



**Spring 2016 Edition**  
*Thank you for supporting local Cupertino businesses!*



**CUPERTINO**

## Cupertino Business News & Updates

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### Your Input Needed for Traffic Improvements on Corridor 85

In anticipation of a potential Santa Clara County Transportation Sales Tax (VTA ½ cent sales tax) measure on the November 2016 ballot, the City of Cupertino has been working with other West Valley and North County cities on developing a mass transit project that would serve this portion of the region's employment base. The City of Cupertino invites you to attend an upcoming business community workshop at which Director of Public Works Timm Borden will introduce the concepts, share potential scenario costs, and gather your ideas:



**DATE:** Thursday, April 14, 2016  
**TIME:** 11:30am-1:30pm  
**LOCATION:** Cupertino City Hall, EOC

Lunch will be provided. Please RSVP no later than Wednesday, April 13 to Angela Tsui, Economic Development Manager, at [angelat@cupertino.org](mailto:angelat@cupertino.org).

*Join the conversation!*



### Silicon Valley StartUp Cup

**Have a Good Business Idea?  
Join the Silicon Valley StartUp  
Cup Business Competition!**

StartUp Cup is a locally driven, business model competition open to any type of business idea. Through StartUp Cup, entrepreneurs learn how to create a viable business model and pitch their idea through a 7-month judging, coaching and mentoring process. Entering the competition is free.

**To learn more, please attend the 2016 Kick Off Event on April 14, 2016 from 5:30pm-7:30pm at Quinlan Community Center, located at 10185 N. Stelling Rd., Cupertino.**

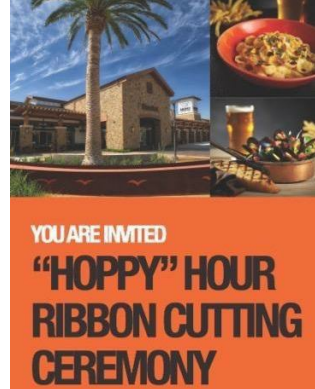
For more information and details, please visit: <http://siliconvalley.startupcup.com> or you may contact the program coordinator, Alice Fenton, at [sv.startupcup@gmail.com](mailto:sv.startupcup@gmail.com)

## You Are Invited to the "Hoppy" Hour Ribbon Cutting Ceremony for Eureka!

Please join the celebration and ribbon cutting ceremony for Eureka's newest location at Main Street Cupertino, located at 19369 Stevens Creek Blvd., Suite 130. Visit on **Tuesday, April 12 at 3:00pm for complimentary signature appetizers and to see what all the excitement is about!**

Eureka! features an elevated American selection of craft beer, small-batch whiskey, regional wine, and locally sourced ingredients. The restaurant offers handpicked music, televised sports and weekly events such as Steal the Glass and live music. Exceptional hospitality and unique environments create a value driven experience that Eureka! defines as "EATertainment!"

Learn more at [www.eurekarestaurantgroup.com](http://www.eurekarestaurantgroup.com)



### LYFE Kitchen Now Open in Cupertino

On April 6 LYFE Kitchen celebrated its Grand Opening Ribbon Cutting to open its newest location at

**19399 Stevens Creek Blvd at Main Street Cupertino.** LYFE Kitchen is a fast-fine dining restaurant that aims to bring convenient, affordable food options that are healthier,

mindful and delicious. Every LYFE Kitchen restaurant is built on the philosophy that good food can play a big role in enhancing the quality of people's lives.

The Cupertino location is looking to provide all of that and more, and offers healthy breakfast options starting at 7 a.m. during the work week and at 8 a.m. on the weekends. It also serves lunch and dinner seven days a week, with a robust beer, wine and cocktail menu for those seeking craft-made spirits and local brews.

"We are focused on what people today increasingly want-healthy food that goes beyond the simple dishes others create and provides beautiful meals with the ingredients our guests love most," said Chance Carlisle, CEO of LYFE Kitchen. "We believe our food fuels people to live their best lives in ways no other establishment can."

Learn more at [www.lyfekitchen.com](http://www.lyfekitchen.com)

### Silicon Valley Clean Energy - Inaugural Board Meeting on April 13

The Silicon Valley Clean Energy Authority (SVCEA) will hold its inaugural Board of Directors meeting on April 13, 2016. The Board and SVCE team are grateful for the hard work of communities, individuals, and organizations instrumental in the agency's formation.



**SILICON VALLEY  
CLEAN ENERGY**

The meeting will include a launch reception to welcome interested stakeholders, and celebrate this foundational milestone. You are invited to join! Hello celebrate the formation of Silicon Valley Clean Energy, and learn more about SVCE's plans for reducing community greenhouse gas emissions by bringing new and competitive clean energy choices to the local marketplace.

**DATE:** Wednesday, April 13, 2016

**TIME:** 4:30pm-5:00pm Reception, then immediately followed by Board Meeting

**LOCATION:** Breezeway, Board of Supervisors' Chambers, 1st Floor, County Government Center, 70 W Hedding Street, San Jose, CA 95110

Hors d'oeuvres and beverages will be served. For more information on Community Choice Energy, and Silicon Valley Clean Energy, please visit

[www.svcleanenergy.org](http://www.svcleanenergy.org)

### NOVA Externship to Employment Program

Last year, the State awarded NOVA a Workforce Accelerator grant to long-term unemployed workers through externships. As part of this program, NOVA is reaching out to the broader business community to host new externships. These externships provide employers with the opportunity to meet their talent needs while offering job seekers the chance to gain additional skills and experience to add to their portfolio. Here is what one employer, Shuo Deng, CTO of care.coach, is saying about the program: "During the externship, Kristy demonstrated her skills in web testing by providing valuable technical documentation and by both writing and executing test cases for our online platform. When the externship ended, we mutually decided to continue working together. In general, the externship program was a good opportunity for us to find the right people and to foster the right skills and experience in them to fit our needs." If your company is interested in hosting an externship, please contact NOVA Business Liaison [Pat Richards](#).

**Externship to Employment Program**  
Working to meet the needs of Silicon Valley employers

Do you have a project but lack the resources to complete it? NOVA has a solution to your workforce needs.

NOVA Externship to Employment Program is a great opportunity to meet your needs while providing a high job seeker with additional skills and experience — all with no obligation to hire at the conclusion of the project.

Our externship opportunity comes to meet the needs of the employer and the extern. The employer provides the work, equipment, and training supervision. The extern provides a high level of commitment to complete the project.

The externship is capped at 20 hours per week and can last from 7 to 8 weeks. Externs are paid by NOVA with the employer contributing 25% of the total wages.

NOVA externs currently serve in a variety of business functions, including:

- SOFTWARE DEVELOPMENT
- HUMAN RESOURCES
- ADMINISTRATIVE
- MARKETING
- WEB DEVELOPMENT
- PROJECT MANAGEMENT
- SOFTWARE QUALITY ASSURANCE

NOVA has funding to sponsor additional externships if your company has other needs, contact us to learn more. We are right here to assist in meeting your particular needs. To learn more about the opportunity or to request additional information on the program, contact NOVA at your earliest convenience.

NOVA WORKFORCE DEVELOPMENT  
Contact: Pat Richards  
408-730-7947 • [prichards@novaworkforce.org](mailto:prichards@novaworkforce.org)  
[www.novaworkforce.org](http://www.novaworkforce.org)

**Welcome New Businesses!**

**Blast 825 Pizza**, 10333 Saich Way

**Eureka!**, 19369 Stevens Creek Blvd., Suite 130

**I Sushi & Grill**, 20371 Stevens Creek Blvd.

**LYFE Kitchen**, 19399 Stevens Creek Blvd., Suite 5

**KeyPoint Credit Union** has moved to its new location at 10815 N. Wolfe Rd. at the Cupertino Village Shopping Center



**Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer**

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer! Enjoy appetizers and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!





March Mixer at Fontana's Italian

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STAY CONNECTED:

