



CUPERTINO

## Business News & Updates

[Visit Our Website](#)



### Celebrate Our Local Cupertino Businesses!

#### Shop Local and Celebrate Small Business Saturday on November 26

This year Small Business Saturday® will be on Saturday, November 26 - a day to celebrate and support local small businesses and appreciate all they do for our community. Please join the City of Cupertino, the Cupertino Chamber of Commerce, and organizations across the country in promoting shopping and dining at your local small businesses, especially this holiday season.

The City of Cupertino in conjunction with Nineteen800 will host free family fun activities and the [Small Business Saturday Welcome Station](#) at Nineteen800, located on Vallco Parkway between N. Wolfe Road and Perimeter Road, on November 26 from 11:00am to 4:00pm.

Come enjoy live performances by *The Big Dreamers* band and other local performance groups. Children and their families can enjoy a photo booth, face painter, two arts & crafts tables, and balloon twister!

**The first 100 attendees will receive a free Shop Small reusable canvas tote bag!** Everyone will receive Shop Local Cupertino Passports with valuable discounts and specials at local businesses. There will also be raffles for fabulous prizes, and free tastings, and tours of the property.

## Promote Your Local Cupertino Business for FREE!

Click [here](#) for more details on how to participate in the 2016 Shop Local Cupertino Passport Program.



## Welcome New Green Businesses!

GreenBiz Cupertino proudly welcomes two new businesses to our Certified Green Business community! These businesses achieved certification through the Bay Area Green Business Program, a certification program which distinguishes organizations that protect, sustain and preserve the environment.



### Bethel Lutheran Church & School

Bethel Lutheran is the first elementary school and second church in Cupertino to achieve Bay Area Green Business Certification.

At Bethel Lutheran, actions speak louder than words. By becoming a certified green business and adopting actions that improve public and environmental health, Bethel Lutheran serves as an example of environmental leadership to its students and congregation.

Located at 10181 Finch Ave, Bethel Lutheran adopted many sustainability best practices to achieve certification, including using all non-toxic cleaning products and recycled paper; installing energy-efficient lighting, a solar array, and low-flow faucet aerators; using a three container waste system (compost, recycling & landfill); tuning up their HVAC system; and planting drought tolerant plants.



Not only is sustainability incorporated into Bethel Lutheran's operations, but it is also integrated into Bethel Lutheran's school curriculum and church sermons.

Bethel Lutheran's mission to be good stewards of the environment is far from over. Down the road, the church and school is looking at installing some electric car charging stations to encourage employees and the congregation to drive alternative fuel vehicles.

"Our next step is to challenge the congregation to do the same in their houses," said Facilities Team Leader & Youth Director, Tom Hoegel. "I highly recommend businesses to do the work to get certified. It isn't necessarily easy, but it is worth it."

### FIT36® Fitness Studio

FIT36® joins our GreenBiz community as Cupertino's first certified fitness studio. At FIT36®, health, fitness, and the environment go hand in hand. Located in the Nineteen800 retail center, FIT36® uses all LED lighting and flooring made of recycled rubber; cleans with only non-toxic products; and requires patrons to bring reusable water bottles..

As a mom and school board member, franchise owner Kristen Lyn feels that it is her calling to help fight for a healthier environment for future generations and strives to maintain FIT36® as a healthy space for all.



In addition to Bethel Lutheran and FIT36®, three other Cupertino businesses achieved recertification in recent months, re-confirming their commitment to protecting our environmental and public health. *Congratulations, Purglen of Cupertino, the Driving Machine, and the Silicon Valley Association of Realtors!*

Want to learn how to protect the environment and public health while operating your local business, school, or non-profit organization? Contact us at [sustainability@cupertino.org](mailto:sustainability@cupertino.org) today and we'll provide step-by-step assistance towards your green business certification. Visit [www.cupertino.org/greenbiz](http://www.cupertino.org/greenbiz) to learn more.

---

## Cupertino Minimum Wage to Increase on January 1, 2017

Learn more at [www.cupertino.org/wagewatch](http://www.cupertino.org/wagewatch)



### EMPLOYERS:

- Post official notice in the workplace informing employees of the rate and their rights
- Must document all hours worked and keep records for four years
- Retaliation against employees exercising their rights is unlawful

### EMPLOYEES:

- Starting January 1, 2017 minimum wage in Cupertino is \$12.00/hour.
- Minimum wage rate will be adjusted annually on January 1.
- Covered employees include anyone who performs 2 hours or more of work per week in Cupertino.
- Covered employees are entitled to these rights regardless of immigration status.

---

## Target with CVS Pharmacy Now Open at Main Street!



Cupertino's second Target store is now open at Main Street, located at 19499 Stevens Creek Blvd. Merchandise includes food (with a robust grab-and-go area that features sandwiches, salads, beverages, snacks and pantry items), apparel, beauty, a curated home assortment, tech accessories and more. Services offered: CVS Pharmacy, Target Mobile, and Order Pick-up. The adjoining Starbucks with outdoor patio is also open.

---

## Welcome New Businesses!

Icool In2 Ice Cream, 19600 Vallco Pkwy.

The Kebab Shop, 19700 Vallco Pkwy.

Fit36, 19700 Vallco Pkwy.

Hyderabadi Biryani Pointe, 10251 S. De Anza Blvd.

Target (second location), 19499 Stevens Creek Blvd.

Starbucks, 19449 Stevens Creek Blvd.

Panini Guisto, 19469 Stevens Creek Blvd.

Chef Hung, 19369 Stevens Creek Blvd.

InTeaNet, 19505 Stevens Creek Blvd.



### Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer on **Thursday, December 1 at 12:00 Noon at Cupertino Community Hall, located at 10350 Torre Avenue.** Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!



October Networking Lunch Mixer at Rootstock

Office of Economic Development | City of Cupertino | 408.777.7607 | [econdev@cupertino.org](mailto:econdev@cupertino.org) | [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com)

STAY CONNECTED:

