

Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

Nov 18, 2020
Working Group
Meeting



Cupertino Safe Routes to School (SR2S)

Mission Statement: *“Create a safer environment for students and families in Cupertino to travel to and from school actively.”*

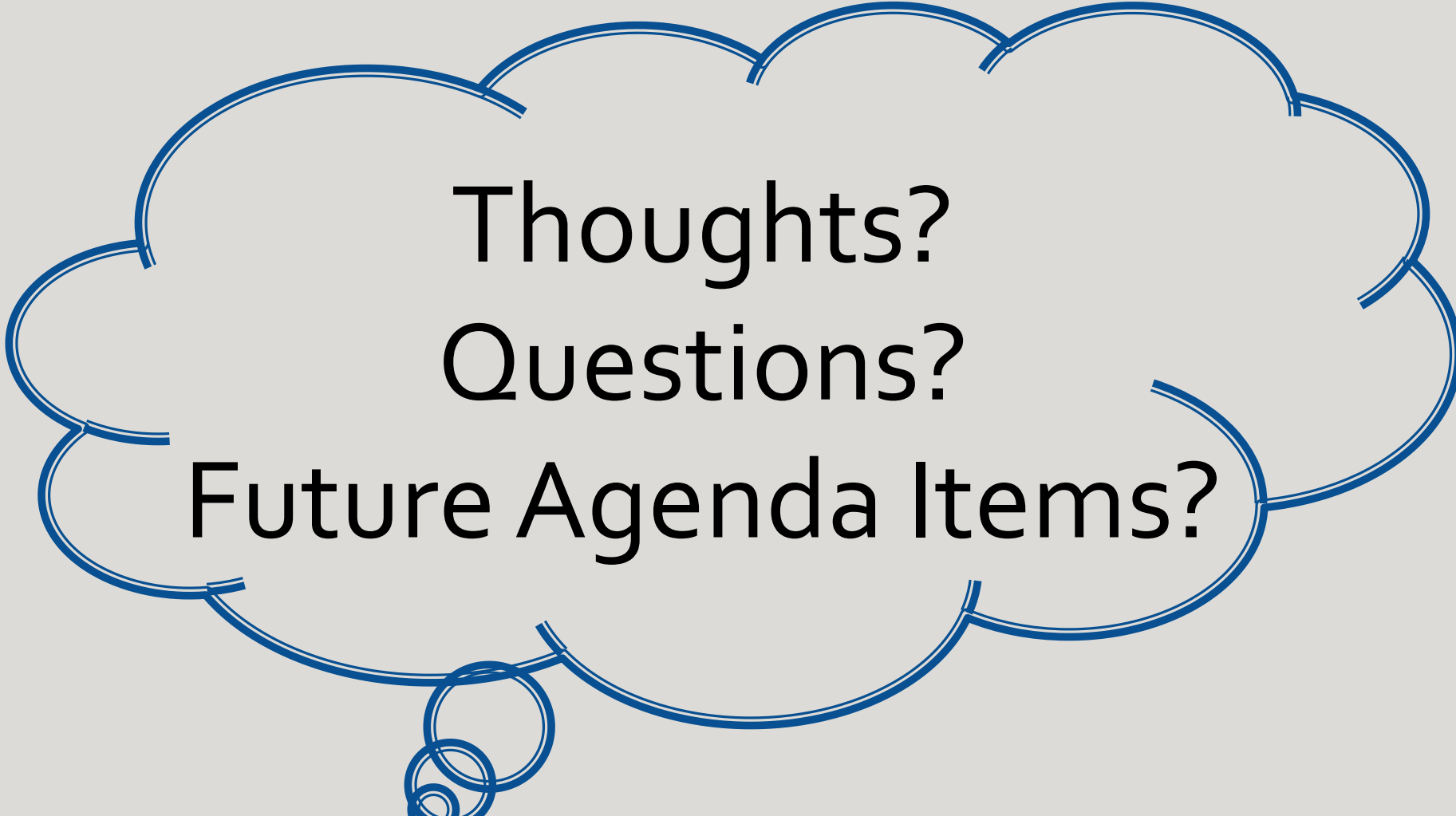


Cupertino SR2S: Introductions

- Please introduce yourselves to the group with:
 - Name
 - School or Org
 - Role
 - Most memorable interaction with police



Public Comments



Thoughts?
Questions?
Future Agenda Items?

'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



Discussion: Enforcement

**National Safe Routes
Partnership's Recommendation:**

**Drop Enforcement from the Safe Routes
to School 6E's**

Discussion: Enforcement

Dropping Enforcement Agenda

- What does it mean?
- Historic role of police in Cupertino SR2S
- Why can policing and enforcement in Safe Routes programs be problematic?
- Alternatives to policing/enforcement
- Where to go from here

Discussion: Enforcement

What Does Dropping Enforcement Mean?

Removing Police Presence from
Safe Routes to School Initiatives

Discussion: Enforcement

Historic Role of Police Cupertino SR₂S

The Santa Clara County Sheriff's Office has historically provided these services for Cupertino SR₂S:

- **Bike Safety Presentations**
- **Bike Rodeo Participation**
- **Traffic Patrol around Schools at Peak Traffic Times**
- **Collision Data**

Discussion: Enforcement

Why is policing and enforcement in SRTS problematic?

- Safety extends beyond traffic safety
- Ticketing tends to disproportionately target people of color
- Traffic fines disproportionately impact low income people and people of color
- As Black Lives Matter Movement has highlighted, black and low income neighborhoods are more likely to be targeted by police
- Tickets don't change driver behavior long-term

Discussion: Enforcement

Alternatives to Enforcement

- Invest in what works:
 - Engineer safe streets
 - Educate students to walk and bike safely
 - Invest in Crossing Guards
 - Automated traffic enforcement
 - Replace ticketing with community service: restorative justice

Discussion: Enforcement

Where to Go from Here?

Does Enforcement Belong in Cupertino SR2S?

In January, we will be emailing a survey to our community partners.
The purpose of this survey is to gather input about whether
Enforcement should remain a part of Cupertino Safe Routes to School.

SR2S Update: Engagement

Teen Commission

- Resuming Collaboration
- SR2S Update at Commission meeting 11/18, 6pm

SR2S Update: Engagement

New School Liaisons

- **Met with:**
 - Cupertino High
 - Homestead High
 - Hyde Middle
 - Regnart Elementary
- **Meeting in December with:**
 - Garden Gate Elementary
 - Kennedy Middle
 - Lawson Middle

SR2S Update: Engagement

New Communications System

- Second electronic newsletter sent last night
- Last reminder - add to your contacts:
cupertino@public.govdelivery.com

SR2S Update: Encouragement

Scavenger Hunt

- Looking at various platforms
- Putting together puzzles

SR2S Update: Education

County Social Distancing Flyer

Remember THE BASICS



FOLLOW WALKING RULES

- Always stop at the curb's edge
- Look left, right, and left again before crossing at corners or curbs
- Follow traffic laws
- Use paths and sidewalks where provided



FOLLOW BIKING RULES

- Wear a helmet
- Ride on the right side with traffic
- Stop at stop signs and look left, right, and left again before proceeding
- Use proper hand signals when turning

WALK AND BIKE PREDICTABLY

- Don't run. Walk across the street
- Don't swerve in and around parked cars
- Watch for drivers turning or pulling out of driveways
- Make eye contact with drivers at intersections

STAY AWARE

- Pay attention! Don't text or talk on cell phones while walking or biking
- Don't listen to music with headphones while walking or biking

Click here for more bicycle and pedestrian safety resources

WALK AND BIKE WITH YOUR FAMILY while social distancing

The County of Santa Clara Public Health Department has been releasing periodic updates on how to keep your family safe and help guard against the spread of COVID-19. Families are encouraged to safely engage in outdoor recreation activities such as walking, bicycling, and hiking, as long as [Social Distancing Requirements](#) are followed: keeping more than six feet or more away from others, washing hands often with soap and water for 20 seconds, and wearing a face covering when around others or in public.

Check for local guidance updates: www.sccgov.org/coronavirus

What does MORE THAN SIX FEET LOOK LIKE?

We can use common items to visualize what the recommended social distance looks like:

Two children's bicycles lined wheel to wheel (14" wheel size), at 38 inches each, can amount to just over six feet.



about 6 feet

Two shopping carts lined up one after the other, at 3 feet each, can amount to just about six feet.



SR2S Update: Education

SR2S in Kennedy Science Classes

- Climate Unit with Transportation Component
- Cherie Presented Two Lessons to Five 8th Grade Classes:
 - [Cupertino Safe Routes to School Overview](#)
 - [Bike Safety Lesson](#)

SR2S Update: Education

Virtual Lessons by Bay Area BikeMobile

- Bike Types, Selection and Fit
- ABC Quick Check and Equipment
- Lock up Your Bike
- Flat Tire Repair

Calendar:

<https://www.bayareabikemobile.org/visit-calendar/>

SR2S Update: Education

Traffic Gardens



Upcoming Events:



December 8, 6:45pm: Planning Commission Meeting:

Topic: LOS to VMT, Zoom

December 15, 6:45pm: Cupertino City Council Meeting:

Topic: Traffic Impact Fee Study, Zoom

January 13, 4-5pm: Cupertino SR2S Working Group Meeting:

Topic TBD, Zoom

Contact Info:

- For SR2S

Issues/Question/Comments/Scheduling:

- saferoutes@Cupertino.org

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311
www.Cupertino.org/cupertino311



A Big THANK YOU!!



Socially Distant Middle School Bike Skills Workshop

