



CUPERTINO

Business News & Updates

[Visit Our Website](#)



FREE SCORE Business Workshop: Should I Start a Business?

You have an idea for a business, but don't know how to start? This free program with SCORE can help you decide whether you should proceed and how. Learn from mentors and entrepreneurs who once made the decision you're facing now. SCORE gives you the structure and support you need to set your sights on the future.

Guest speaker/mentor Danny Wong will discuss the following:

- Overview of how to start a business
- Trade-offs between being an employee and owning your own business
- Personal assessment
- Options for your own business

Date: Wednesday, August 22, 2018
Time: 7:00pm-8:30pm
Location: Cupertino Library, Ground Floor Story Room, located at 10800 Torre Avenue
Cost: FREE

For more information and to register, please click [here](#).

Take the Survey: Short-Term Rental Regulations

Short-term rentals (STRs), such as Airbnb rentals, are growing in popularity and the City of Cupertino is developing a regulatory program to address this use of residential homes. The City welcomes your input on potential STR regulatory measures and invites you to take this survey on short-term rental regulations. The results of this survey will be considered when developing the proposed regulations, which are expected to be considered by the Planning Commission in Fall 2018.



Take the survey: www.cupertino.org/opencityhall or www.opentownhall.com/6590

For more information, visit www.cupertino.org/STR.

Cupertino Food & Wine Stroll presented by the Cupertino Chamber of Commerce

Because Thursday Nights are the New Friday Nights... Come with friends and

co-workers to the Food & Wine Stroll in
Main Street Cupertino and Nineteen800!

You'll enjoy:

- Unlimited food and wine tasting at your local businesses
- A bundle of 10 tickets are 10% off, so grab your friends, family, and co-workers!
- Try out specialty wines from wineries in the local area!
- Event wine glass that's yours to keep!

Click [here](#) to learn more or to purchase tickets.



Facebook Community Boost is Coming to the South Bay

We're thrilled to share this opportunity that will provide free in-person training, advice and digital skills to help grow your business and your career.



This is an opportunity to find new ways to connect with local shoppers, get more creative with your marketing, explore a variety of business-related courses designed to make you a more effective entrepreneur and much more!

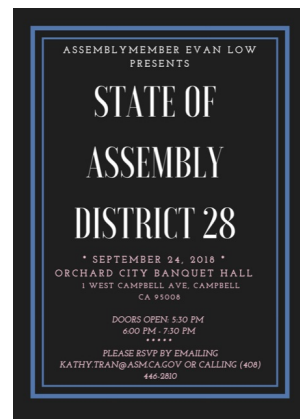
Facebook Community Boost is free to attend and open to the public. There are three days of learning to help you make an impact within your community. The same classes are taught on multiple days to accommodate your busy schedule.

Date: Monday, August 27 through Wednesday, August 29

Time: Varies by session

Location: Facebook Headquarters and Onetta Harris Community Center

For more information or to register, please click [here](#).



State of Assembly District 28 with Assemblymember Evan Low

Please join Assemblymember Low and his office for the first State of the Assembly for District 28.

This is an opportunity for Assemblymember Evan Low to update you on his work in Sacramento and for us to celebrate the accomplishments of the extraordinary folks in the District 28 community.

Date: Monday, September 24, 2018

Time: 6:00pm-7:30pm (Doors open at 5:30pm)

Location: Orchard City Banquet Hall
1 West Campbell Ave, Campbell CA 95008

For more information or to RSVP to attend, please contact

Kathy.Tran@asm.ca.gov or call (408) 446-2810.

Meet NOVA - Your Local Workforce Development Board (WDB)

nova

JobCenter

A PROUD PARTNER OF America's JobCenter of California

Employers, meet your local WDB: NOVA. Sunnyvale-based NOVA provides nationally-recognized workforce services for businesses and job seekers throughout the South Bay.

NOVA, which receives funding through the federal Workforce Innovation & Opportunity Act, operates comprehensive career centers for local job seekers, NOVA's services for business include staffing and recruitment assistance, linkages to labor market information, outplacement assistance, and connections to information about business tax credits and resources to help you train and retain your current workforce.

NOVA's customer base is both local job seekers and local companies. Their goal is to train unemployed workers in the skills employers actually need and make the connection between those needs and skilled talent. NOVA has local companies on its board to guide its initiatives and programs. For example, NOVA has board members from Google, Amazon, Applied Materials, and Veritas, as well as small business representatives.

Businesses find that NOVA can tailor services to meet their unique needs, at no cost. The HR Manager at Jennings Technology commented, "NOVA's ability to provide our company with qualified candidates for our most critical openings has been unbelievably beneficial. We've been able to minimize our recruitment efforts due to NOVA's expansive and impressive candidate pool, as well as the ease in working with the staff at NOVA."

If growing your workforce is in your plans, give NOVA a call at (408) 730-7232 and ask to speak with a business liaison, or learn more at novaworks.org. NOVA is your partner for business success!

Welcome New Businesses!

Boiling Point (19600 Vallco Parkway, Unit 120)

Creamistry (10815 N. Wolfe Road, Unit 102)

Jin Tea Shop (19600 Vallco Parkway, Unit 120)

Yoga Wave Cupertino (10805 N. Wolfe Road) is celebrating its Grand Opening and Ribbon Cutting on Thursday, August 30th at 5:30pm. [Enjoy free yoga all day!](#)



Check out more local shopping and dining at www.cupertino.org/shopanddine

COMING SOON

Coming Soon to Cupertino!

Pho Hanoi Cupertino (10100 S. De Anza Blvd)

Rori Rice (The Marketplace)

Somi Somi (Main Street)

Stouts Burgers & Beer (Nineteen800)



Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer - Save the date for September 6, 2018

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer. Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development

Manager Angela Tsui at angelat@cupertino.org.

We look forward to having you join us and please bring a friend!

Office of Economic Development | City of Cupertino | 408.777.7607 |
econdev@cupertino.org | www.InBusinessCupertino.com

STAY CONNECTED:

