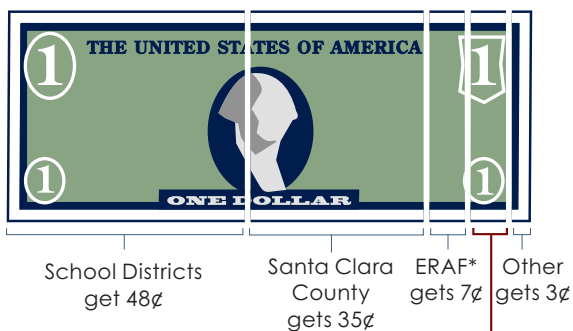


* For consistency and comparability with the FY22-23 Adopted Budget, this figure includes sales tax attributable to business and construction.

¹ Claritas Population estimates for Cupertino, 2013-2021 with 2010 Benchmark from U.S. Census.

PROPERTY TAXES

For every dollar paid in property taxes:

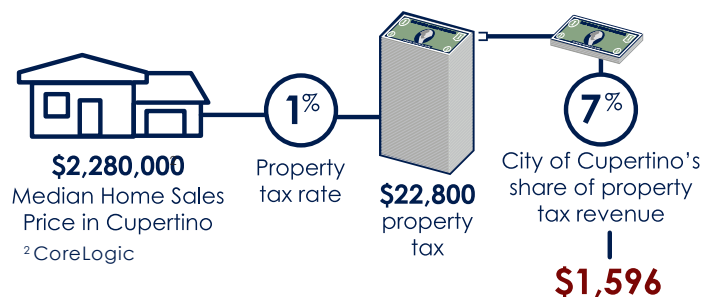


* ERAF — Educational Revenue Augmentation Fund

City of Cupertino gets 7¢

Cupertino Residents and the Budget: Property Taxes

How much of your property tax does the City receive?

