



The Cupertino

SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

JULY / AUGUST 2017

Parks Make Life Better

Learn about your local parks and all they have to offer

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PLUS
+

CUPERTINO HAS A PLAN FOR ITS VARIOUS PARKS

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DON'T LET THE SUMMER HEAT GET TO YOU

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NEW WEBSITE INCREASES TRANSPARENCY

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Shakespeare in the Park

Presents



HAMLET

To be, or not to be, that is the question...

Memorial Park Amphitheater

July 22, 23, 28, 29, 30

August 4, 5, 6

7:30 p.m.



CUPERTINO





MANAGING THE MESSAGE

July is "National Parks Make Life Better Month," also know as "Parks and Recreation Month," and it's no wonder why. Cupertino's Recreation and Community Services Department is in full swing, hosting community events and offering classes and camps for people of all ages. Many of these events and camps are held in our parks.

I've touched on the health benefits of being outside and keeping an active lifestyle in these pages before. And I'm going to do it again. Why? Because I believe an active and healthy individual helps create an active and healthy community.

This month's cover story highlights many, but not all, of our City's

parks. Cupertino is blessed with numerous parks, both big and small, that together have many of the accommodations one could want in terms of what they offer.

For those of us, and I include myself, who have outgrown the appropriate age to make it down a slide or fit comfortably on a swing, we still have the opportunity to play a tennis match with friends, host a barbecue or picnic with our families, or just take a quiet stroll with our dogs. Our parks are places to make memories. (Read more on Page 6.)

The City of Cupertino knows it has something wonderful on its hands with its parks. But our City Council and staff are not interested in keeping with the status quo. That's why the City is moving forward with a Citywide Parks and Recreation System Master Plan.

The Parks Master Plan will create a roadmap that will guide the future of the City's park system and recreation programs over the next couple of decades. This is another

example of how the City is willing to invest in the future to add to the quality of life for our residents.

The Master Plan process, like many things in life, will take time and patience. The work is not expected to be completed until late 2018. As we move forward in the process, I encourage you to participate. Visit www.cupertino.org/parksmpl. (Learn more about the Parks Master Plan process on Page 4.)

Before I go, let me also encourage you to take care of yourself when you are out and about in Cupertino's parks. The summer is here and that means high temperatures have hit the City.

Heat-related illnesses affect thousands of people every year. Take care by drinking plenty of fluids and resting in shaded areas. (More on Page 5.)

Have a fun and safe summer!

David Brandt
City Manager

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CREATING A ROADMAP FOR THE FUTURE

Cupertino's Recreation and Community Services Department has embarked on a project to create a roadmap that will guide the future of the City's park system and recreation programs over the next 20 years or more. The process will culminate in a Citywide Parks and Recreation System Master Plan. This is the first time that Cupertino has undertaken a system-wide planning process for parks and recreation. It is an important step which will lay the groundwork for the future.



This Parks Master Plan will look at the City's park and recreation system as a whole, set standards, and create priorities. It will guide

staff and decision-makers regarding how funds should be spent, where parks should be added or renovated, elements that should be emphasized, and the kinds of programs to offer now and into the future.

In order to be successful, the Plan needs to be inclusive and transparent, and represent the diversity of our community. Over the last year public input has been invited via workshops, a detailed community-wide survey, interviews with stakeholders, opportunities for instant input at City events such as Fourth of July and Earth Day, feedback from groups such as the Teen Commission, Block Leaders and the Senior Center Volunteer Advisory Council, and ongoing presentations to the Parks and Recreation Commission. The goal is to invite City-wide input and to achieve a truly community-driven Parks Master Plan.

Specific outcomes will include creating a basic concept for Memorial Park, determining park space needs, and identifying new facilities or assets that the community desires. For example features such as performing arts space, a year-round aquatics facility, or an expanded trail system.

The Parks and Recreation Commission, as a body representing all community members, will serve as a public forum for the planning process and make final recommendations to the City Council for adoption. The master planning process is lengthy and it represents a major investment by the City. It is expected to be completed by fall of 2018.

Based on the community input to date, the consultant team has identified key themes for consideration. The themes were presented to the Parks and Recreation Commission and will help form a foundation for the Parks Master Plan. A short on-line questionnaire this summer invites your feedback on these key themes. Paper copies will be available too. Your input is valuable. Please participate in the questionnaire and help spread the word.

More Information:
www.cupertino.org/parksmpl

Comments? Email:
parksmpl@cupertino.org



KEEP COOL THIS SUMMER

Silicon Valley summers have a tendency of being hot — very hot. Temperatures easily hit the 90s and it's not surprising when it tops 100 degrees.

Prolonged exposure to hot temperatures can cause heat-related illnesses. People suffer heat-related illness when their bodies cannot properly cool themselves by sweating, which is the body's natural air conditioning. But when a person's body temperature rises rapidly, sweating just isn't enough.

Heat-related illnesses can be serious and life threatening. Very high body temperatures may damage the brain or other vital organs, and can cause disability and even death.

What are heat-related illnesses?

Heat stroke is the most serious heat-related illness. It happens when the body's temperature rises quickly and the body cannot cool down. Heat Stroke can cause permanent disability and death.

Heat exhaustion is a milder type of heat-related illness. It usually develops after a number of days in high temperature weather and not drinking enough fluids.

Heat cramps usually affect people who sweat a lot during demanding activity. Sweating reduces the body's salt and moisture and can cause painful cramps, usually in the abdomen, arms, or legs. Heat cramps may also be a symptom of heat exhaustion.

Those at highest risk include the elderly, the very young, people with mental illness, and people with chronic diseases. However, even young and healthy individuals can succumb to heat if they participate in demanding physical activities during hot weather.

So keep cool this summer with these tips:

Drink plenty of liquids. Drink water even if you don't feel thirsty. Avoid alcohol, caffeine, and sugar since they cause your body to lose fluids.

Limit physical activity. Avoid physical activity during the hottest time of the day, which can extend from 10 a.m. to 3 p.m.

Never leave people or pets in a closed, parked car. Always check the back seat of the vehicle prior to walking away.

Stay in air-conditioned areas. Help

keep cool by spending time at malls, libraries, movie theaters, and community centers.

Cool off by taking a bath or shower. Cool, plain water baths or moist towels work best.

Wear cool clothing. Lightweight, light-colored, and loose-fitting clothing can help you keep cool. Cotton clothes are good because they let sweat evaporate.

Do not bundle babies. Babies do not handle heat well because their sweat glands are not fully developed. Do not put them in blankets or heavy clothing.

Cover your head. Wear a wide-brimmed, vented hat or use an umbrella when outdoors because your head absorbs heat easily.

Wear sunglasses and sunscreen. Use sunscreen with SPF 30 or higher when outdoors.

Rest often in shady areas. Find shady places to cool down when outdoors, such as underneath trees.

Information for this article was provided by the Santa Clara County Fire Department and Santa Clara County Public Health Department.

PARKS MAKE LIFE BETTER

The City of Cupertino is home to more than a dozen parks with a variety of amenities. There are parks as large as 28 acres (Memorial Park) and other “pocket parks” as small as half an acre (Sterling Barnhart Park). Each offers its own experience and benefits with everything from grass fields to picnic areas, playground equipment to community gardens, and soccer fields to tennis courts. Following is a list of some of Cupertino’s parks. We invite you to visit them all this summer because, in truth, parks make life better.



Blackberry Farm **21979 San Fernando Avenue**

Blackberry Farm is a large park nestled in the heart of the Monta Vista neighborhood. The park is centrally located within the Stevens Creek corridor, adjacent to McClellan Ranch Reserve and the Blackberry Farm Golf Course. The Stevens Creek Trail runs through the corridor connecting all three facilities.

The park features picnic sites for groups up to 400 people, an on-site café, two swimming pools, a waterslide, a playground, horseshoe courts, sand volleyball courts, and bocce ball courts. Blackberry Farm is a seasonal facility — the pools, café, and picnic sites are open to the public May-September. The trail, playground, and courts can be enjoyed year-around.



Creekside Park **10455 Miller Avenue**

This 13-acre park features family picnic areas, a half basketball court, two playground areas, three tournament-quality soccer fields, and a pedestrian/bicycle bridge over the Calabazas Creek. An 800-square-foot community room can be reserved for meetings or parties.



Franco Park **10981 Franco Court**

Franco Park is a .61 acre neighborhood park that includes picnic tables and seating benches throughout, as well as playground equipment.



Hoover Park **Leeds Avenue near Primrose Way**

This is a 5-acre park with two soccer fields, a half-basketball court, and play equipment for pre-school and elementary-age children.



Jollyman Park **1000 S. Stelling Road**

This is an 11.5-acre park with a partially lighted soccer field, baseball field, play equipment, and picnic areas.



Linda Vista Park

Linda Vista Drive near Columbus Ave

This is an 11-acre site that includes a reservable picnic/barbecue area for 136, two play equipment areas (pre-school and elementary), a fitness station, as well as a large turf area.



Memorial Park

21255 Stevens Creek Boulevard

This popular 28-acre park includes acres of lawn that are ideal for family picnics, a gazebo, an amphitheatre, a lighted softball field, and six lighted tennis courts.

There is also a reservable picnic/ barbecue area that accommodates 113 people. There are many additional family picnic areas available on a first-come, first-served basis. Memorial Park also houses the Cupertino Veterans Memorial, which honors our local veterans.



Sterling Barnhart Park

10486 Sterling Boulevard

This 0.6-acre neighborhood park features a small sport court, a play structure with slides, a swing set with interchangeable swings for varying ages, chessboard tables, grassy area, and picnic tables.



McClellan Ranch Preserve

22221 McClellan Road

This 18-acre natural preserve park was a horse ranch in the 1930s and 40s. The site houses a nature museum and community garden. Preserved are the original ranch house, milk barn, livestock barn, a replica of Baer's Blacksmith Shop, originally located at De Anza and Stevens Creek Blvds, and the old water tower from Parish Ranch, now Memorial Park.



Portal Park

10225 N. Portal Avenue

This is a 3.8-acre site that includes a small recreation building, a reservable picnic/barbecue area, play equipment, and family picnic areas.



Varian Park

Varian Way

This is a 6.3-acre site with two tennis courts, play equipment, and family picnic areas.



Wilson Park

19784 Wintergreen Drive

This 4.8-acre site includes a small recreation building, family picnic areas, fitness course, and play equipment. Wilson Park is also home to our Ceramics Center, with multiple classes offered throughout the year.



Monta Vista Park

Foothill Boulevard and Voss Avenue

This is a 6.2-acre park with a 10,000 sq ft. recreation center, two tennis courts, play fields, play equipment, and family picnic areas.



Somerset Square Park

Stokes Avenue near Peninsula Drive

This 1.7-acre site includes a half-basketball court, a volleyball court, family picnic areas, and children's play equipment.

For more information:
www.cupertino.org/parks



Making a splash online

Cupertino's new website has a fountain of information available for residents

The City of Cupertino has rolled out a new website at www.cupertino.org to keep pace with the information and technology needs of its constituents in Silicon Valley while increasing access and transparency.

The site's graphics, navigation, and content provide a clear window into City governance, operations, and services while making it easy for users to access information on activities and opportunities, request services, and interact with City staff.

"Our new site takes City Hall to our local community and beyond, furthering our commitment to transparent, accessible, and efficient local government," City Manager David Brandt said. "In doing so, we have drawn upon a number of web technologies that originally were pioneered here in Cupertino."

A one-stop library links site users to the City's growing number of online services. These include: mobile apps for iOS and Android devices; browser-based apps; an open data portal of public information; an interactive set of geographic information system maps; and Access Cupertino for contacting City officials and staff 24/7.

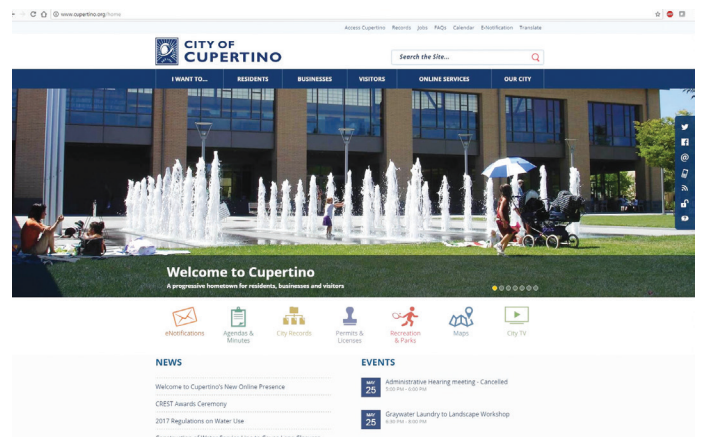
With mobile devices overtaking fixed internet access as the predominant source of website traffic, the site uses

the latest mobile web technology to ensure accessibility and searchability by smartphone and tablet users.

"The new site responds to user preferences and showcases digital government initiatives that increase the efficiency of our operations and give our constituents useable and understandable public data," said Bill Mitchell, Chief Technology Officer.

The site is hosted by Vision Internet, a national leader in government website design, development, and hosting.

Senior Business Systems Analyst Nidhi Mathur contributed to this article.



GET IN THE CUPERTI-*know*

What's going on around town?

CINEMA AT SUNDOWN
Three Outdoor Movies!
Memorial Park
21255 Stevens Creek Blvd.
www.cupertino.org/cinemaatsundown



Annual Citywide Garage Sale
Clean out your garage, attic, and closets and make some money!
September 16 & 17
cupertino.org/garagesale



TEEN CENTER BBQ
July 12 & August 12
Noon to 2 p.m. & 4 to 6 p.m.
All Cupertino Teens Invited
Teen Center
21111 Stevens Creek Blvd.



Where art thou?
Apply to become the next Cupertino Poet Laureate
Application & Information:
www.cupertino.org/poetlaureate
Deadline: July 28



COMMUNITY CALENDAR | ©

CHILDREN

Music and Movement at Cupertino Library

*Mondays, July 3 – August 7, 10:15 a.m.
Cupertino Library Courtyard*
Children of all ages are welcome to join the Cupertino Library for music and movement.

©

Cupertino Library Kids Fun Programs

*Wednesdays, July 5, 19, 26, August 2,
3:00 p.m.*

Cupertino Community Hall

Children are invited to these free, fun programs! July 5: Amazing Science Whiz, July 19: Circus of Smiles, July 26: The Puppet Co., August 2: Hula Dancing. Please note, this program will close when room capacity is reached. Also: Wednesday, July 12, 3:00 p.m., Memorial Park, Musician Charity Khan.

©

Early Literacy Music Concerts at Cupertino Library

*Tuesdays, August 15, 22, 29, 10:15 a.m.
Cupertino Community Hall*

Young children and their families are invited to join the Cupertino Library for these fun musical concerts.

TEENS

Teen Center BBQ

*July 14 and August 12, 12:00 p.m. to
2:00 p.m.*

21111 Stevens Creek Boulevard

Celebrate summer with your fellow teens at the Cupertino Teen Center!

FAMILY-FRIENDLY

July 4th Celebration

Tuesday, July 4, 7:00 a.m. – 10:00 p.m.

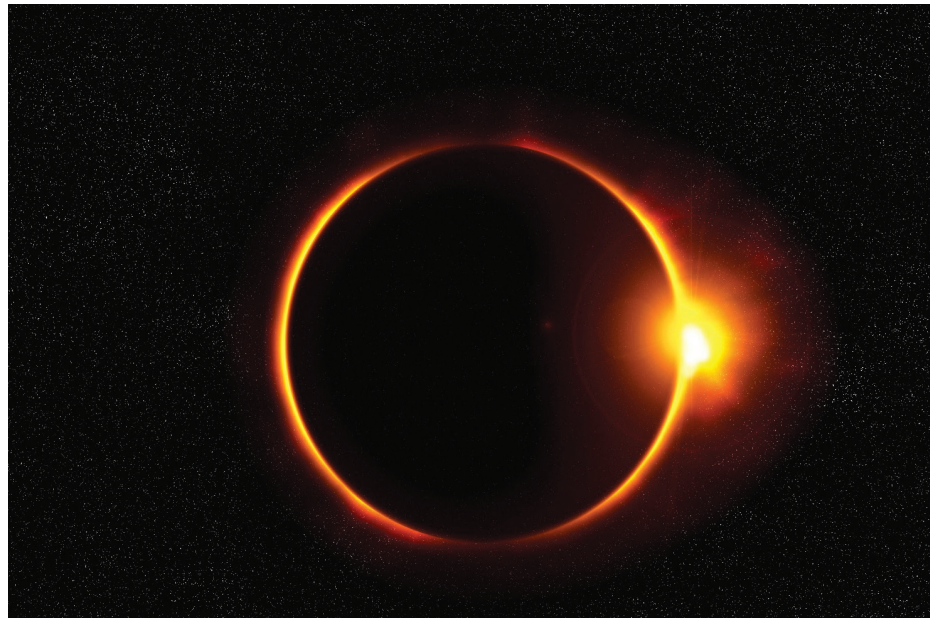
Join the City of Cupertino in celebrating Independence Day all day! For a full schedule of activities visit www.cupertino.org/4thofJuly.

©

Summer Concert Series: Rock the Heat

*Thursday, July 6, 6:30 p.m. – 8:00 p.m.
Memorial Park*

Enjoy a 5-piece powerhouse band that performs hits from the 60's and 70's to today at the Memorial Park Amphitheatre.



Safely Viewing the Solar Eclipse at Cupertino Library

Saturday, July 8, 3:00 pm

Cupertino Community Hall

Join astronomer Dr. Andrew Franknoi for this talk on how eclipses work and how to safely view the solar eclipse this August.

©

Environmental Day and Shred It Event

Saturday, July 15, 9:00 a.m. – 1:00 p.m.

De Anza College, 21250 Stevens Creek

Recycle your electronic and universal waste and shred confidential documents at the De Anza College Parking Lot A. Learn more at www.cupertino.org/environmentalday.

©

Backyard Composting Class

Saturday, July 15, 9:00 a.m. – 1:00 p.m.

Learn to transform your leaves, grass, and food scraps into rich compost for your garden. Register online at ucanr.edu/compost.

©

2017 American Cancer Society 24-Hour Relay for Life

Saturday, July 15, 10:00 a.m.

Walk for health, walk for a good cause, walk for fellowship, and walk for fun! Starting at 10:00 a.m. on Saturday at Cupertino High School, 10100 Finch Ave., Cupertino.

©

Cinema at Sundown

Fri. July 21, Aug. 11, 18, 25 @ 8:15 p.m.

Memorial Park

Enjoy family friendly movies at Cupertino's Cinema at Sundown at the Memorial Park Amphitheatre.

©

Shakespeare in the Park: Hamlet

*Saturday & Sunday July 22, 23, 28, 29,
30, August 4, 5, 6, 7:30 p.m.*

Spend your weekend with Hamlet this summer at the Memorial Park Amphitheatre.

©

National Night Out

Tuesday, August 1, 4:00 p.m. – 6:00 p.m.

The City of Cupertino Joins Cities Nationwide for 'America's night out against crime, held in the Target parking lot.

©

Eclipse Chalk Art at Cupertino Library

Saturday, August 19, 4:00 p.m.

Cupertino Library Story Room

School-age children are invited to have fun creating their own picture of a solar eclipse with chalk and paper! Registration is not required.

©

CEEF 5K

Saturday, August 26, 8:30 a.m.

5K run for all levels, from casual walkers to competitive Athletes. Run for great schools! Visit www.ceefcares.org for registration information.

Ride4Diabetes and Festival

Saturday, August 26, 7 am – 2 pm

De Anza College (Parking lot A)

Join the Lions Club and American Diabetes Association to fight diabetes with a fun, family-friendly event. Register: www.ride4diabetes.org.

ADULTS

Introduction to Urban Sketching for Adults at Cupertino Library

Tuesdays, August 15, 22, 29, 10:30 a.m.

Cupertino Library Story Room

ONLINE REGISTRATION REQUIRED STARTING 8/1 at www.sccl.org. Learn basic skills to draw objects around you, architecture and people.

SENIOR CENTER

For more info on the Senior Center, or to sign up for classes or events, visit www.cupertino.org/seniors or stop by 21251 Stevens Creek Boulevard.

EVENTS & SOCIALS

Hidden Treasures Wanted!

Beginning August 2017

Please donate your gently used jewelry, craft items, and knick-knacks to our Hidden Treasures fund raising event scheduled for Thursday, October 26, 9 a.m.-2 p.m.

©

50+ Bocce Ball

Wednesdays, 9:00 a.m. – 12 p.m.

Meet at the Bocce Ball courts alongside the Stevens Creek Trail at Blackberry Farm Park at 9am. First time players are welcome, instructions available. Free for members.

©

50+ Softball

Thursdays, 9:00 a.m. – 12:00 p.m.

Join us weekly on the Memorial park softball field in 2017. Batting practice begins at 9am with a pick-up game at 10am. Member fee \$43 for the season.

©

Art in the Park!

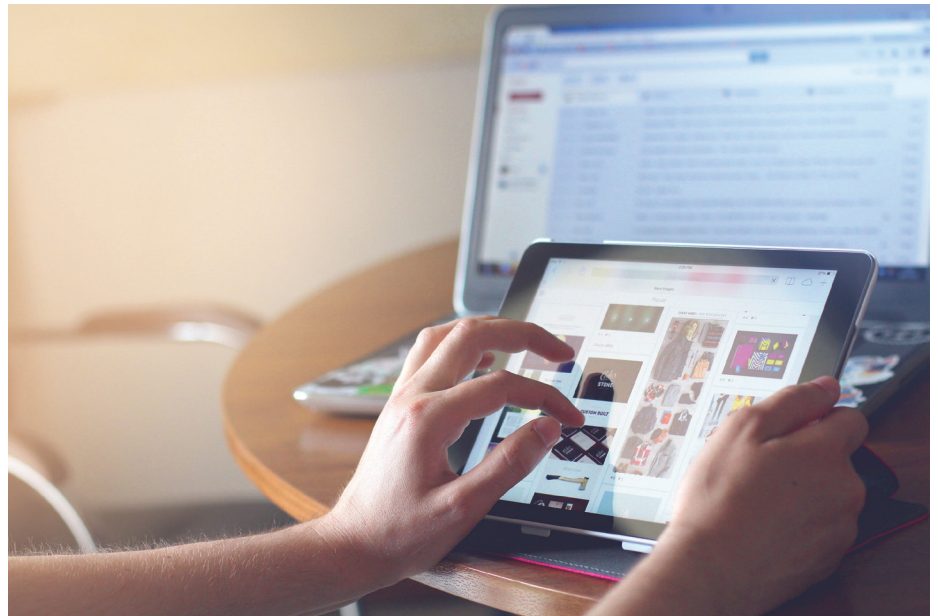
Friday, July 28, 6:00 p.m. - 8:00 p.m. -

Linda Vista Park

Friday, August 11, 6:30 p.m. - 8:30 p.m.

- Jollyman Park

Bring a picnic Try your hand at brush painting while out in the park. All materials are included. Bring your own picnic. Members fee \$55. Space is limited. Instructor May Shei.



50+ Golf Tournament

Monday, August 28, 10:00 a.m.

Have a fun morning of golf and then an awards lunch at Islands Restaurant. Cost includes green fees and prizes. Members \$20, senior guests \$25. Pick up and return entry form at the senior center or online at www.cupertino.org/senior. Sign up early!

CLASSES & PRESENTATIONS

iPad A-Z

Monday, July 10 – July 31, 4:00 p.m. – 6:00 p.m.

