


Our Candidates for Council

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Roadmap for a Better Vallco and a Better Cupertino



Better Vallco: A Community-friendly Vallco with a significant portion for retail, shopping, entertainment and more, not just 4% of the entire project as in the recently approved Vallco Tier 2 Plan. Suburban in scale. Sufficient parkland and sufficient parking space. A plan that is well publicized and well discussed in the community before its approval.

Better Cupertino: A Cupertino where the City Council engages with the community early on in the decision-making process and throughout so that there are no surprises. A Cupertino where developers respect the community and only submit sensible projects since the sensible City Council won't be pushed to accept over-sized projects.

- 1. PAUSE BAD OPTION**
Referendum the recently approved 2018 mega Vallco Specific Plan to put it to a public vote by 2020 or earlier through a special election, at Council's discretion. (Sign the petition by Oct. 28)
- 2. BETTER LEADERSHIP**
Elect sensible City Council members, like Liang Chao and Jon Willey, who would hold the developers and city staff accountable for their actions.
- 3. HOLD DEVELOPER ACCOUNTABLE**
 The Council directs the staff to **seriously follow all city and state laws on the SB 35 project** if Developer wishes to go forward. Either the compliance issue will be called into question or the developer won't be able to profit. Thus, Developer will be open to a better Vallco plan.
- 4. BETTER VALLCO**
Re-start the community process to come up with a **better and reasonable Vallco plan** under a reasonable City Council, who will only accept reasonably-sized plan that meet community needs and improve housing shortage without overwhelming traffic and other infrastructure.
- 5. RESIDENTS DECIDE**
 At the ballot in 2020 or a special election earlier, **the voters could choose between a better Vallco plan or the 2018 mega Vallco Specific plan.**

No more legal actions by citizens since the Sensible City Council won't make any important decisions with long-lasting impacts without wide community support. No more surprises. No more favoritism. A better Cupertino.

We shouldn't be forced to choose among two bad options. Do you believe Cupertino residents deserve BETTER? If so, Vote for Jon Willey and Liang Chao!

Sensible City Council Would Only Accept Sensible Projects.

Time for New Leadership Before It is TOO LATE!

Take Our City Back for Residents

We have a **Housing Crisis** yet the City Council approved 1.75 million sq ft of office space at Vallco, enough for 8000 - 10000 workers, exacerbating the need for housing - **It is time for new leadership that will think of balance for the residents.**

Our **schools are over capacity** yet our City Council approved adding approx 8,000 new residents at Vallco - **It is time for new leadership that will prioritize our schools.**

Our **schools lack funding** yet our City Council traded pet projects instead of more contributions to our schools - **It is time for new leadership.**

The community was promised senior housing at Main Street, but City Council **allowed the conversion of senior housing to luxury apartments. It is time for new leadership that will hold developers accountable.**

City Council **spent Millions of taxpayers dollars on consultants** to justify high density apartments and create empty slogans like "community-driven". Money that could have gone to mitigate traffic or other much needed projects. **It is time for new leadership that will be fiscally responsible.**

City Council approved a \$70 Million project for a new City Hall **without transparent fiscal impact analysis. It is time for a new leadership that will be transparent & responsible with city funds.**

City Council had the chance to make necessary changes to protect our City from SB 35 before the law passed, yet **they failed to protect our City. It is time for new leadership** that will work for the residents' best interests.

City Council approved **paying the City Attorney's salary after relieving him of duty**, reasons **UNDISCLOSED. It is time for new leadership** that will be transparent with the residents & responsible with the City's funds.

Jon Willey for Cupertino City Council 2018
 Liang Chao for Cupertino City Council 2018
 P.O. Box 246, Cupertino, CA 95015

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Savita Vaidhyanathan, Hung Wei, and Orrin Mahoney are promoted by mailers funded by developers of Vallco and Oaks Shopping Malls. Some others are unwilling to be critical of oversized development projects. Do you trust them to keep big developers accountable?

Vote for Liang Chao, Ph.D. and Jon Willey, P.E.!

The Real Grassroots Candidates.

