



Youth Environmental Power Initiative

9.9.2020 SR2S Meeting

Agenda

- JFK Green Commuters
- Youth Environmental Power Initiative
- Collaboration with Safe Routes to School





JFK Green Commuters





Quick Summary

1. Raise awareness for alternative transportation
2. Previous collaboration with SR2S
 - a. Chelsea Biklen & Matt Schroeder
3. Kennedy Middle School
4. Received grant from Cupertino Sustainability Commission Student Sustainability Grant
5. Events:
 - a. Booths
 - b. Workshops
 - c. Bike to School Day
 - d. City Council Meeting
6. Helped promote SR2S

SR2S Booth Events

- Dates: 5/ 03/ 20 18 & 5/ 09/ 20 18
- Location: Kennedy Middle School
- Time: Lunch
- Purpose: Promote Cupertino's Safe Routes 2 School Program and raise awareness for alternative transportation.
 - Flyers, brochures, daily announcements
 - Environmental prizes as incentives
 - Quiz - Award format
- Reports:
 - [https:// tinyurl.com/ jfkboothevent1](https://tinyurl.com/jfkboothevent1)
 - [https:// tinyurl.com/ jfkboothevent2](https://tinyurl.com/jfkboothevent2)




 Come join our
JFK GREEN COMMUTERS
 workshop!

Date: May 9th (Wednesday)
 Location: Community Room
 Time: Lunch
 Guest Speakers: Miss Chelsea
 Biklen & Mr. Matt Schroeder

**Prizes will be given to all
 participants!**

If you have questions, come ask:
 Leader: Kelly Tung
 Executive Members: Brianna Lee, Betty Gao, Sophia
 Cheng, Angela Zhang
 Members: Elisa Li, Sabrina Man, Julianna Kimm,
 Daphne Guo, Janice Lin

SAVE THE EARTH



SAFE ROUTES
SCHOOL UPDATE
 May 2018

Pedal 4 The Planet (P-4P)
Family Bike Rides

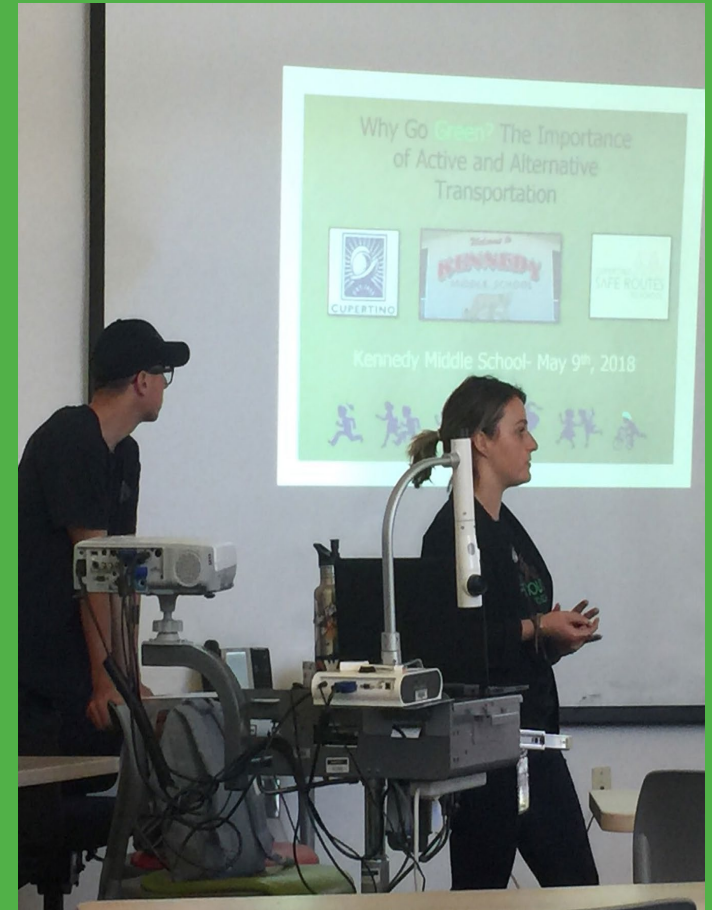
The purpose of the P-4P program is to encourage students and families to ride their bikes to school. The program is a great way to get exercise and enjoy the outdoors. The program is also a great way to reduce traffic and air pollution. The program is a great way to get to school safely and on time.

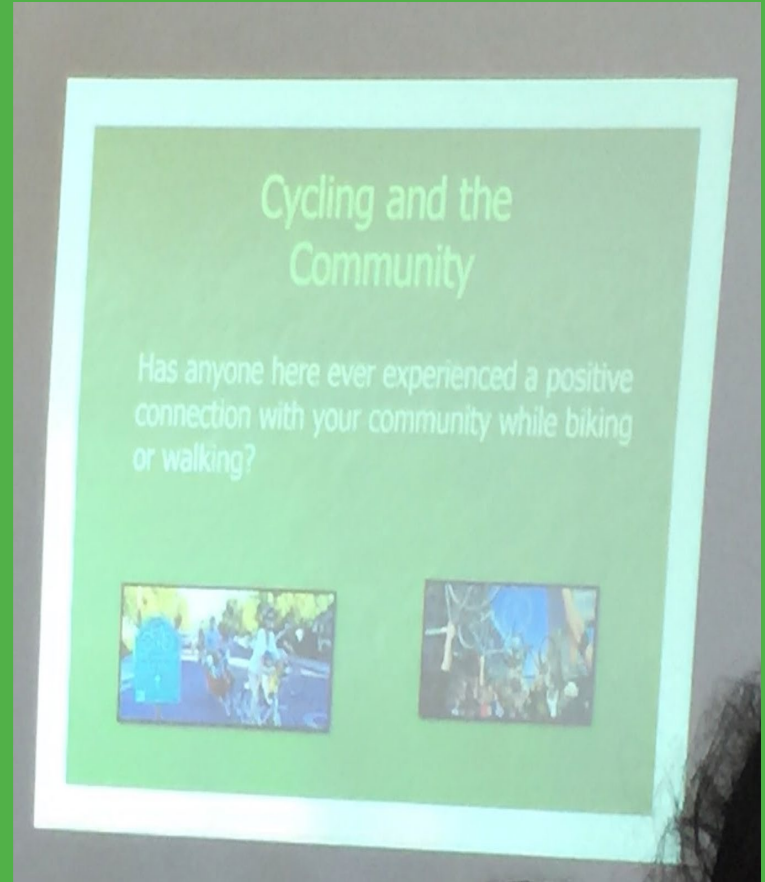
The P-4P program is a great way to get exercise and enjoy the outdoors. The program is also a great way to reduce traffic and air pollution. The program is a great way to get to school safely and on time.

Family Bike Rides

Cupertino SR2S Workshops

- Date: 5/09/2018 & 5/23/2018
- Location: Kennedy Middle School
- Time: Lunch
- Purpose: Educating students about benefits and importance of alternative transportation & raising awareness for SR2S's programs and resources.
- Guest Speakers: Chelsea Biklen and Matt Schroeder
 - Former Mayor Darcy Paul, Principal, Vice Principal
- Reports:
 - <https://tinyurl.com/jfkworkshop>
 - <https://tinyurl.com/jfkworkshop2>





Bike to School Day

- Date: 5/ 09/ 2018
- Location: Kennedy Middle School
- Time: Morning
- Purpose: We worked with Leadership to motivate students to walk, bike, or carpool to school to celebrate National Bike to School Day. We also wanted to help raise awareness for alternative transportation during the event by informing students about eco-friendly/ sustainable ways to prevent pollution and ease traffic congestion.
- Report: [https:// tinyurl.com/ jfkbiketoschoolday](https://tinyurl.com/jfkbiketoschoolday)





City Council Meeting

- Date: 8/ 21/ 2018
- Location: Cupertino Community Hall
- Time: Evening
- Purpose: Regnart Creek Trail went to council vote after being on the agenda several times. We and other Cupertino Students went as a group to voice our full support for the Regnart Creek Trail. Our support made an impact and the Regnart Creek Trail was passed.
- Video: [https:// tinyurl.com/ jfkbiketoschoolday](https://tinyurl.com/jfkbiketoschoolday)