This hands-on class will include built-in apps such as mail, contacts, calendars, cameras and photo editing, FaceTime video calls, as well as other apps for password security, cloud storage, reading, movies, travel, photography, and business use. Member fee \$38.

©

Intro to iPad Painting

Wednesday, August 1 – 29, 4:00 p.m. - 6:00 p.m.

Express your creativity – with your iPad! Learn to use popular art apps to draw, paint, create collages, use layers, and more. Members fee \$38. No Class 8/23.

©

AARP Smart Driver Course

Wednesday, August 9, 9:00 a.m. - 1:00 p.m.

This is a 4-hour AARP Smart Driver class. For more information and to register call Les Schreiber at (408) 316.8654.

SOCIAL SERVICES

Housing

Monday, July 3, 17, August 7, 1:30 p.m. - 3:30 p.m.

A list of housing resources and contact information are provided to help you independently search for housing. Please call (408) 777.3150 to make an appointment.

©

Health Insurance Counseling (HICAP)

Monday, July 10, 24, August 7, 1:00 p.m. – 3:00 p.m.

Consultation on Medicare and health insurance. Please call 408.777.3150 to make an appointment.

©

Senior Adult Legal Aid (SALA)

Friday, July 7, 14, 21, August 4, 11, 18; 10:30 a.m. - 12:30 p.m.

Provides free assistance to elders for basic legal matters in public benefits, long-term care, elder abuse, housing, consumer issues, incapacity planning, probate alternative, and simple wills. Must be 60 or older and live in Santa Clara County. Please call (408) 777.3150 to make an appointment.

©

Drop-in Consultation with Case Manager

Wednesdays 10 a.m. – 12 p.m.

A Case Manager is available to discuss pointment. Cantonese/Mandarin available.

Caregiver Support Group

Thurs., July 13; Aug. 10, 3:00 p.m.-4:30 p.m.

Provides a safe place for family caregivers to share experiences and challenges.



CUPERTINO SCENE
 Cupertino City Hall
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THE SCENE ANSWERS

Have questions for staff? Send them to scene@cupertino.org or call (408) 777-3212.

Question: I'd like to be more informed on what's going on with our City Council, but I don't have time to make it to the meetings. Does the City record them? If so, how can I watch the meetings?



Answer: Thank you for your question. The City provides both live and recorded broadcasts of City Council, Planning Commission, and Parks and Recreation Commission meetings on its City Channel (Comcast Channel 26 and AT&T U-verse Channel 99). As a matter of fact, the City Channel was the very first government access channel in Santa Clara County, and we have been providing this service to Cupertino residents continuously since 1983. A full replay schedule of City meetings is available online at www.cupertino.org/tv.

If you don't have cable TV and/or would rather view city meetings on your own time, on-demand viewing of City videos is available on our City's website at www.cupertino.org/webcast and at www.cupertino.org/vod. We provide both high-definition and low-bandwidth versions of televised City meetings in order to accommodate the greatest number of digital platforms and connection speeds. We are in the process of updating our on demand video service, and are expecting to have a brand new feature to share with the public early this fall.

The City also provides an online portal where you can find everything related to city meetings: agendas, minutes, staff reports, video and audio downloads, and other meeting details. Visit cupertino.legistar.com and see what is available!

Finally, in addition to City meetings, our City's video division provides local programming on a wide variety of subjects. Please visit our YouTube site at www.cupertino.org/youtube for a sample!

Peter Coglianesse is the Multimedia Communications Specialist in the Video Division of the Innovation & Technology Department. He acts as Program Director for the Cupertino City Channel and Radio Cupertino (1670 AM), and oversees the technical design and engineering for the City's video broadcasting, digital media, and audiovisual systems.



The Cupertino Scene is printed on 40% post-consumer waste recycled paper with soy ink. The newsletter is produced by a certified Bay Area Green Business and is recyclable. For information on becoming a certified Green Business, visit www.cupertino.org/GreenBiz.



CUPERTINO GREEN