

# Cupertino Safe Routes to School

*Moving beyond improving infrastructure to change behavior*

Nov 17, 2021  
Working Group  
Meeting



# Cupertino Safe Routes to School (SR2S)

**Mission Statement:** *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*




# Cupertino SR2S: Introductions

- Please introduce yourself:
  - Name
  - Role
  - School/Organization
  - Question: As we consider new SR2S programming at the high schools, do you think it should be identical at all three schools, individualized at each school, or some of each?

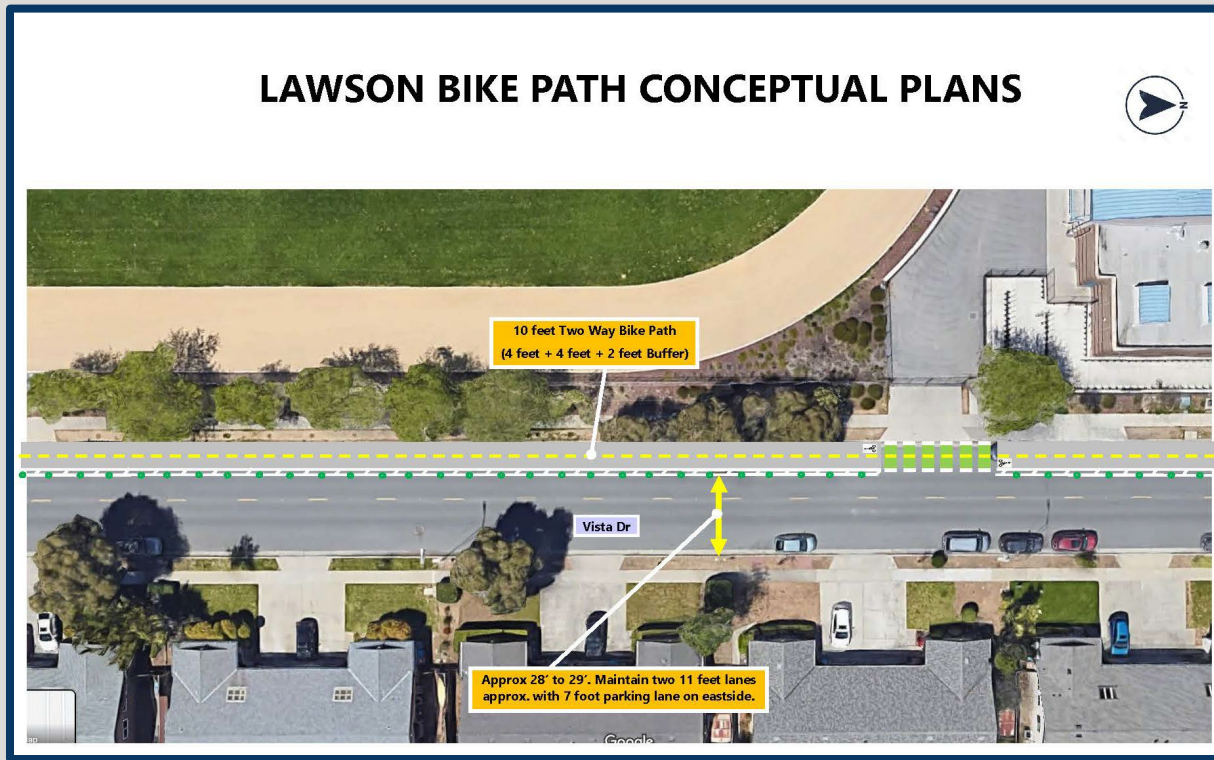


# Public Comments

A large, blue-outlined thought bubble graphic is centered on the page. It has a scalloped top edge and a tail at the bottom left consisting of three overlapping circles. Inside the bubble, the text is centered and reads:

Thoughts?  
Questions?  
Future Agenda Items?