Mayor Paul opened public comment and the following individuals spoke:

Erik Lindskog (Cupertino resident)

Tim Oey (Sunnyvale resident)

Saloni Mahajan (Cupertino resident)

Samil Lindskog (Cupertino resident)

Akash Gokhale (Cupertino resident)

Winfred Lin (Cupertino resident)

Shaurya Nair (Cupertino resident)

Arnav Gokhale (Cupertino resident)

Kelly Tung (Cupertino resident) on behalf of JFK Green Commuters

Betty Gao (Cupertino resident)

Howard Peng (Cupertino resident)

Elisa Li (Cupertino resident)

Nicole Han (Cupertino resident)

Shannon Wang (Saratoga resident)

Sabrina Man (Cupertino resident)

Sinks moved and Chang seconded to adopt Resolution No. 18-081 to approve the Regnart Creek Trail Feasibility Study and direct staff to prepare design documents and conduct environmental review for the Regnart Creek Trail; and approve a Budget Adjustment in the amount of \$380,000 in the Capital Improvement Fund for the Regnart Creek Trail Project (account #420-99-036 900-905) to prepare design documents and conduct environmental review and direct staff to work with residents impacted to insure privacy and safety and bring updates in Items of Interest. The motion carried with Scharf recusing.







Youth Environmental Power Initiative

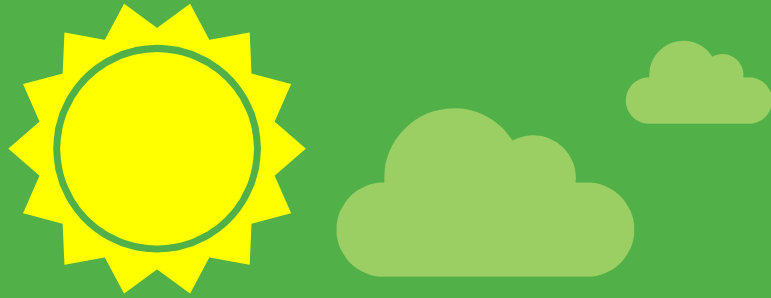






Our Missions:

1. Promote alternative transportation and safe walking/biking
2. Spread awareness for sustainability and environmental justice
3. Lead future sustainability leaders to fight against climate change and make positive impacts on our environment



Current Projects:

1. YEPI Teen Leadership Sustainability Conference
2. YEPI Environmental Art Contest
 - a. Middle School theme is “Alternative Transportation”
3. YEPI Newsletters (The YEPI Journal)
4. Video Creation
5. Updating social media
 - a. Website, Instagram, Facebook



Social Links:

- Website:
<https://yepinitiative.wixsite.com/website>
- Instagram:
<https://www.instagram.com/yepinitiativeteam/>
- Facebook:
<https://www.facebook.com/yepinitiativeteam/>



Collaboration with Safe Routes to School



How Youth Environmental Power Initiative can help SR2S

- Many students and parents are not aware of Cupertino's SR2S Program. We would love to promote this program and share the great resources and information that SR2S offers.
 - put Cupertino SR2S's logo and link on our website
 - promote SR2S events through social media posts and takeovers
- We can help organize/host virtual workshops for elementary, middle, and high school students/parents. We would love to invite staff from SR2S to do presentations at our virtual workshops, meetings, and conferences.
- We would love to help create videos to educate students about alternative transportation, traffic safety, and reducing their carbon footprint.

How Youth Environmental Power Initiative can help SR2S

- We are willing to speak at City Council Meetings to support city transportation plan, trail plans, and city projects that are related to SR2S. Infrastructure improvements are so critical for safe biking and walking!
 - speak about cupertino's sidewalk law, via, regnart creek trail, etc.
- We would love to help organize ~~more~~ fun events for youths to participate in.
 - SR2S photography contest, SR2S social media takeover, SR2S podcast.
- We can write articles about SR2S for our YEPI newsletters to raise awareness for alternative transportation and SR2S! We can also write articles for SR2S's news



Partnership between YEPI and SR2

- SR2S can promote our team, events, social medias, and newsletters
 - SR2S's website, SR2S's newsletter, or even city's social media.



Questions?

