



The Cupertino

# SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

JUNE 2017

## Summer of Smiles

**June, July & August  
will be full of events  
for the whole family**

Page 6

**PLUS**  
+

LEARN ABOUT  
THE CALLER ID  
SPOOFING SCAM

Page 4

SPEND SOME OF  
YOUR SUMMER AT  
NEW BUSINESSES

Page 5

NOW YOU CAN  
GET IN THE  
CUPERTI-KNOW

Page 9



SOAK UP THE SUN AND  
ALL THE FUN!

THE CIVIC  
CENTER PLAZA  
FOUNTAIN IS  
BACK ON!

MONDAYS - THURSDAYS

10:00 A.M. - 9:00 P.M.

FRIDAYS - SUNDAYS

10:00 A.M. - 8:00 P.M.



CUPERTINO



## MANAGING THE MESSAGE

Summer in the Bay Area is a special time of year, particularly in Cupertino. Beautiful, warm, clear days are followed by more beautiful, warm, clear days. People look to be in high spirits and the City is alive with activity.

There is no better example of that than what's going on at Cupertino City Hall. After years of being off due to the drought, the Civic Center Plaza water fountain has been turned back on. And families are already taking advantage. The laughter and squeals of delight of young children can be heard all day long as they play in the cold water on a hot day.

But this is just the tip of the proverbial iceberg as far as what the City is offering its residents this summer.

This newsletter's cover story touches on some of the fun, family-friendly events the City is hosting this year. Annual events, such as the Summer Concert Series, Shakespeare in the Park, Independence Day Celebration, and Cinema at Sundown are all back this year. You can read more on Page 7.

The story also touches on Block Parties. Hosting Block Parties can be a boon for neighborhoods. It's not only a great way to connect with your neighbors, it can also lead to safer neighborhoods. You can check out more information at [www.cupertino.org/blockparty](http://www.cupertino.org/blockparty).

Since we're discussing getting out, enjoying our wonderful community, and meeting new people, I'd like to encourage our residents to patronize some of our City's new businesses (as described on Page 5).

It can be easy to forget that our restaurants and retail establishments are woven into our community fabric. They help define what Cupertino is and will be.

They're also places where memories are made. There have been countless times over my life where I can remember sitting down to eat dinner at a restaurant with family and friends and spending the evening laughing and sharing stories. I believe you've had the same experience too.

So why not make these memories at local establishments that now call Cupertino home?

It takes a lot of courage, grit, and money to open a new business, especially here in the Bay Area. Let's help them be successful.

And, who knows, maybe your family will find its new favorite restaurant.

**David Brandt**  
City Manager

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Questions or comments about *The Scene*? Contact staff at [scene@cupertino.org](mailto:scene@cupertino.org).



## Reduce Your Risk of Mobile Phone Identity Theft

Identity theft can happen to you... and your mobile phone.

How does it happen? You might get a bill for a new mobile phone that you didn't order. The thief used your personal information to open a new account. Or maybe your phone stops working entirely because a thief used your information to upgrade to a new phone and then shut off the phone you're using.

What can you do to reduce the risk of mobile phone identity theft?

1. **Establish a PIN or password** that must be used before making changes on your mobile account. Each carrier offers this feature in slightly different ways.
2. **Beware of phishing scams.** Thieves may call pretending to be your mobile phone carrier, asking for codes from your phone or other personal information. Don't give this information over the phone unless you initiated the call. And make sure to call your carrier at the number listed on your bill, not a number given to you over the phone.
3. **Monitor your monthly bills.** Check your mobile phone and credit card bills each month for signs of fraud. If you see something suspicious, contact your mobile phone carrier's fraud department.
4. **Safely dispose of mobile phones.** When you're ready to get a new phone, don't just throw away the old one. First, remove all personal information to make sure it doesn't fall into the wrong hands. Then, consider recycling your old phone.

## Caller ID Spoofing Scam

Make sure you know who you're speaking with before giving out any personal or financial info

The phone rings. You recognize the number, but when you pick up, it's not who you expected. Why?

Scammers are using fake caller ID information to trick victims into thinking they are someone local and trustworthy, such as a government agency or police department, or a company you do business with like your bank. The practice is called "Caller ID Spoofing" and scammers don't care whose phone number they use.

In one instance, a scammer used the phone number of a Federal Trade Commission employee. Locally, last year someone tried to spoof the Santa Clara County Sheriff's Office main number.

Don't rely on caller ID to verify who's calling. It can be nearly impossible to tell whether the caller ID information is real. Here are a few tips for handling these calls:

- If you get a strange call from the "government," hang up. If you want to check it out, visit

the official website for contact information. Government employees won't call out of the blue to demand money or account information.

- Don't give out—or confirm—your personal or financial information to someone who calls.
- Don't wire money or send money using a reloadable card. In fact, never pay someone who calls out of the blue, even if the name or number on the caller ID looks legitimate.
- Feeling pressured to act immediately? Hang up. That's a sure sign of a scam.

If you've received a call from a scammer, report it to the Federal Trade Commission at [www.ftccomplaintassistant.gov](http://www.ftccomplaintassistant.gov) and the Federal Communications Commission at <https://consumercomplaints.fcc.gov>.

*Information for this article was provided by the Federal Trade Commission.*

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# NEW BUSINESSES IN BLOOM

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**Angela Tsui**  
Economic Development  
Manager  
[angelat@cupertino.org](mailto:angelat@cupertino.org)

The warmer weather is here and it's the perfect time to begin daydreaming of summer vacation activities.

However, let's take a moment to appreciate the rejuvenation of the past spring months. Not only have the trees grown green and the flowers grown abundantly colorful, Cupertino has undergone a strong revitalization of its business community.

New life has begun at formerly closed businesses.

Vacant storefronts are reminders of unmet successful endeavors, but now these empty spaces are generating activity and have become new amenities for residents and daytime visitors to enjoy.

I encourage you to try a few of the new businesses which have come to life in formerly vacant spaces:

- **Coconut's Fish Café** at 20010 Stevens Creek Blvd. (formerly Village Falafel)
- **Icicles Hand Crafted Thai Rolled Ice Cream** at The Marketplace (formerly Beija Flor Café)
- **Cupertino Market** at Portal Plaza (formerly Imahara Produce)
- **Bull Korean BBQ** at 10493 S. De Anza Blvd. (formerly All That BBQ)
- **Round Table Pizza** at 20080 Stevens Creek Blvd. (formerly Fresh Pixx)
- **Garlic Mediterranean Grill** at The Marketplace (formerly Wing Stop)
- **Enzo's Italian Restaurant** at The Oaks Shopping Center (formerly OG Sliders)
- **The Crab Lover** at the Allario Center (formerly Florentine Restaurant)
- **i.TLT & Grill** at 20371 Stevens Creek Blvd. (formerly iSushi & Grill)
- **Amami Shima Sushi** at 19068 Stevens Creek Blvd. (formerly Hana Sushi)
- **Arirang Tofu & BBQ** at 10310 S. De Anza Blvd. (formerly Amici's East Cost Pizzeria)
- **Sun Design Center** at 20149 Stevens Creek Blvd. (formerly Nu Image Furniture)
- **Legends Pizza Co.** at The Marketplace (formerly JT McHart's Pizza)
- **Hyderabadi Biryani Pointe** at the Allario Center (formerly Peacock Indian Restaurant)
- **Creekside Park Friday Farmers' Market** at 10455 Miller Ave. (relocated from Vallco parking lot)

It truly takes a village (or, in this case, a city) to sustain a business.

Take time during the day to think about the many small businesses that surround you and the ones you currently visit. Now consider how many other local businesses you have not yet tried, including the ones mentioned above.

Let's celebrate and recognize the outstanding small businesses that make our community special. Local businesses strengthen the city's economic vitality and are an essential part of our community fabric. There are plenty of restaurants and businesses for you and your family to try throughout Cupertino!

For more information on businesses in Cupertino, visit [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com) or contact Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).





# MAKING MEMORIES

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The City of Cupertino will be hosting a variety of events that will make this summer an unforgettable experience



### 1 SUMMER CONCERT SERIES

It wouldn't be a true Bay Area summer without attending some great outdoor music events. Luckily, the City of Cupertino will be hosting its annual Summer Concert Series, beginning on June 8, from 6:30 to 8 p.m. at the Memorial Park Amphitheatre. The first concert will feature the Cupertino Symphonic Band.

Bring a friend, a picnic dinner and enjoy an evening of music in the park!

For a full list of events, see Page 10 or visit [www.cupertino.org](http://www.cupertino.org) and search for "Summer Concert Series."



### 2 BLOCK PARTIES

Block parties help neighbors get to know each other, renew friendships, and work together on common neighborhood interests.

To host a block party, residents must apply for a permit at a minimum of 30 days prior to the event. There is no fee for the permit, and the City insures the event at no cost to the applicant. Prior to approval of the Block Party Permit, applicants must submit a petition, with neighbors' signatures, to close the street.

For more information, or to apply for a Block Party Permit, visit [www.cupertino.org/blockparty](http://www.cupertino.org/blockparty).

# SUMMER EVENTS THE FUN

# 5

### 3 INDEPENDENCE DAY CELEBRATION

Celebrate the 4th of July at Memorial Park! The day begins at 7 a.m. with a pancake breakfast, followed by a flag raising at the Veteran's Memorial at 9:30 a.m. Children are invited to march in children's parade at 10 a.m. There will also be an energetic band playing in the amphitheater from 10:30 a.m. to noon.

Blackberry Farm will be open from 10 a.m. to 5 p.m. and will be offering free swimming all day long. Entry is limited and admission is first come, first served.

Fireworks are coming back to Cupertino! More information at [www.cupertino.org/4thofJuly](http://www.cupertino.org/4thofJuly).



### 4 SHAKESPEARE IN THE PARK

"To be or not to be, that is the question." That is arguably Shakespeare's most famous line from arguably his most famous play, Hamlet.

The City of Cupertino has partnered with the San Francisco Shakespeare Festival to bring Hamlet to Memorial Park throughout July and August. Attendance is free and plays will be held at 7:30 p.m. on July 22, 23, 28, 29, 30 and August 4, 5, 6.

For more information, visit [www.cupertino.org](http://www.cupertino.org) and search for "Shakespeare in the Park."

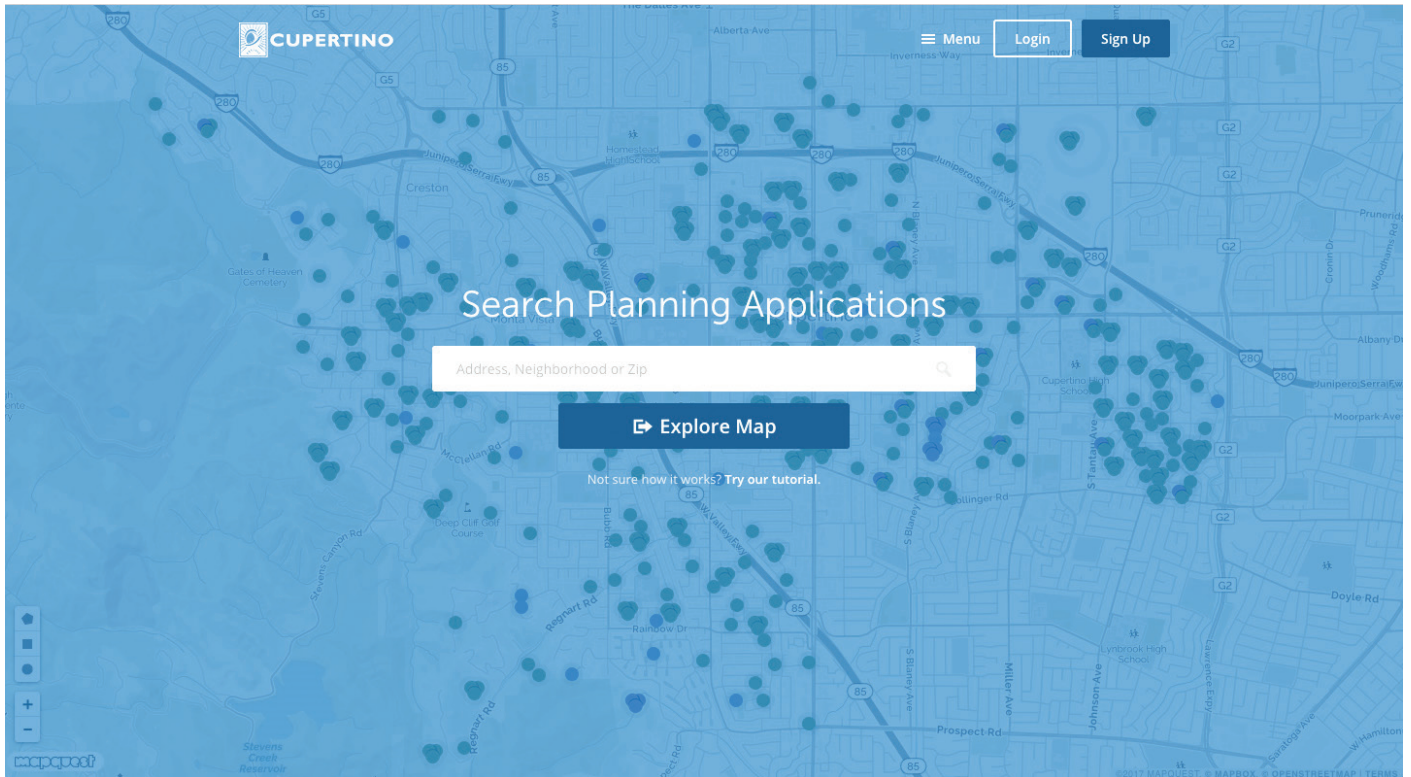


### 5 CINEMA AT SUNDOWN

Drive-ins may be a thing of the past, but Cupertino is keeping outdoor movie watching alive with its Cinema at Sundown series in Memorial Park.

Cupertino will present the animated film "Sing" on Friday, August 11; the Academy Award-winning animated film "Zootopia" on Friday, August 18; and "Rogue One: A Star Wars Story" on Friday, August 25.

For more information, visit [www.cupertino.org/cinemaatsundown](http://www.cupertino.org/cinemaatsundown).



# Keep an eye on your neighborhood

Access planning applications and building permits through 'buildingeye'

In April, the City of Cupertino launched "buildingeye," an interactive software system that provides a user-friendly interface for the public to access City records dating back to 2005. The tool can be accessed 24/7 through a smartphone, tablet, or desktop computer from home, work, or coffee shop.

The City understands that residents lead busy lives. This new tool will save residents an extra trip to City Hall to visit the City's planning and building counters. The expectation is that buildingeye will improve how Cupertino residents, business owners, and contractors access planning and building data.

The tool also allows the public to create alerts that will send email notifications when building and planning permits or applications are posted in specific neighborhoods, or within a fixed 300-foot radius. In addition, buildingeye is updated daily with approximately 2,000 new records added each year.

This is another example of Cupertino's effort to be a leader in using cutting-edge technology to benefit our residents' lives. The City also strives to be a good steward of the environment, which is part of the reason why Cupertino went to a paperless building permit review process in 2013. Using buildingeye will help take even more

paper out of the process.

The application is available online at <https://cupertino.buildingeye.com> or through the City of Cupertino's website [www.cupertino.org/buildingeye](http://www.cupertino.org/buildingeye).

There has been positive engagement in similar buildingeye cities in the Bay Area, such as Palo Alto, Redwood City, Alameda, and San Francisco where city officials and citizens want quick access to the information which relates to them, without having to call or visit City Hall.

buildingeye has also been adopted in Oregon, Montana, Colorado, Michigan and Pennsylvania. Publicly available on any connected device for citizens and officials, buildingeye is a simple to use, intuitive product that allows users to quickly and accurately find the information they are looking for in a couple of clicks.

That's what the City hopes to deliver here in Cupertino, a near real-time government information at our residents' fingertips 24/7 from any device.

*This program is offered through the City of Cupertino's Geographic Information Systems (GIS) Division. The goal of GIS is to provide high-quality spatial data and essential mapping services to citizens and staff. For more information, visit [www.cupertino.org/gis](http://www.cupertino.org/gis).*



# GET IN THE CUPERTINO-*know*

*What's going on around town?*

## CAMP CUPERTINO! CHILDREN 6 - 13 YEARS OLD

*Enjoy 44 days of summer  
with this interactive camp*

*Learn more @*

<http://bit.ly/campcupertino>



## Teen Commission Meets Year Round

*Sit in on a meeting and  
see what the teens are up to*  
*For meeting times & schedule:*  
[cupertino.org/teencommission](http://cupertino.org/teencommission)

## LUAU & JUNE BIRTHDAY BASH!

**Wed., June 14 at noon**  
*Cupertino Senior Center*  
*21251 Stevens Creek Blvd.*  
**Members pay \$12**

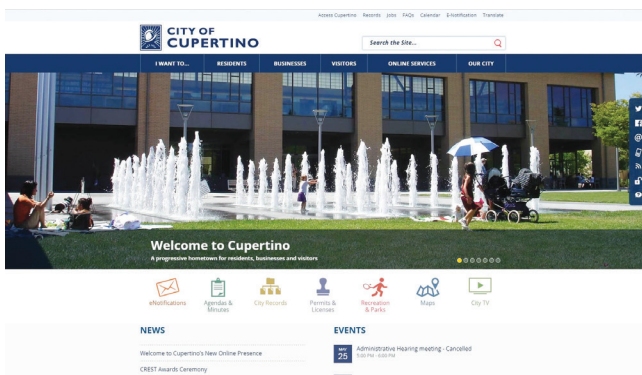


**Fresh, New Look**  
*The City of Cupertino's  
website has been updated*

**Now mobile-friendly!**

*Check it out @*

[www.cupertino.org](http://www.cupertino.org)



# COMMUNITY CALENDAR | ©

## CHILDREN

### Cupertino Library Kids Fun Programs

Wednesdays, June 14, 21, 28, 3:00 p.m.  
Memorial Park Amphitheater  
Children are invited to these free, fun programs! June 14: Carnival of Chaos, June 21: Python Ron, June 28: San Jose Taiko. Please note new location in Memorial Park Amphitheater for June programs. Visit [www.sacl.org/cupertino](http://www.sacl.org/cupertino).

## FAMILY-FRIENDLY

### Summer Concert Series: Cupertino Symphonic Band

Thursday, June 8, 6:30 p.m. – 8:00 p.m.  
Memorial Park Amphitheatre

©

### Safe Routes 2 School Working Group

Monday, June 5, 4:00 p.m. – 5:00 p.m.

©

### Summer Concert Series: Private Label

Thursday, June 15, 6:30 p.m. – 8:00 p.m.  
Memorial Park Amphitheatre

©

### Summer Concert Series: Phil 'n The Blanks

Thursday, June 22, 6:30 p.m. – 8:00 p.m.  
Memorial Park Amphitheatre

©

### Summer Concert Series: Zydeco Flames

Thursday, June 29, 6:30 p.m. – 8:00 p.m.  
Memorial Park Amphitheatre

## ADULTS

### Retirement Plans for Small Business and the Self-Employed

Monday, June 5, 7:00 p.m.  
Cupertino Library Story Room

This seminar explores the benefits a retirement plan can offer the employer, the business itself, and its employees.

©

### Cupertino Library Paint Night for Adults

Wednesday, June 7, 7:00 p.m.

Cupertino Library Story Room

REGISTRATION REQUIRED. Artist Paul Loughridge will guide you through painting step-by-step; no art experience necessary.

©

### Home Organizing 101: Tips, Tricks and Advice

Saturday, June 17, 3:00 p.m.

## SENIOR CENTER

**For more info on the Senior Center, or to sign up for classes or events, visit [www.cupertino.org/seniors](http://www.cupertino.org/seniors) or stop by 21251 Stevens Creek Boulevard.**

### EVENTS & SOCIALS

#### Luau and June Birthday Bash

Wednesday, June 14, 12:00 p.m.

Join the Senior Center for a traditional Hawaiian Luau and entertainment. Members with June birthdays will be honored. Pre-registration is required and a vegetarian option is available when registering. Members \$12, senior guests will need to pay for a \$5 day pass. Sign up at the lobby table.

©

#### Lunch with Friends

Wednesday, June 21, 11:45 a.m.



#### Cupertino Library Story Room

Professional organizer Daria Casey will talk about the basic principles of organizing and how to apply them in the home.

©

#### Tax Effective Withdrawal Strategies for Retirement

Monday, June 19, 7:00 p.m.  
Cupertino Library Story Room

A certified financial planner will discuss how to minimize the impact of taxes on your portfolio and extend life of your assets in retirement years.

©

#### Monthly Movie

Wednesday, June 28, 1:30 p.m. - 3:30 p.m.

"Captain Phillips" – (2013) Popcorn and lemonade will be served. Members are free, senior guests will need to pay for a \$5 day pass. Sign up at the lobby table.

©

#### Bingo Summer Lunch

Friday, June 30, 12:00 p.m.

Gear up for an afternoon of bingo and join us for a delicious lunch. Bingo begins at 1pm. Cards are sold separately \$4-\$7. Lunch for members is \$10, senior guests add \$5 day pass. Sign up at the front desk, space is limited.

©

#### Independence Day Celebration and July Birthday Bash

Monday, July 3, 12:00 p.m.

Celebrate our nation's birthday as well as honor members with July birthdays. Pre-registration is required and a vegetarian option is available when registering. Members \$10, senior guests will need to pay for a \$5 day pass. Sign up at the lobby table.

## CLASSES & PRESENTATIONS

### Healthy, Wealthy. And Wise!

Lecture series presented by Breathe California of the Bay Area  
Talking With Your Doctor  
Monday, June 5, 10:00 a.m.

Learn about the ten steps to a successful doctor visit.

©

### Financial Wellness

Monday, June 19, 10:00 a.m.

Learn how to safely manage money, how to prevent identity theft and on-line scams, and other tips to keep a healthy pocketbook.

©

### Discover and GO!

Wednesday, June 7, 10:00 a.m. – 11 a.m.

Learn about the virtual museum pass program for the Santa Clara County Library District cardholders. Reserve admission passes to more than 25 museums and venues throughout the greater bay area. Members are free, senior guests pay \$5 day pass. Sign up at the lobby table.

©

### Cybersecurity Presentation

Tuesday, June 13, 1:00 p.m. - 2:30 p.m.

Learn ways to protect yourself from common scams/frauds, phishing, and social media safety, as well as what steps to take if you suspect fraud. Presented by the FBI. Open to the public. Sign up at the lobby table.

©

### Extra! Extra!

Wednesday, June 21, 10:00 a.m. – 11 a.m.

Learn about a free app (Zinio) that allows you to view a complete, full-color, digital copy of your favorite magazine on your iPad or Android device. Presented by the Santa Clara County Library. Members are free, senior guests pay \$5 day pass. Sign up at the lobby table.

## SOCIAL SERVICES

### Housing

Monday, June 5, 19, 1:30 p.m. - 3:30 p.m.

A list of housing resources and contact information are provided to help you independently search for housing. Please call 408.777.3150 to make an appointment.

©



### Volunteer Nurse –Blood Pressure Checks

Monday, June 12, 26, 1:30 p.m. - 2:30 p.m.

Tuesday, June 6, 20, 12:15 p.m. - 1:15 p.m.

©

### Health Insurance Counseling (HICAP)

Monday, June 12, 26, 1:00 p.m. – 3 p.m.

Consultation on Medicare and health insurance. Please call 408.777.3150 to make an appointment.

©

### Senior Adult Legal Aid (SALA)

Friday, June 2, 9, 16, 10:30 a.m. - 12:30 p.m.

Provides free assistance to elders for basic legal matters in public benefits, long-term care, elder abuse, housing, consumer issues, incapacity planning, probate alternative, and simple wills. Must be 60 or older and live in Santa Clara County. Please call 408.777.3150 to make an appointment.

©

### Drop-in Consultation with Case Manager

Wednesdays 10 a.m. – 12 p.m.

A Case Manager is available to discuss community resources, benefits, and care options during the drop-in hours. Case Manager is also available by appointment. Cantonese/Mandarin available.

©

### Caregiver Support Group

Thursday, June 8, 3:00 p.m. - 4:30 p.m.

Provides a safe place for family caregivers to share their experiences and challenges. Join our circle of support.

## FUTURE EVENTS

### Annual Citywide Garage Sale

Friday & Saturday, September 16-17  
9 a.m. - 4 p.m.

The Cupertino Citywide Garage Sale gives participants a chance to clean out garages, attics, and closets, and make money while preventing items from going into the landfill. Registration for sellers will open in early August. Stay tuned and visit [www.cupertino.org/garagesale](http://www.cupertino.org/garagesale) for more information.

©

### Environmental Day & Shred It Event

Saturday, July 15, 9 a.m. – 1 p.m.

DeAnza College

21250 Stevens Creek Boulevard

Recycle your electronic and universal waste, and shred confidential documents at the De Anza College Parking Lot A. Learn more at [www.cupertino.org/environmentalday](http://www.cupertino.org/environmentalday).

Have an item for the  
Community Calendar?

Email:  
[scene@cupertino.org](mailto:scene@cupertino.org)



**CUPERTINO SCENE**  
 Cupertino City Hall  
 10300 Torre Avenue  
 Cupertino, CA 95014

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## THE SCENE ANSWERS

*Have questions for staff? Send them to [scene@cupertino.org](mailto:scene@cupertino.org) or call (408) 777-3212.*

**Question: I've noticed that the Cupertino website looks different. Did the City update it? If so, why?**



*Answer:* You're correct. We've given [www.cupertino.org](http://www.cupertino.org) a full makeover. The City's new website went live May 24.

We did this to keep pace with evolving web design standards and technologies, and to respond to the current needs of our residents and other constituents, such as better access from mobile devices.

In addition to creating a new look with bold visuals, we've reorganized the content to make it easier to find information and to browse, and we've added new content to tell the story of the City and our multi-faceted community.

Much of the content from the previous site has been updated and arranged by relevant audiences – "Residents," "Businesses," and "Visitors." The "Online Services" section provides a one-stop library of the City's growing number of map apps, mobile apps, browser-based apps, and other e-services. The "Our City" section provides a window into the governance, operations, departments, services, and initiatives of the City in keeping with our commitment to access, openness, and transparency.

This took close collaboration between the Applications team and all of the City's departments. Check back often as we rollout additional content, videos, features, services, and tools over the coming months.

Let us know how the new site aligns with your needs by participating in our survey at [cupertino.org/redesignsurvey](http://cupertino.org/redesignsurvey). You also may contact us at (408) 777-3377 or [webmaster@cupertino.org](mailto:webmaster@cupertino.org).

*Nidhi Mathur is the Senior Business Systems Analyst in the Innovation & Technology Department. She leads the Applications team, which develops and manages the City's website, mobile apps, and citywide enterprise applications.*



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**CUPERTINO GREEN**