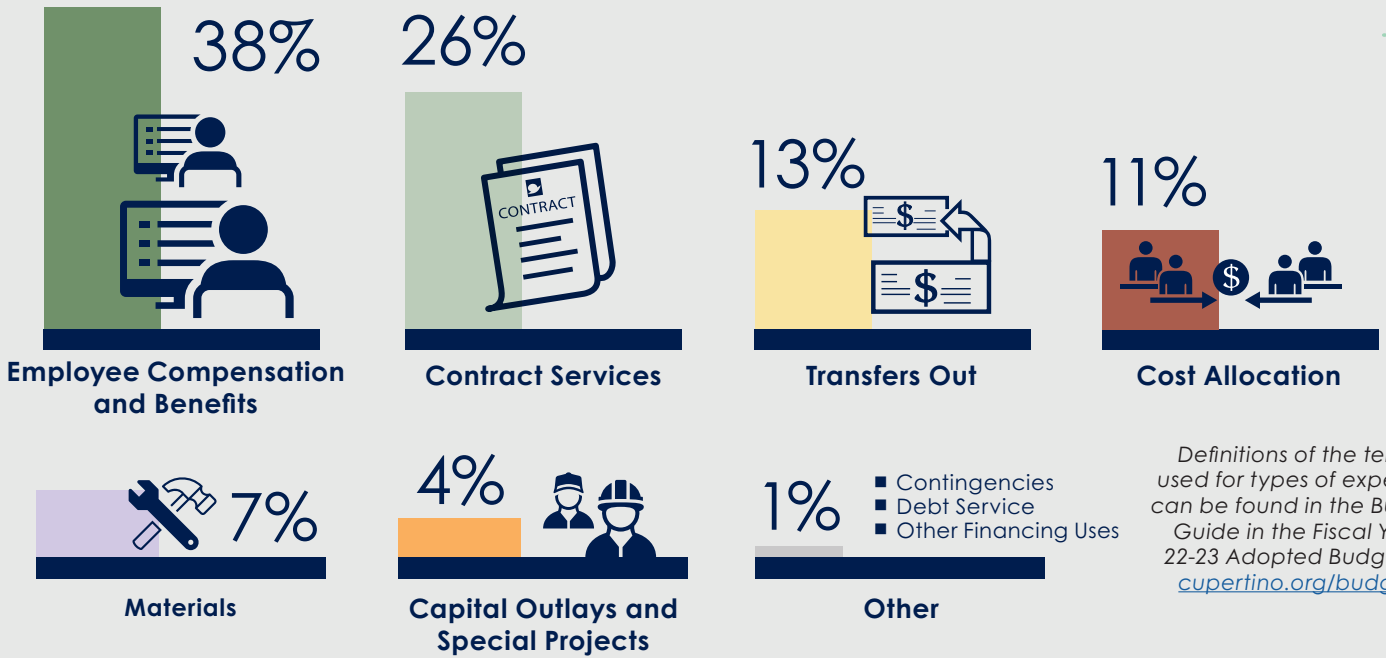


\$1,596

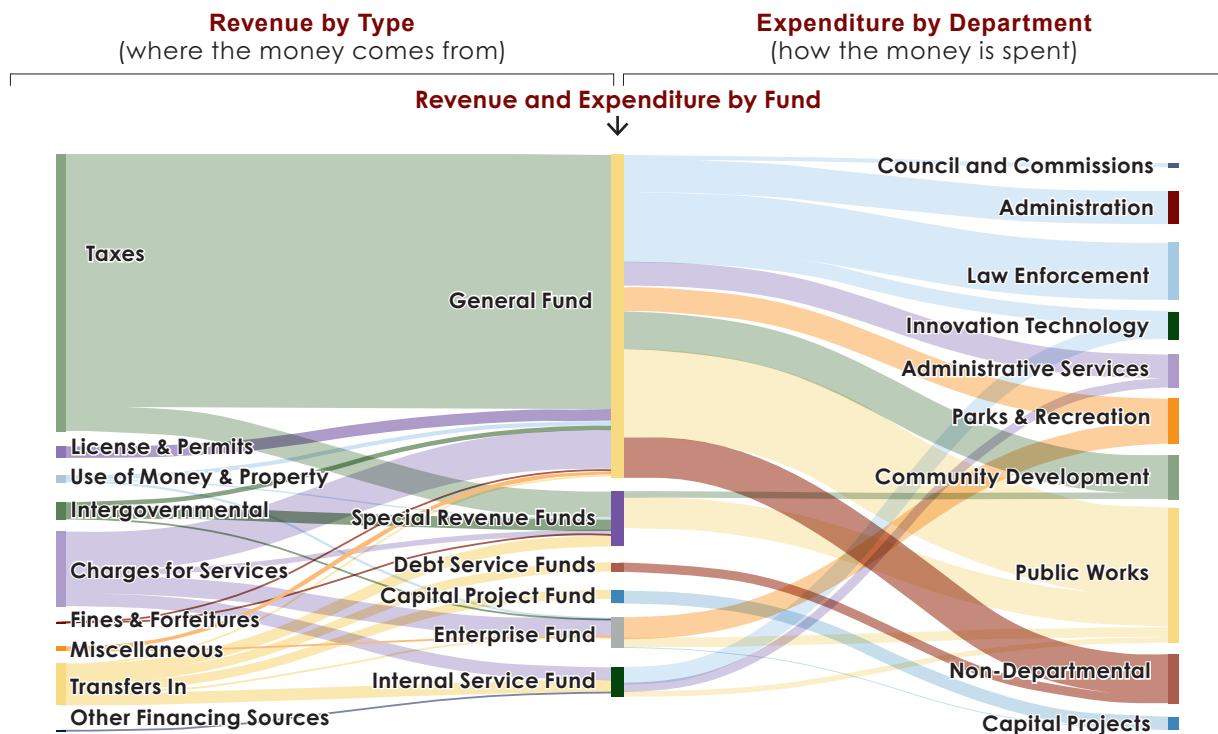
Annual property taxes paid to the City of Cupertino per homeowner

GENERAL FUND EXPENDITURES: \$95,167,779

How are the budget dollars distributed? (by type of expense)



City-wide Flow of Funds



The three most important things to learn from this chart:

- The chart above demonstrates how revenues (left to right) and expenditures (right to left) flow out of and into each type of City fund.
- Where revenues meet expenditures at the center of the chart (fund type line), a gap to the left is indicative of expenditures exceeding revenue and a decrease in fund balance/savings for that type of fund.
- A gap to the right is indicative of an increase in fund balance/savings for that type of fund.

Fiscal Year 2022-23 Adopted Budget

FY22-23 Adopted Budget Reconciliation

FY23 Revenue	FY23 Adopted Budget
General Fund Revenue	\$94,661,388
All Other Revenue	\$35,582,769
Total Revenue	\$130,244,157
FY23 Operating Budget	
Administration	\$9,648,419
Administrative Services	10,036,464
Community Development	13,126,224
Council and Commissions	1,306,376
Innovation & Technology	7,999,979
Law Enforcement	16,814,519
Non Departmental	14,689,603
Parks & Recreation	13,386,546
Public Works	39,921,995
Total Operating Budget	\$126,930,125
FY23 Capital Budget	
Street & Sidewalk Improvements	\$1,375,000
Bicycle Plan Implementation	525,000
Parks	1,373,600
Buildings and Facilities	185,000
Capital Project Planning & Support	175,000
Transfers	23,600
Total Capital Budget	\$3,657,200
Total FY23 Revenue	\$130,244,157
Total FY23 Adopted Budget	130,587,325
Changes to Fund Balance	\$(343,168)

FY23 Changes to Fund Balance

	FY22 Projected Fund Balance	Changes to Fund Balance	FY23 Adopted Fund Balance
General Fund	\$110,610,704	\$(506,391)	\$110,104,313
Special Revenue Funds	28,911,396	5,070,972	33,982,368
Debt Service Funds	8,350	-	8,350
Capital Project Funds	40,633,544	(1,133,600)	39,499,944
Enterprise Funds	7,494,168	(2,820,939)	4,673,229
Internal Service Funds	3,666,923	(953,210)	2,713,713
Total Fund Balance by Fund	\$191,325,085	\$(343,168)	\$190,981,917

CASE STUDY:

How a (Hypothetical) Resident Contributes to Cupertino's Budget

ANNUAL SALES TAX CONTRIBUTION

If Cupertino's population totals 66,274...and if sales tax revenues collected in Cupertino total \$290M, of which the City of Cupertino would get \$31.9M (11%)...then the sales tax contribution to the City per resident is **\$482**.

