

Cupertino Green News



2020 Sustainability Vision

2019 has seen an increased sense of urgency among the scientific community and local policy makers, expressing the need to take actions in the absence of U.S. national leadership on climate and environmental issues. In Cupertino, this was expressed by local youth participating in the Silicon Valley Climate Strike in September, and by a wave of grassroots movements.

The City of Cupertino's [Climate Action Plan](#) defines Cupertino's path toward creating a healthy, livable, and vibrant place for its current and future residents to live, learn, work, and play. [Learn more](#) about how Cupertino is meeting its 2020 greenhouse gas emissions reduction goals. The [2019 Beacon Award](#) from the Institute for Local Government recognized Cupertino's holistic approach to addressing climate change. Cupertino also received an overall Score of B for the 2018 CDP Climate Action Scorecard, ranking it well above average of participating cities for climate action and information disclosure.

Capping off an exciting 2019 is the [building reach code](#) ordinance, which is the culmination of a year-long outreach and deliberation by the Cupertino Sustainability Division and regional partners at Silicon Valley Clean Energy.



Think Outside of the Box

This holiday season, show off your creativity and thoughtfulness with experience-based presents. Find [gift inspiration](#) for every loved one in your life, including the technology buff, the thrill seeker, or the workout lover. Support local and sustainability-minded businesses by shopping at one of Cupertino's 30+ [Green Businesses](#).



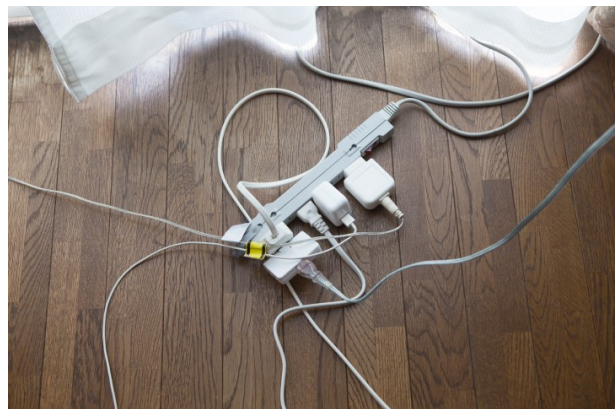
A Gift that Keeps on Giving

Efficiency upgrades create savings on utility costs every month. Check out the new [Rainwater Capture Rebates](#) and other [opportunities to conserve water](#) this winter. Don't miss out on the [Heat Pump Water Heater Rebate](#), which makes switching to a safer and more efficient water heater even easier.



When the Weather Outside is Frightful..

A warm drink in a [reusable mug](#) is so delightful! [Many stores](#) offer discounts or other perks when you bring your own refillable cup or thermos.



Leaving Town for the Holidays?

Save energy and money by lowering your thermostat, setting your water heater to "vacation" mode, turning off power strips, and unplugging unused appliances.



Sleigh Ride in [Via Shuttle](#)

Cupertino's new on-demand transit service is a convenient way to get around locally without the stress of parking or driving. Download the Via app and use the code "CUPERTINO" for two free rides.

Events

[Shredding & Environmental Recycling Event](#)

9 am – 1 pm | January 18th | De Anza College

Donate furniture, clothes, and appliances or drop off electronic and universal waste, such as batteries, compact fluorescent bulbs, and computers for free. You can extend the use of products and prevent valuable resources from being sent to the landfill.

Sign up to receive [e-notifications](#) about public meetings.

It's a Wrap – Now What?

Once the holiday festivities are over, shiny wrapping paper must be sent to the landfill, as paper decorated with metallic coating and ink contaminates the paper recycling process.

Reduce waste and save money by reusing gift bags, wrapping in newspaper, or decorating presents with vibrant fall leaves.

Green Business Spotlight

'Tis the Season to Shop Green

Support Cupertino businesses committed to the health of our community and environment.

Find Businesses:
Cupertino.org/GreenBiz

Cupertino Soap Company
Howard's Shoes for Children
COFFEE SOCIETY
CUPERTINO GREEN
GREEN CALIFORNIA GREEN BUSINESS NETWORK SANTA CLARA COUNTY

The [GreenBiz Cupertino](#) program fosters resilient businesses, schools, and organizations. Contact GreenBiz@cupertino.org to nominate a business or [sign up here](#).

Sign-Up for Newsletter



CUPERTINO GREEN