

# Cupertino Safe Routes to School

*Moving beyond improving infrastructure to change behavior*

March 9, 2022  
Working Group  
Meeting



# Cupertino Safe Routes to School (SR2S)

**Mission Statement:** *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*




# Cupertino SR2S: Introductions

- Please introduce yourself:
  - Name
  - School/Organization
  - Role



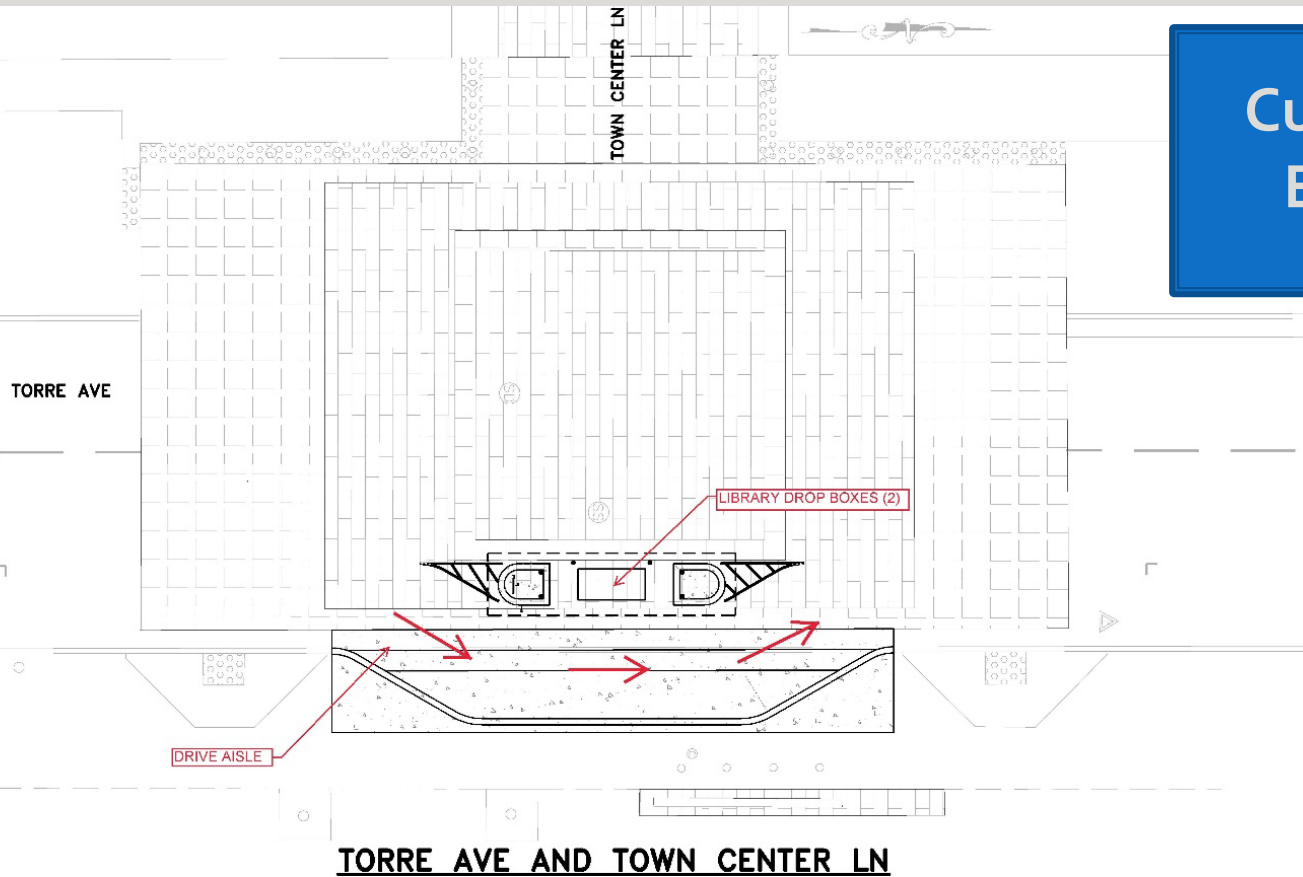
# Public Comments

A large, blue-outlined thought bubble graphic is centered on the page. It has a scalloped top edge and a tail of three overlapping circles at the bottom. Inside the bubble, the text is centered and reads:

Thoughts?  
Questions?  
Future Agenda Items?

# 'FAQ' from the Frontlines

## Cupertino Library Book Drop-Off

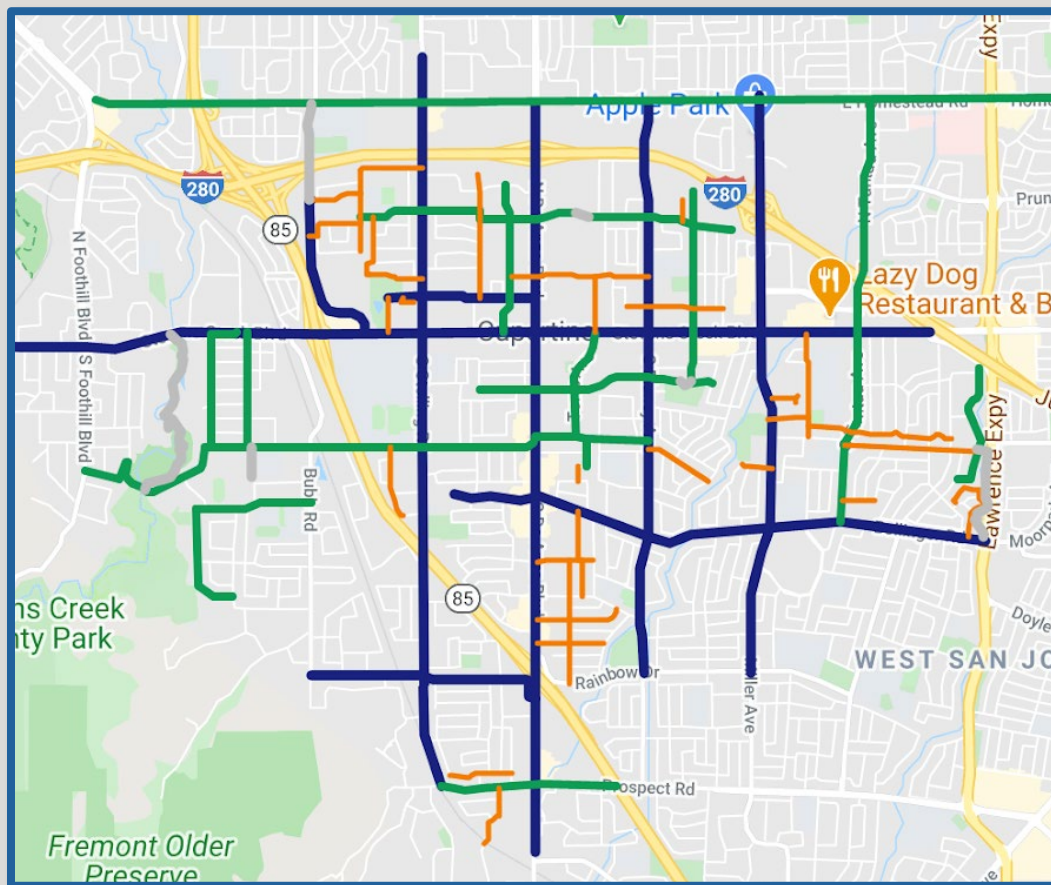


David Stillman, Transportation Manager, City of Cupertino



# Presentation: Network Prioritization Tool

By: Juliet Shearin



# Discussion: Working Group Dates

## Tentative Working Group Meeting Dates 2022-23

Meetings Typically Held:  
2<sup>nd</sup> Wednesday of School Months

One Conflict Next School Year:  
Nominal meeting date August 10  
CUSD starts August 18  
FUHSD starts August 22

August 17 or 24
September 14
October 12
November 9
December - none
January 11
February 8
March 8
April 12
May 10
(June 7 or 14)
July - none

# SR2S Update: Engagement

## Kennedy Programming

Pop-Up Bikeway  
Walk n Roll Day  
Bike Safety Workshop



Two week pilot program!

Bubb Road  
Separated Bike Lane  
April 4 - 15



west side of Bubb Rd  
Hyannisport Dr to  
Rosario Ave

The existing bike lane along Bubb Rd in front of Kennedy Middle School will be separated from the car lane with temporary posts. Please use the school driveways for drop off and pick up.

Walk it, bike it, drive it and tell us what you think!  
saferoutes@cupertino.org





# SR2S Update: Engagement

## High School Student SR2S Representatives

**Recruitment Opens Soon!**  
**Deadline: May 1**

Representatives will be eligible to apply for  
HS SR2S Grant after student selection process is complete.

Application and Details:  
[www.Cupertino.org/SafeRoutes/HSRep](http://www.Cupertino.org/SafeRoutes/HSRep)