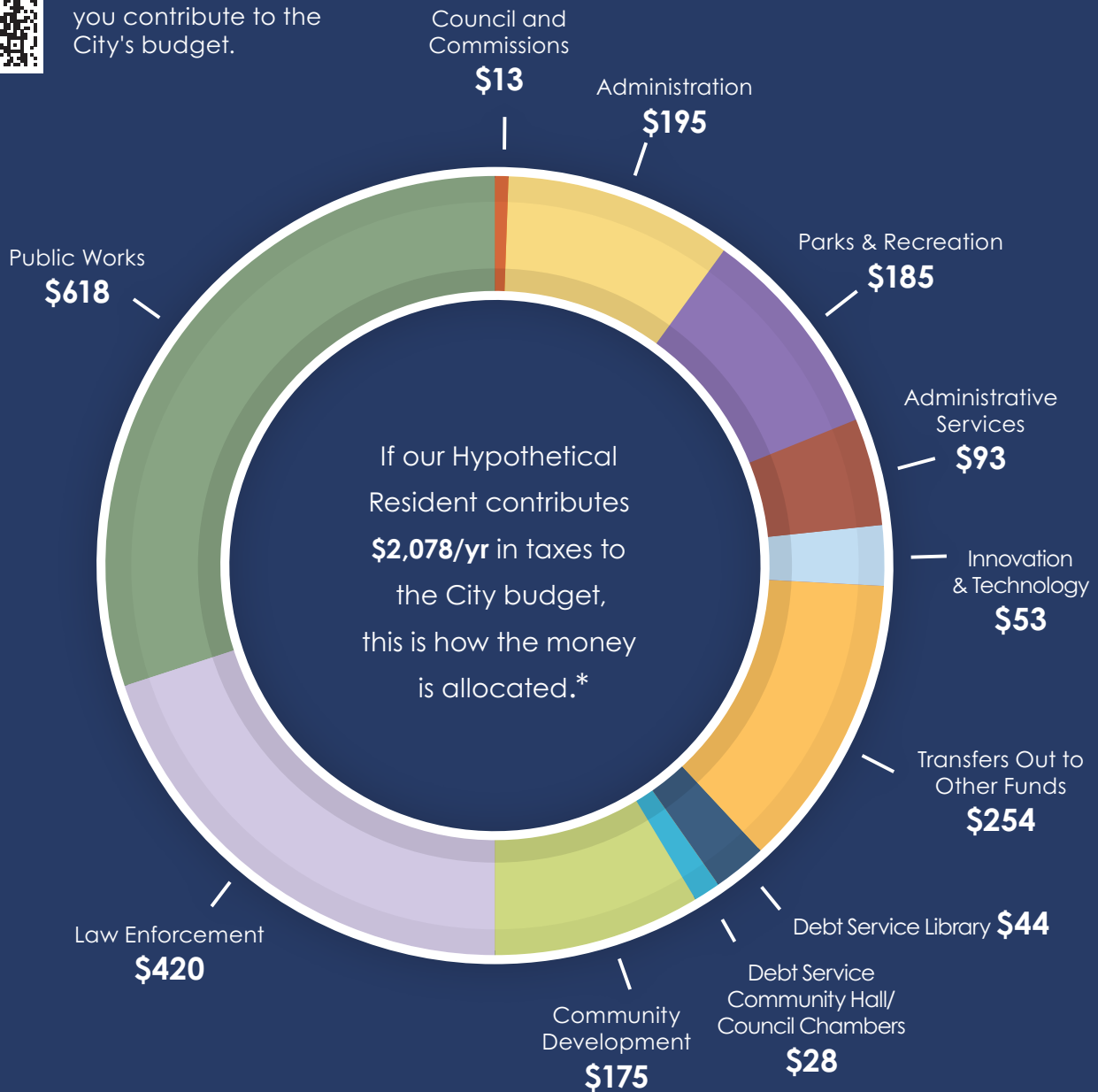
ANNUAL PROPERTY TAX CONTRIBUTION

If Median Home Price is \$2,280,000, the property tax generated is \$22,800...then the City of Cupertino gets **\$1,596** (7%) of that property tax.

TOTAL ANNUAL SAMPLE CONTRIBUTION TO THE CITY FROM TAXES: \$2,078



Scan the QR code to see how much you contribute to the City's budget.



*General Fund Expenditures less department charges for services (\$75.9 million)

Hypothetical resident contributions are based on a single-family homeowner. Total taxable sales, median home price, and general population figure are from the City of Cupertino FY22-23 Adopted Budget. Sales tax is 9.125%; City share is 11%; City share of property tax is 7%.

Capital Improvement Program (CIP) Budget



Street & Sidewalk Improvements
\$1,375,000



Bicycle Plan Implementation
\$525,000



Parks
\$1,373,600



Buildings and Facilities
\$185,000



Please refer to cupertino.org/budget for a full list of FY22-23 Capital Improvement Program Budget projects.

Public Safety Forum - What's Happening in Your Neighborhood?

Connect with your local and regional public safety officials at the annual Cupertino Public Safety Forum. Discover what you need to know about crime in Cupertino, disaster preparedness, volunteer opportunities, and your role in contributing to public safety.

Join your neighbors and public safety agencies on Wednesday, October 26 at 5:30 p.m. at Cupertino Community Hall, 10350 Torre Avenue.



CALENDAR OF EVENTS

PARKS AND RECREATION

Pizza and Politics

Friday, October 21 • 6:30 to 8:30 p.m.

Cupertino Community Hall

This award winning bi-annual pre-election political forum encourages youth and teen civic engagement, make politics more accessible to youth, and provides the youth and teens an opportunity with a platform to interact with politicians. Free pizza will be provided to all attendees! Register at PizzaAndPolitics2022.EventBrite.com.

Wildlife and Harvest Day

Saturday, October 22 • 10 a.m. to 2 p.m.

Blackberry Farm

Join this annual event for live animal demonstrations, educational presentations, free hands-on activities, and more.

Hidden Treasures

Thursday, October 27 • 9 a.m. to 2 p.m.

