

Cupertino Safe Routes to School

Spring 2023 Parent Survey Results



CUPERTINO

Survey Purpose

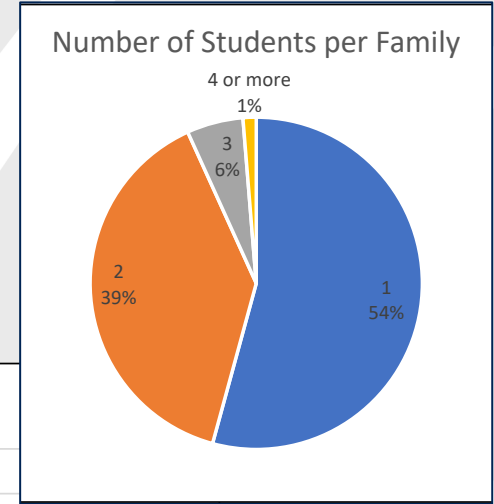
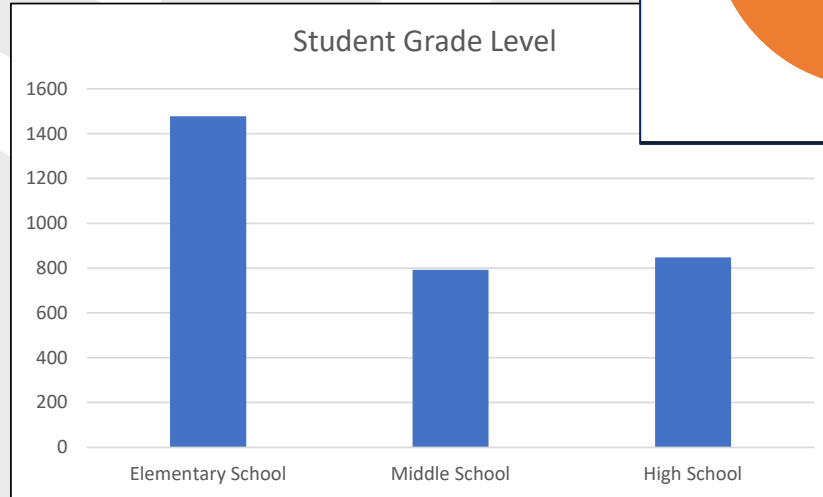
- Cupertino Safe Routes to School has been collecting data on how students travel to and from school since the fall of 2015. This data helps us to better understand citywide student transportation trends across all grade levels. Data is collected both through student and parent surveys.
- Student transportation data is collected yearly through in-class student surveys.
- The parent survey is conducted periodically with the goal of understanding why families are making the transportation choices that they are.
- This report summarizes the findings from our most recent Parent Survey, conducted April 10-24, 2023.

Parent Survey History

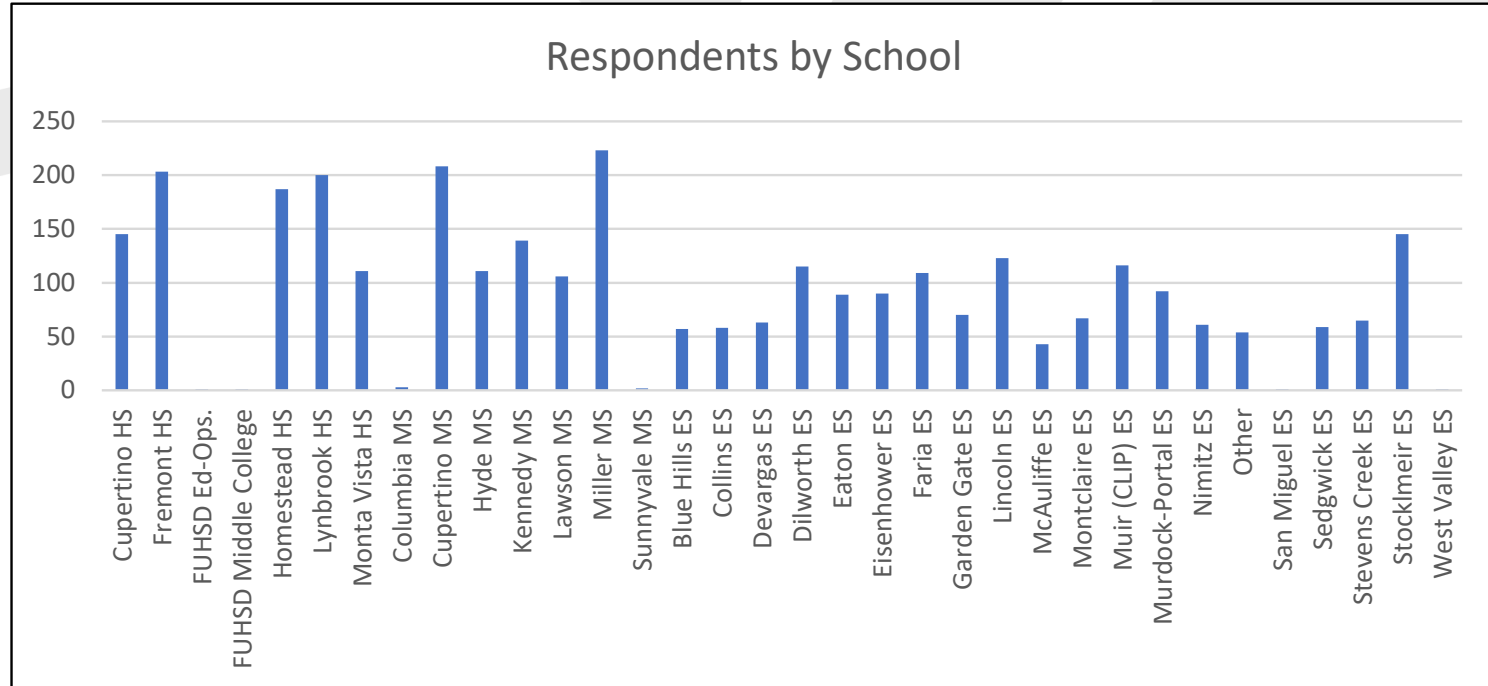
- The Cupertino student transportation survey was first done in Fall 2015.
- The Cupertino 2023 Parent Survey was offered online and generally follows the Parent Survey that is provided by the National Safe Routes to School Partnership. Cupertino modified the national survey to reduce data privacy concerns and update several questions to better reflect the realities of Cupertino commuting.
- At the request of both school districts, all schools in both CUSD and FUHSD were included in the 2023 survey including those outside of Cupertino.
- Parents with students in more than one school or grade were asked to fill out the survey with their youngest student in mind.

Survey Responses

- 2807 total survey responses
 - CUSD: 1955
 - FUHSD: 852
- 3118 students represented
- 12% overall response rate
 - Up from 9% in 2015