- #### What will Jon and Liang do for you?
1. With all the technology at our fingertips we should be engaging our residents on important decisions. **Residents' voices should drive city decisions.**
 2. We know that traffic affects us all: We need **reliable & efficient transportation solutions** for today and the future such as citywide shuttles for students to seniors.
 3. There are many other development sites in Cupertino that may be subject to SB 35 or other state housing laws. We need **strong policies to keep all developers & polluters equally accountable.** No favoritism.
 4. We are shopping in other cities and losing sales taxes. Cupertino needs a **community friendly Vallco** that includes substantial retail, entertainment, fitness, customer-facing small businesses & reasonable amount of housing.
 5. There is a housing crisis throughout the Bay Area. We need a solid **action plans for affordable housing without compromising quality of life.** Affordable housing for families, seniors and people with disabilities, not just tiny low-quality units



Learning Opportunities for All Ages
Cultural and Art Activities
Apprenticeships and Internships
Services for Children and Seniors

Paid for by Liang Chao for Cupertino City Council 2018 FPPC # 1408420 | Paid for by Jon Willey for Cupertino City Council FPPC # 1408452

Download the pdf file of Mailer2_1 of Chao and Willey

Vision for a Community-Friendly Vallco

Maximize Community Benefits with Minimal Impact



- **Appealing shopping experience** to meet the needs of the diverse community.
- **Activities, fitness & entertainment** for all ages to enjoy.
- **Community amenities:** small library branch, swimming pools, meeting and event rooms, etc.
- **Community-friendly small businesses** to fit the needs of local residents, such as medical offices, afterschool enrichment classes, cultural & art venues, etc.
- **Moderate amount of mostly for-sale housing** for various income brackets and for seniors and people with disabilities.
- Buildings that are both structurally appealing and **meet the style and look of Cupertino:** 45ft-60ft in height
- **Ample ground-level park space** and setbacks. Beautiful landscape and tree coverage.
- **Both indoor and outdoor shopping areas,** blended naturally together.
- **Sufficiently address school impacts,** with realistic projections.
- **Minimize impact on commute traffic,** with realistic assumptions.
- Transparent process from beginning to the end to ensure wide community support. Multiple engagement methods online and offline so that a wide spectrum of residents could participate.

Let the residents decide the future of our community.
Put the new Vallco plan on a ballot to ensure wide community approval.



Cupertino Union School Board Member who brought much needed positive changes to the district to restore trust and transparency.

A member of League of Women Voters-SWSCV, De Anza Lions Club, Livable California, Sierra Club and Encorps



An Engineer



An Educator



A Community Leader



Track Record on CUSD School Board in a short time:

- **Improved transparency** by livestreaming and recording CUSD board meetings.
- **Improved engagement** using digital tools to gather more input with more interaction.
- **Allowed the school sites more freedom in how to implement the 1-1 iPad program** for effective use of technology.
- More **flexibility for Crossing guard program** due to each city's needs. Progress in Safe Route to Schools.
- **Reduced the size of the administration** after Liang insisted on examining admin costs and head counts over the past years.
- **Enhanced Board Policy to include public review** for state-mandated supplementary curriculum.
- **Re-evaluated facility rental fees** so that the district recovers realistic costs.

Liang Chao's Values

- 1 Integrity First
- 2 Residents are the Drivers
- 3 Families and Schools are the Center
- 4 Healthy Environment



Liang Chao (Ph.D., Princeton, 20-year Cupertino resident) has taught at the university level in the U.S. & Germany before moving into industry for 18+ years. She co-founded Better Cupertino in 2014 and was elected to the Cupertino School Board in 2016. She brought positive changes to schools, including restoring trust and replacing a superintendent. Liang volunteers in service clubs, science & technology education for underprivileged students, and voter education



Cupertino Recognizes Extra Steps Taken (CREST) Award, 2017

I'm committed to transparency, fact-based decision-making, fiscal responsibility, and community engagement. I'll advocate for equitable solutions that respect residents and local businesses. - Liang Chao

Liang4CupertinoCouncil.com



Jon Robert Willey

California Licensed Engineer

A Resident, a father, an engineer & passionate about the future of our city.

Jon has been a Cupertino resident for 21 years. As a father of three, he believes serving the community and future generations is important. One of his passions is coaching basketball. Over the years, he has coached and mentored over 400 children in the Bay Area.

Who is concerned about our community

- Will be the residents voice on City Council
- Revitalize Vallco with Sensible Growth
- Restore resident trust of the city council
- Make city government fully transparent Improve traffic, start with 3 worst traffic areas
- Require maximum BMR for project approvals
- Insure Sensible Growth And always serve the residents!
- Represent the residents in city decisions
- Push Vallco to revitalize to what residents want
- Engage with residents and inform council
- Require complete impact analysis for projects
- Require projects adhere to General Plan

Jon has attended dozens of city council meetings and, using his engineering skills, analyzed projects and presented evaluations to show the likely impact of proposed high density projects to our community at Vallco, The Oaks, Main Street and Marina. He believes in transparent, data-driven decision making that is performed in a robust manner and shared with the entire community. This will result in sensible growth development in Cupertino that does not saturate our roads and over crowd our schools. Growth that the residents support.



Jon believes the most important responsibility of an elected official is to bring the residents voice to all city decisions. On the council he will serve you.

Jon4Democracy.com