Cupertino Senior Center

Shop for those one-of-a-kind trinkets, home décor, and holiday gifts at the Cupertino Senior Center's Hidden Treasures sale. cupertino.org/hiddentreasures

Monster Mash

Friday, October 28 • 7 to 8:30 p.m.

Quinlan Community Center

Come dressed in your favorite costume and spend the evening dancing, playing games, trick-or-treating, and making spooky crafts. Don't miss this Spooktacular, kid-friendly event for kids ages 12 and under. Register at bit.ly/3Ok1v8s.

Baer Blacksmith Shop Demonstration

Saturday, October 29 • 11 a.m. to 3 p.m.

Baer Blacksmith Shop at McClellan Ranch Preserve

Come and learn a bit about early Cupertino history and the craft of blacksmithing. The forge will be fired up and blacksmithing demonstrations are offered.

Join-A-Ranger: Apex Predators

Sunday, October 30 • 10 to 11:30 a.m.

Environmental Education Center

at McClellan Ranch Preserve

Learn about local Apex Predators like coyotes and owls, and how they play an important role in the ecology of their environment. Register at bit.ly/3zZMle7.

Senior Activities and Classes

For adult 50+ activities and classes at the Cupertino Senior Center, see the latest edition of the 50+ Scene at bit.ly/50scene.



Cupertino Senior Center's Hidden Treasures Sale

OTHER EVENTS

Jollyman All-Inclusive Playground Virtual Community Meeting

Wednesday, October 5 • 6 to 7 p.m.

Zoom

The City will share the final design plan for the new All-Inclusive Playground at Jollyman Park. This opportunity will allow you to view the final design of the play area and park features. Register at engagecupertino.org/jollyman.

Revitalize Memorial Park Pop-Up

Saturday, October 8 • 11 a.m. to 6 p.m.

Bay Area Diwali, Memorial Park

Join in the effort to revitalize Memorial Park! Visit the City's booth during Bay Area Diwali at Memorial Park on October 8 to engage with the project team and provide feedback about park usage and preferences.



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City Directory

City of Cupertino

Department	Phone / Email
Building Department.....	(408) 777-3228 Building@Cupertino.org
Business License.....	(408) 777-3221 BL@Cupertino.org
City Clerk.....	(408) 777-3223 CityClerk@Cupertino.org
City Manager	(408) 777-3212 Manager@Cupertino.org
Code Enforcement.....	(408) 777-3182 Code@Cupertino.org
Planning Department	(408) 777-3308 Planning@Cupertino.org
Recreation	(408) 777-3120 Recreation@Cupertino.org
Senior Center.....	(408) 777-3150 SeniorCntr@Cupertino.org
Sports Center.....	(408) 777-3160 Recreation@Cupertino.org
Street Light Maint.	(408) 777-3342 StreetDivision@Cupertino.org
Street Sweeping	(408) 777-3269 Public_Works@Cupertino.org
Tree Maint.	(408) 777-3410 Public_Works@Cupertino.org

Other Agencies

Organization	Phone Number
Animal Control	(408) 794-7297
AT&T	(800) 331-0500
California Water Service.....	(650) 917-0152
Chamber of Commerce	(408) 252-7054
Comcast	(800) 945-2288
Cupertino Library.....	(408) 540-3947
Cupertino Sanitary District:	(408) 253-7071
Cupertino Union School District	(408) 252-3000
Fremont Union High School District	(408) 522-2200
Hazardous Waste Drop-off	(408) 299-7300
PG&E.....	(800) 743-5000
Project Sentinel (Landlord/Tenant Issues).....	(408) 720-9888
Recology (Garbage & Recycling)	(408) 725-4020
San Jose Water Company	(408) 279-7900
Santa Clara Registrar of Voters.....	(408) 299-6863
VTA (Transportation Authority)	(408) 321-2300
Vector Control, Santa Clara County	(408) 918-4770

First Responders

Emergency Calls.....	911 or (408) 299-3233 (Police, Fire, Medical)
Santa Clara County Sheriff's Office	(408) 299-2311 (Non-Emergency)
Santa Clara County Fire Department.....	(408) 378-4010 (Non-Emergency)

Need to report an issue or have a City-related question?
Visit: cupertino.org/cupertino311 or call (408) 777-3200.



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