# Presentation:

## Local Road Safety Plan (LRSP)

Feedback Due: April 30  
Community Zoom Meeting  
March 30, 6pm



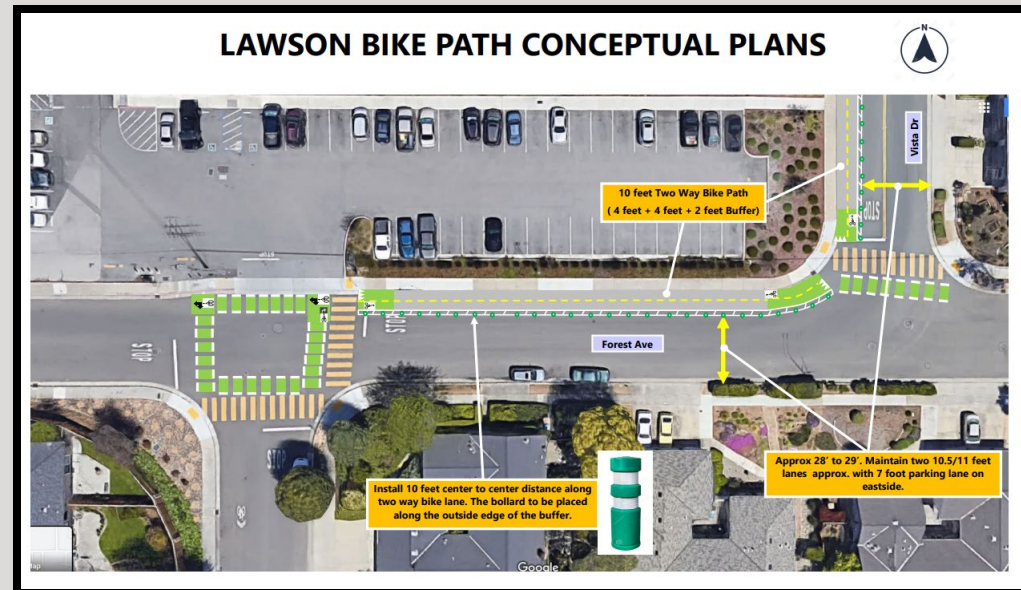
Registration Coming Soon: <https://engagecupertino.org/lrsp>

# SR2S Update: Engineering

## Lawson Bikeway Update: Feasibility Study

### Tentative Timeline:

- **June 17:**  
Request Funds from Council
- **Summer:**  
Bid for Contractor
- **Fall:**  
Conduct Feasibility Study
- **2023:**  
Construct Bikeway



# SR2S Update: Evaluation

## Spring Student Travel Surveys



# SR2S Update: Evaluation

## Spring Student Travel Surveys

Replacing with Bike Counts



# SR2S Update: Education

## Riding for Focus

### CUSD Declined Grant

- No Interested PE Teachers in Cupertino
- District Concerns About:
  - Curriculum
  - Exclusion of Non-Cupertino Schools

# SR2S Update: Encouragement

## Earth Day Family Bike Ride

April 23, 2022

Volunteers Needed:

- Route Arrow Helpers
- Ride Chaperones
- Tabling

5TH ANNUAL EARTH DAY

# Family Bike Ride

SATURDAY,  
APRIL 23



9:00AM REGISTRATION & BIKE CHECKS  
10:30AM RIDE START

FREE VALET BIKE PARKING AFTERWARD FOR THE FESTIVAL!  
FREE HELMET CHECKS!

CUPERTINO CIVIC CENTER  
AT THE EARTH AND ARBOR DAY FESTIVAL

THE RIDE WILL BE A GENTLE  
5 MILE RIDE FOR ALL AGES.  
BRING YOUR BIKE, HELMET  
AND WATER!

**New this year!** Join us  
for a special stop in  
Wilson Park on the  
ride for a tree  
planting ceremony!



FREE OF CHARGE

Skip the line, pre-register at:  
[www.Cupertino.org/EarthDayBikeRide](http://www.Cupertino.org/EarthDayBikeRide)



# SR2S Update: Encouragement

## Upcoming Encouragement Opportunities

- National Bike n Roll to School Day  
May 4, 2022
- Bay Area Bike to Work/Wherever Days  
May 20, 21, 22



# SR2S Update: Encouragement

## Summer Bike Challenges

July 2022

Ideas We're Considering:

- Ride More Miles
  - Mileage Goals:  
10, 25, 50, 100, 200
  - Most Distance
  - Most Elevation
- Submit a Family Ride:  
Best 3 to 5-mile ride = Bike  
Fest Family Ride Route
- Ride to Work/School/Shop
  - Support Small Businesses
  - Most trips
  - Biggest Haul
- Bike Décor Contest

# Upcoming Events:



**March 16, 7pm: Bike Pedestrian Commission**

**Topic: Upcoming Bike Event Coordination with SR2S**

**March 28, 6:30pm: Fine Arts Commission**

**Topic: Art and Safe Routes to School**

**April 13, 4pm: SR2S Working Group Meeting**

**Topic: Cupertino High School Car Counts OR SR2S 5-Year Plan**

**April 23, 10:30 am: Earth Day Family Bike Ride**

**May 11, 4pm: SR2S Working Group Meeting**

**Topic: Cupertino High School Car Counts OR SR2S 5-Year Plan**

# Contact Info:

- For SRS

## Issues/Question/Comments/Scheduling:

- Best contact for program is [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 [www.Cupertino.org/cupertino311](http://www.Cupertino.org/cupertino311)



# A Big THANK YOU!!



Cupertino High School's  
Bike for Boba Event



Cupertino High School's  
New Bike Racks



Fall Bike Fest



Greene Middle School  
Bikeway Tour