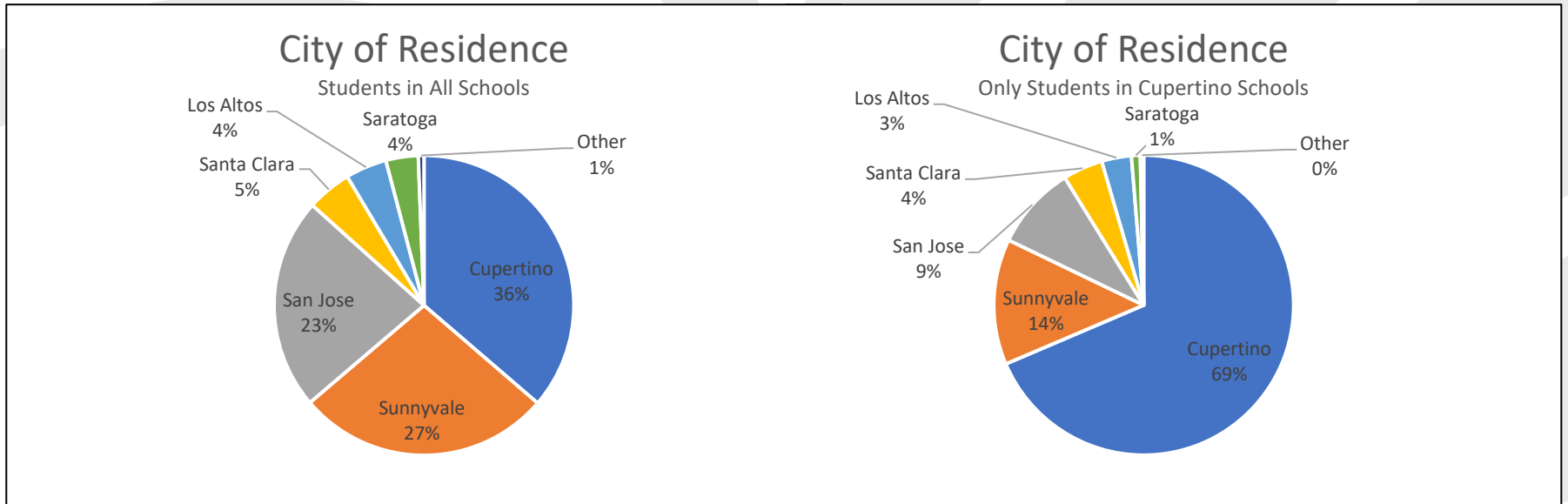


Survey Responses by School



Survey Responses by City

- The majority of both CUSD and FUHSD respondents live in Cupertino



Survey Language

- CUSD survey was offered through Peachjar in all their languages
 - Primary response language was English
- FUHSD survey was only offered in English

Survey Language	Total CUSD Surveys Taken	Percentage
English	1859	95%
Chinese	33	2%
Korean	21	1%
Japanese	20	1%
Spanish	12	1%
Ukrainian	2	0%
Hindi	1	0%
Kannada	1	0%
Polish	1	0%
Portuguese	1	0%
Tamil	1	0%
Telugu	1	0%
Thai	1	0%
Vietnamese	1	0%
Total	1955	

Parent Survey

Commutes

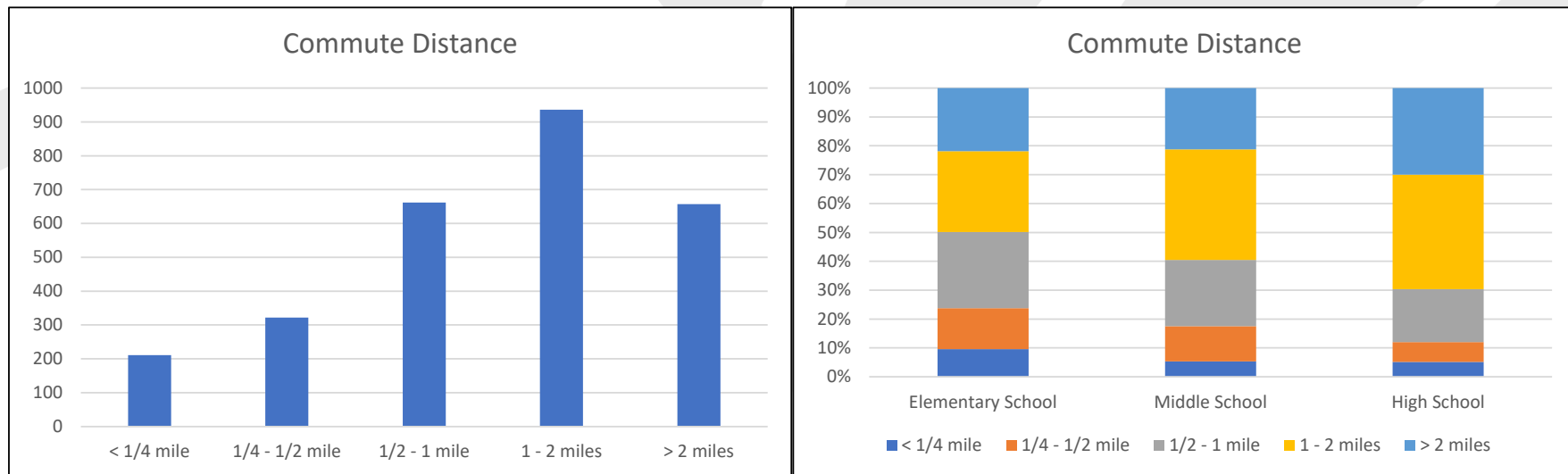
Key Observations and Takeaways:

Most students commute between 1 and 2 miles

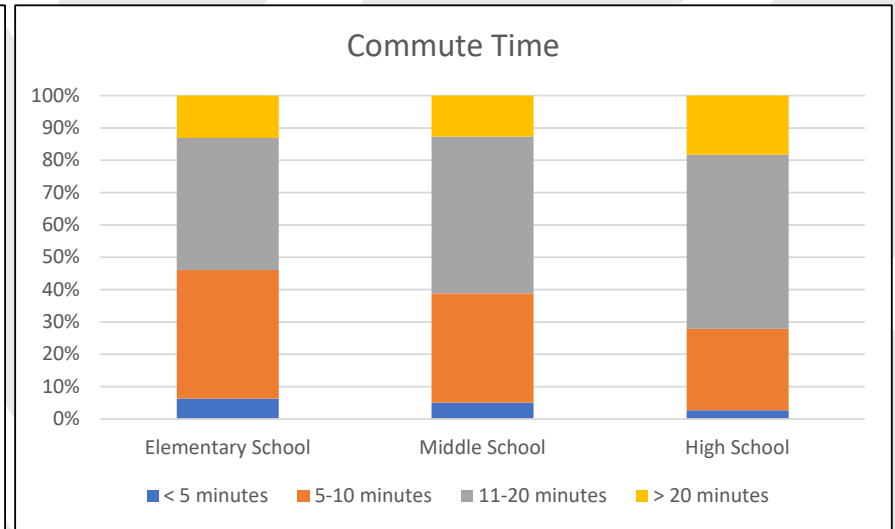
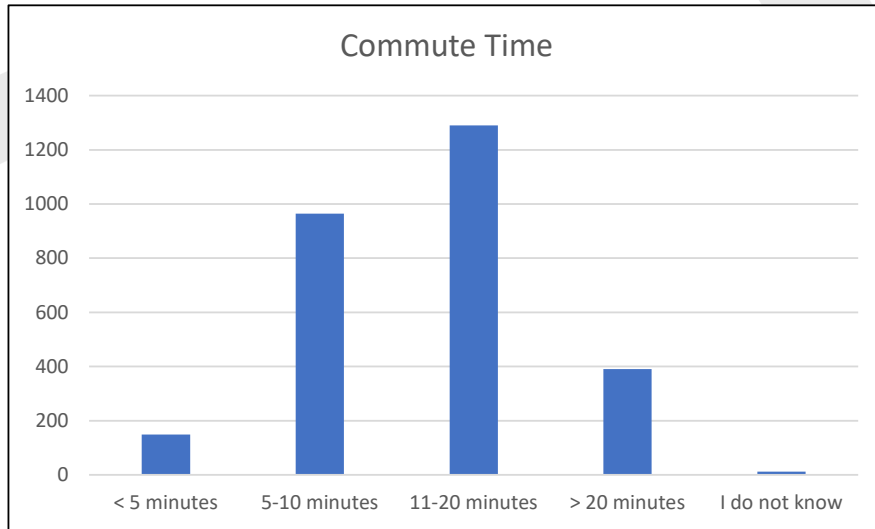
Most commutes take 11-20 minutes

High School commutes tend to be longer (miles and minutes) than Elementary School commutes

Commute Information

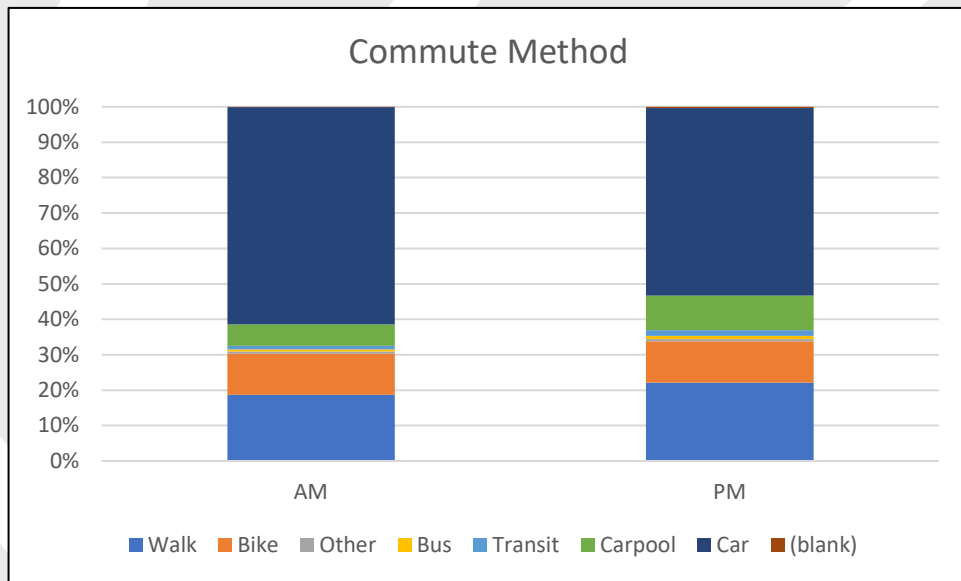


Commute Information



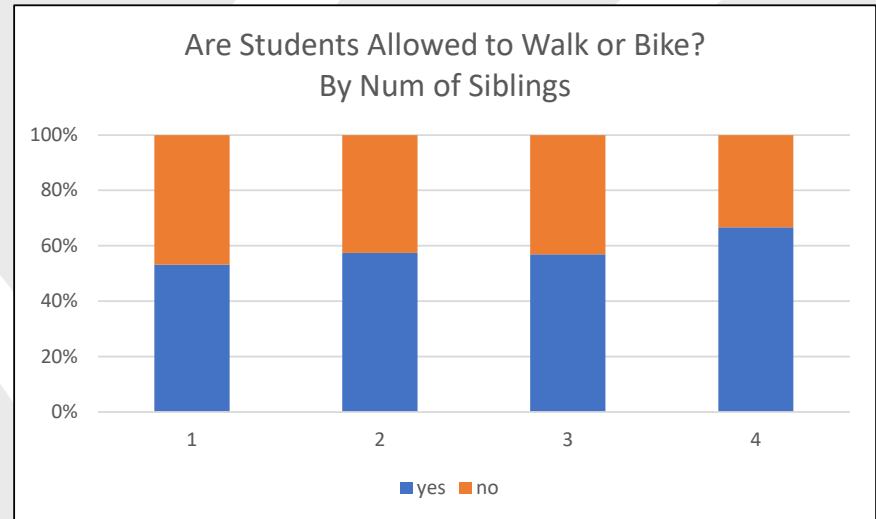
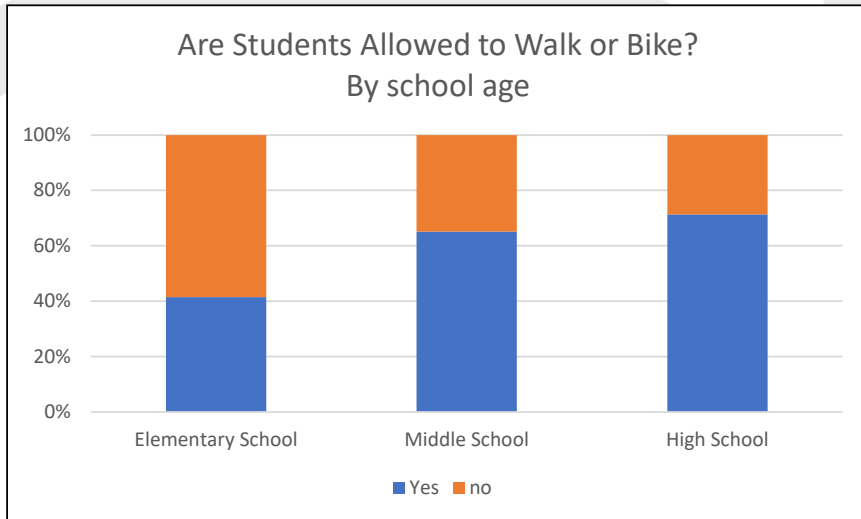
Commute Information

- Parent reporting of commute methods yields similar totals to Student Travel Tally
- Commute data for only schools located in Cupertino shows a 4% higher Alternative Transportation rate than for the entirety of CUSD and FUHSD



Commute Choices

- Overall, 55% of parents allow their students to walk or bike to school
- Parents are more likely to let older students walk or bike
- Parent of multiple students are more likely to let them walk or bike



Parent Survey

Choices

Key Observations and Takeaways:

Top 3 perceived benefits of walking and biking to school:

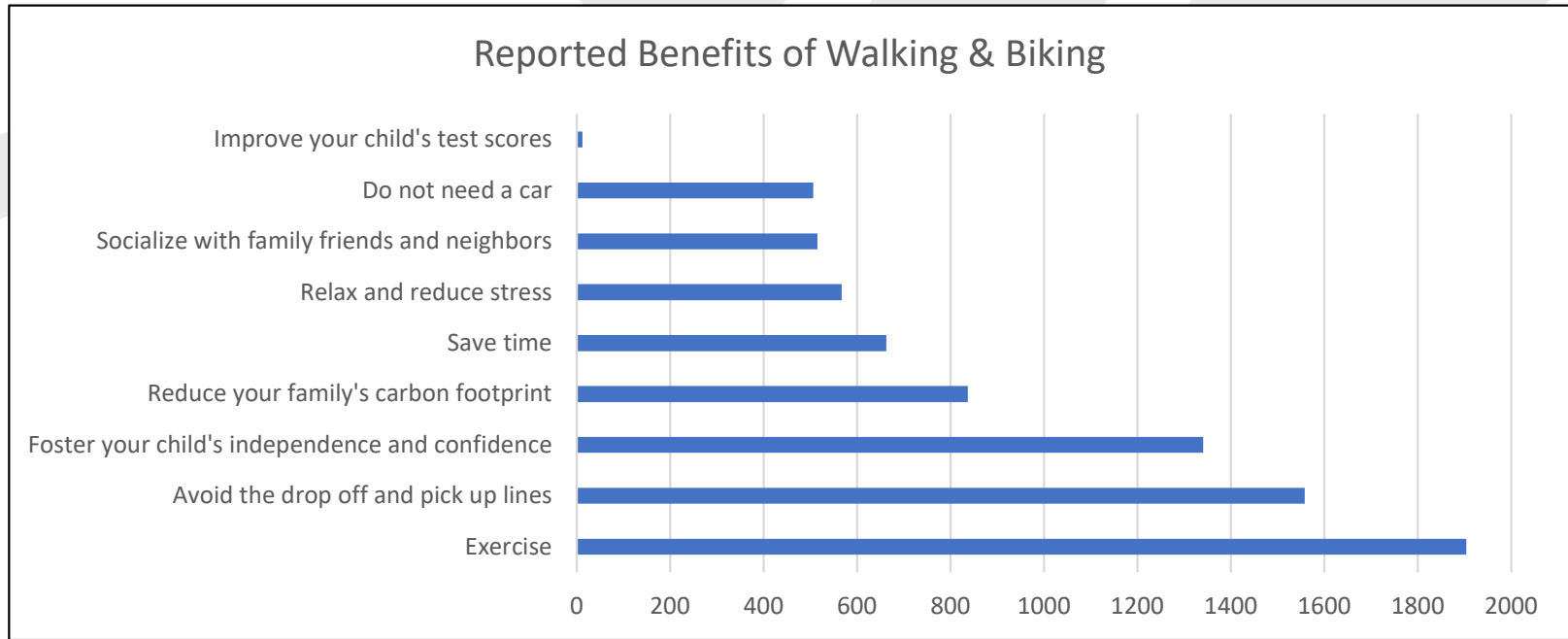
- Exercise
- Avoiding drop off lines
- Fostering independence

Top 3 perceived concerns about walking and biking to school:

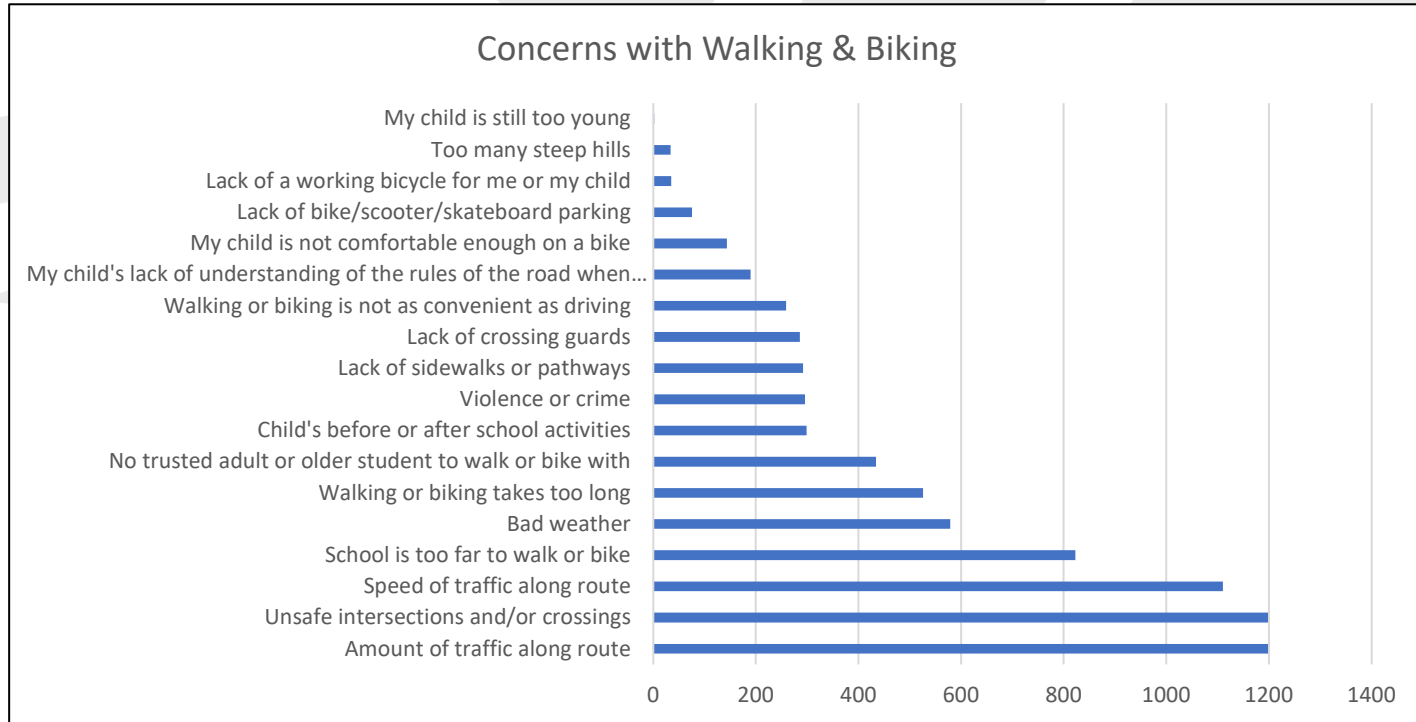
- Amount of traffic
- Unsafe intersections
- Speed of traffic

Perceived benefits and concerns do not vary much with student age or commute method

Reported Benefits of Walking and Biking

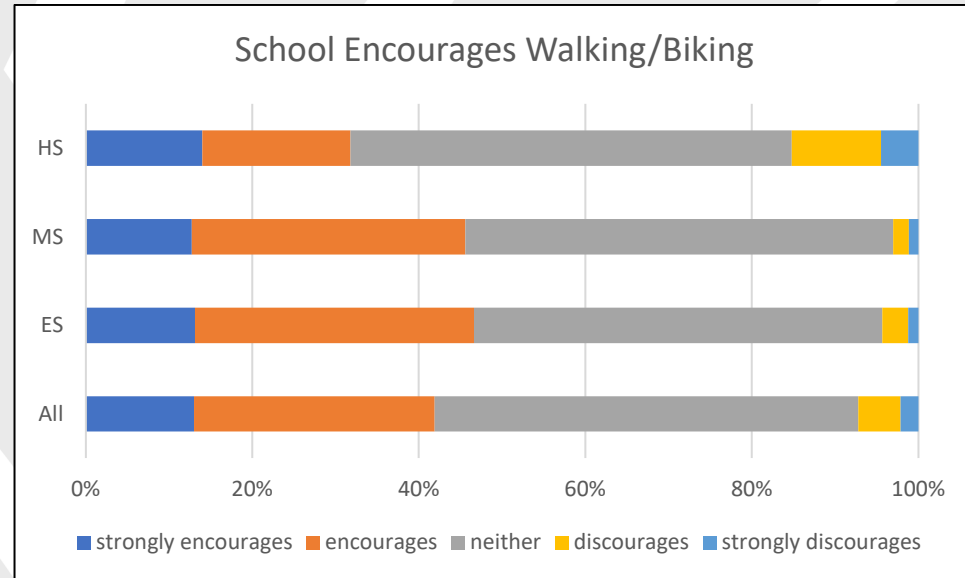


Reported Concerns with Walking and Biking



Encouragement

- Most parents think schools don't discourage walking and biking
- More parents think high schools discourage walking and biking than middle and elementary schools, particularly Homestead High School



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