# 'FAQ' from the Frontlines



Lawson Class IV Bikeway

David Stillman, Transportation Manager, City of Cupertino

## Parking Removal Ordinance Update:

- Dec 15:  
Bike Ped Commission
- Early 2022:  
City Council



# 'FAQ' from the Frontlines



New Sign for Faria

David Stillman, Transportation Manager, City of Cupertino



# 'FAQ' from the Frontlines



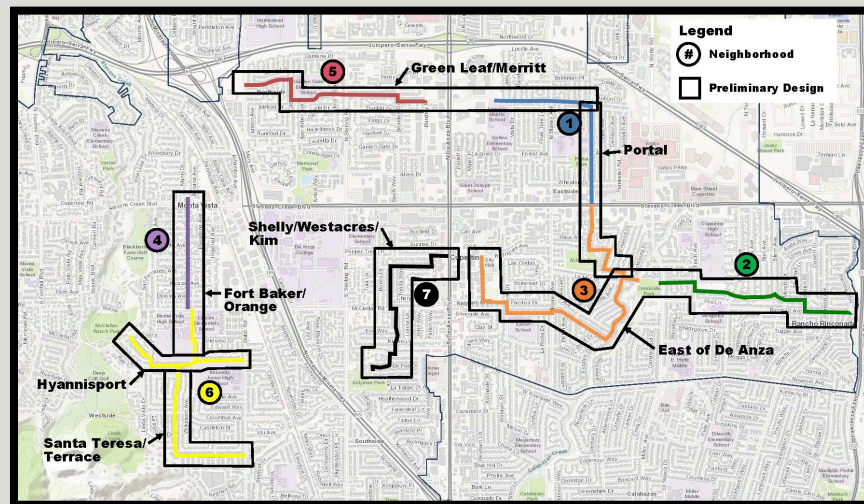
Homestead High School: VERBS Project

David Stillman, Transportation Manager, City of Cupertino



# 'FAQ' from the Frontlines

## Bike Boulevard Public Workshop Update



### Section Discussed:

- Linda Vista Drive
- Hyannisport Drive
- Santa Teresa Drive
- Terrace Drive
- Fort Baker Drive
- Columbus Avenue

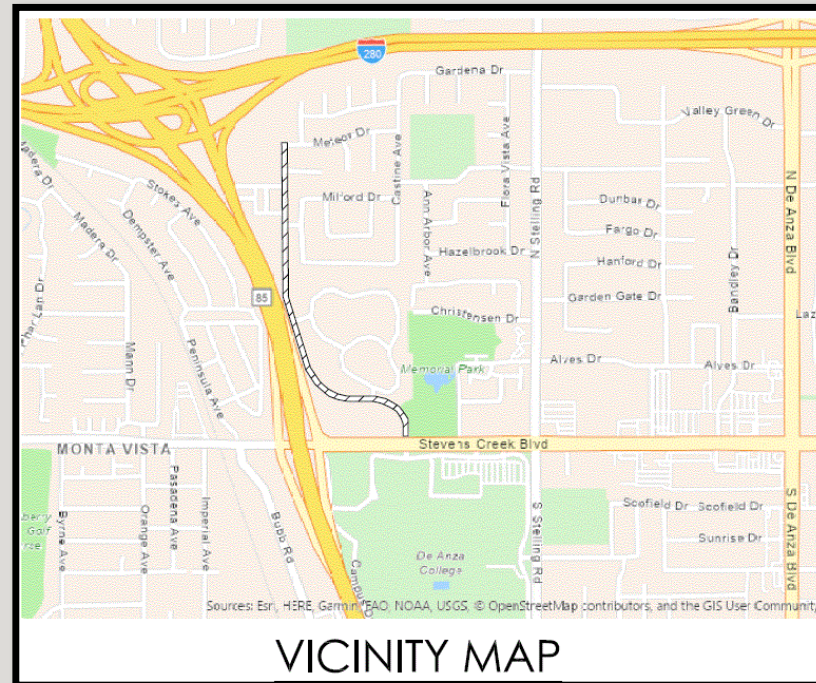
David Stillman, Transportation Manager, City of Cupertino





