

Cupertino SafeRoutes2School

Moving beyond improving infrastructure to change behavior

April 10th, 2019
Working Group
Meeting



Cupertino Safe Routes 2 School (SR2S)

Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



Cupertino SR2S: Hello Spring!

- Please introduce yourselves to the group with:
 - Your Name
 - Your school or org
 - What are your plans for Spring Break?



Public Comments



'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



School Highlight: Evaluation

Collision/Near Miss Reporting at Cupertino High School by Jennifer Shearin



QUESTIONS

- Where are and what kinds of issues do Cupertino High biking students have on the way to school?
- How can accidents and near-miss accidents be easily captured as data?

Accidents are extremely underreported to the police; most estimates say only about 10% are reported, with level of injury the determining factor

STUDENT SURVEY

CRITERIA

- Quick
 - Easily used, familiar
 - Easily found (link)
-

SOLUTION

- Create a Google Form
 - Have laminated sheets placed at the bike racks with QR codes and short URL to go to survey
-

School Highlight: Education

Middle School Bicycle Workshop at Lawson Middle School by Seema Lindskog



School Highlight: Lawson Bike Safety Workshop

- We organized a 2-hour Bike Safety workshop on Friday March 29th from 3:30-6pm at the YMCA for Lawson middle schoolers
 - Silicon Valley Bike Coalition certified instructors conducted the workshop
 - YMCA provided a room and a fenced-off parking lot for the event
 - There was a discussion on bike safety, followed by practice in the parking lot, and finally a group bike ride around the neighborhood to practice our new skills
 - We organized a bike train from Lawson after school to the YMCA. After the workshop, some kids were escorted back to Lawson, while others went home on their own

School Highlight: Lawson Bike Safety Workshop

- The workshop was a huge success. A total of 42 kids signed up after just once email to Lawson parents and one post in the Lawson Bike Parents group.
 - 16 kids ended up participating
- Feedback from the kids and parents was overwhelmingly positive
- A few parents of kids who weren't able to participate are asking us to hold the workshop again
 - Interesting tidbit: a couple of parents asked if we teach adults to ride as they'd like to be able to ride with their kids.

School Highlight: Lawson Bike Safety Workshop

- Learnings:
 - Parents really value teaching bike safety to their kids
 - Many of the kids who participated in the workshop don't currently bike to school, primarily because of safety concerns, though their parents have a desire to let them bike to school
 - We should consider what else we can do to make parents and kids feel safer about biking to school – whether it be events, training, equipment, or infrastructure
 - Kids need a neighborhood ride to solidify their understanding of bike safety. A bike rodeo around a parking lot is not enough. Parents recognize that and specifically requested a neighborhood ride be part of the workshop
 - Schools are not comfortable hosting a bike workshop if there's a neighborhood ride component because of liability concerns. Hosting the event at the YMCA worked out well for us. Two liability waivers are required – city waiver and YMCA waiver
 - The whole event took a full 2 hours
 - Kids loved the little giveaways we had (notebooks and pens). It would have been great to do safety related giveaways but we didn't think of it 😊

School Highlight: Lawson Bike Safety Workshop

Getting ready to ride out from Lawson



School Highlight: Lawson Bike Safety Workshop

Discussion
on Bike
Safety



School Highlight: Lawson Bike Safety Workshop

In the
YMCA
parking lot



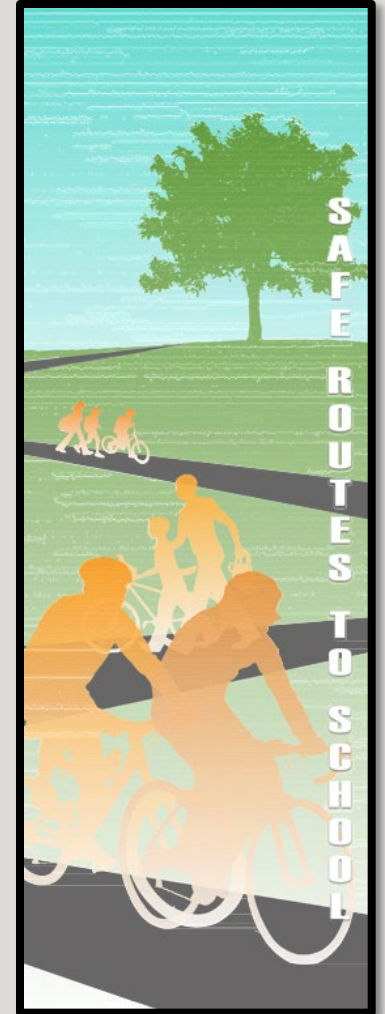
School Highlight: Lawson Bike Safety Workshop

Neighborhood ride



Update: Engagement

**Street Light Banner Contest
at Cupertino High Schools
by Elliot van Huijgevoort
And Ray Zhou**



Reminder: Spring Travel Tallies

Dates : April 30 – May 2

(Lawson dates: April 23 – 25 due to testing)



Upcoming Events: April



April 13th - Saturday: Pedal for the Planet Bike Ride & Earth Day Festival, 9:30 am Ride, 11am – 3pm Festival, Civic Center Plaza and Torre Ave

April 13, 11am-3pm: Earth Day Festival, Civic Center Plaza

April 16: SR2S Update to Council, Cupertino Community Hall

April 24, 6:30-8:30pm: Regnart Creek Trail neighborhood meeting, Cupertino Community Hall

April 25, 6-8pm: SR2S Update for CUSD, Nimitz Elementary School

April 26-May 10: Santa Clara County Bike Rack Decorating Contest, your school

April 27, 5-7pm: YMCA Healthy Kids Day, Northwest YMCA

April 30-May 2: Spring Travel Tally, all Cupertino schools (Lawson dates April 23 – 25)

Upcoming Events: May



May 7, 6:15pm: SR2S Update for FUHSD, FUHSD Adult School

May 8: Bike to School Day

May 17th, 1:00 – 1:45pm: McClellan Construction Kickoff Ceremony,
Lincoln Elementary School

May 21: Deadline for High School Street Light Banner Design Contest,
Cupertino High Schools

May 21, 4-5pm: Cupertino SRTS Working Group Meeting, 4pm, Conference
Room C, City Hall, 10300 Torre Ave

May 21: City Council to Review 65% Design of Regnart Creek Trail, Cupertino
Community Hall

Working Group Meeting Dates:



4-5 PM, Conference Room C

Remaining Dates this School Year:

May 21st, 2019 (Tuesday)

June 12th, 2019 (Wed)

Contact Info:

- For SRTS

Issues/Question/Comments/Scheduling:

- Best contact for program is saferoutes@Cupertino.org

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 www.Cupertino.org/cupertino311



A Big THANK YOU!!