# 'FAQ' from the Frontlines

## Mary Avenue Class IV Bikeway



David Stillman, Transportation Manager, City of Cupertino



# 'FAQ' from the Frontlines

## Via Community Shuttle Relunched



### Fares:

- \$4 - Regular
- \$2 - Discount:
  - Student
  - Senior
  - Disabled
  - Low-income

David Stillman, Transportation Manager, City of Cupertino



# Discussion: SR2S at High School

## SR2S High School Representatives Spoke ...

- Hold more SR2S events
  - Encouragement events, (Walk & Roll days, Bike for Boba, SR2S art based, etc) events
  - Bike training
  - Use advisory, PE, lunch periods as well as after school time
  - Walk/bike challenge – contest to see who walks & bikes the most miles
  - SR2S grant program so schools can hold their own events
- Disseminate more commuting information
  - School-specific items (drop off maps, route suggestions, etc)
  - General items (traffic safety, biking tips, etc)
  - Use social media more
- Improvements
  - Walk/bike buddy system
  - More bike racks for Monta Vista HS

# Discussion: SR<sub>2</sub>S at High School

... we listened, and are considering:

- Drop off/Pick up maps for each school
- Social Media collaboration
- 2022 High School SR<sub>2</sub>S Grant
- Spring Walk/Bike School Challenge
- Summer middle school bike training – adding more sessions
- Reviewing Monta Vista bike rack situation

# Proposal: Social Media

- Existing City Channels
  - City has an official presence on: Instagram, Twitter, Facebook, NextDoor, Website, YouTube, Mailing lists, paper newsletter
  - All are proctored
  - Teen Commission amplifies student related items, concentrating on IG
- Communications team proposal -
  - YES! Submit more SR2S related items!
  - Aim for 1-2 per month
  - Create new hashtag(s)
    - Suggestions - #CupertinoTeens #CupertinoSR2S
  - SR2S Working Group Student Reps submit content suggestions and help amplify

# Proposal: SR2S High School Grants

- \$500 to each High School team for a spring SR2S event/activity
  - One grant per High School
  - Event must further the SR2S goals
  - Event must be open to the entire HS
- Schedule:
  - November – grant discussion & if Working Group interested, grant development
  - December – grant announcement
  - January – grant submission reviews
  - February – May – event planning and execution
- This is a pilot program. If successful, City will consider making this an annual event



# SR2S Update: Engagement

## Collaboration around School Closures

### Considering:

- CUSD/FUHSD Bell Schedule Coordination
- Signal Timing Modification at Bubb/McClellan
- Parking Lot Modifications at Lincoln and Kennedy
- Travel Recommendations
- Joint Regnart/Lincoln Bike Rodeo
- Bus from Regnart area to Lincoln

# SR2S Update: Engineering

## Crossing Guards

- Staffing
- Warrant Studies
  - Got rained out in Oct
  - Postponed to Spring





# SR2S Update: Evaluation

## Student Travel Tally Surveys: Fall 2021

- Conducted Nov 1 – 5
- Processing in Progress
- Presentation Early 2022



# Upcoming Events:



**December 15:** Bike Pedestrian Commission

Topic: Parking Removal Ordinance for Lawson Bikeways

**Early 2022:** City Council Meeting

Topic: Parking Removal Ordinance for Lawson Bikeways

**January 12, 4-5pm:** Cupertino SRTS Working Group Meeting

**January 24:** Fine Arts Commission

Art and Safe Routes to School

# Contact Info:

- For SRS

## Issues/Question/Comments/Scheduling:

- Best contact for program is [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 [www.Cupertino.org/cupertino311](http://www.Cupertino.org/cupertino311)



# A Big THANK YOU!!

