



BUSINESS BUZZ



Business News & Updates

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**Free Business Workshop:
Spring into Action with
Google's Business Insights
Tools on March 11**

Grow with **Google**
Livestream Video

Spring Into Action

Learn how to use Google Analytics to gain insights about how consumers engage with businesses online. A Google instructor will discuss best practices to analyze customer trends and turn these insights into actionable decisions, and explore Market Finder, Google's free tool that helps identify potential markets and customers for businesses.

Date: Wednesday, March 11, 2019
Place: Cupertino Chamber of Commerce
20455 Silverado Ave
Cupertino, CA 95014
Time: 9:00am-10:00am

Click [here](#) to register and to receive your free Google workshop gear!

This workshop is being co-hosted by the City of Cupertino and the Cupertino Chamber of Commerce.



Tenant Protection Act of 2019

On October 8, Governor Gavin Newsom signed California Assembly Bill 1482, the Tenant Protection Act of 2019. The bill takes effect January 1, 2020, and sunsets on January 1, 2030. AB 1482 includes annual rent increase caps of 5 percent plus inflation or 10 percent, whichever is lower; protections for just cause and no-fault evictions; relocation assistance; and revised tenant noticing requirements.

Most multifamily rental properties that are at least 15 years old are subject to this law. For more information, including the full text of the legislation, please visit the California Legislative Information website [here](#).

If you are a landlord (or tenant) who wants to know more about the new state law, or a tenant who has received a termination notice or rent increase, please contact Project Sentinel at (650) 949-5267 or www.housing.org.

Anjali Kausar Named 28th Assembly District 2020 Woman of the Year



Congratulations to Cupertino Chamber of Commerce CEO Anjali Kausar for being recognized as the 28th Assembly District 2020 Woman of the Year by Assemblymember Evan Low!

Anjali Kausar is a committed leader and advocate for quality education and cultural diversity in the Bay Area. As Executive Director of the Cupertino Chamber of Commerce, Anjali has cultivated relationships with state and local government, businesses, and community stakeholders. Anjali is a proud resident of the City of Saratoga, where she serves on the Planning Commission.

Congratulations, Anjali!

"ABC" Test for Distinguishing Between Employees and Independent Contractors



The California Supreme Court recently concluded that the "ABC" test is a much simpler standard for distinguishing between employees and contractors in compliance with the wage orders adopted by the Industrial Welfare Commission. A worker is deemed to be an employee unless the hiring entity can establish that the worker is an independent contractor as a result of satisfying three conditions.

Click [here](#) for more information and an explanation of conditions

The NOVA Corner is presented by NOVA, your local workforce development board - talent solutions for Silicon Valley employers. **Contact NOVA for your talent needs!**

NOVA Business Services
(408) 730-7232
business@novaworks.org
www.novaworks.org

NASA Speaker Series

NASA has landed in Cupertino for a year-long speaker series aimed at educating, motivating, and entertaining the community. The third event will be held on Wednesday, March 18 from 4:00 to 6:00 p.m. at Community Hall, 10350 Torre Avenue.

Nettie Roozeboom will present her work to advance the pressure-sensitive paint technology for implementation in large-scale production wind tunnel facilities. She will highlight how her work to connect experimental and computational facilities will decrease the design cycle time for developing new advanced aerospace vehicles. She will share how experiences throughout her life have shaped her to examine and solve exciting engineering challenges.

Click [here](#) for more information.



Building Owners and Property Managers: Disclosure of Energy Use Requirement

In 2018, the California Energy Commission (CEC) began requiring certain large commercial and residential buildings to report their energy consumption. Each year, owners and property managers are required to submit an energy benchmark report using the [Energy Star Portfolio Manager](#) system. There is no cost to comply with this regulation, however, the CEC may impose daily penalties for not responding to the request. At last check, there are eligible buildings in Cupertino that have not complied in past years and may be subject to penalties.

Energy data submissions began on March 1, 2020 with a **deadline to report on June 1, 2020**. The City of Cupertino Sustainability Division has compiled [a guide](#) to help you with compliance. And because benchmarking is a fundamental step for anyone interested in managing their utility costs, any Cupertino certified Green Business is welcome to request hands-on benchmarking support from our City staff by emailing GreenBiz@Cupertino.org. This is one of the many benefits of becoming a certified Green Business!

The CEC has set up a helpful website with further information and a step-by-step guide to report your energy use. There is also a benchmarking hotline which property owners and managers can call to request guidance. Please click [here](#) for the CEC resources page.

Welcome New Businesses!

- Code Ninjas (Marketplace)
- Ippudo Ramen (Main Street Cupertino)
- Myungrang Hot Dog (Main Street Cupertino)
- The Original Facial Bar (Main Street Cupertino)
- Pineapple Thai (Main Street Cupertino)



Photo courtesy of Yelp



Photo courtesy of Myungrang Facebook



Photo courtesy of Ippudo Facebook

Check out more local shopping and dining at www.cupertino.org/shopanddine



Coming Soon to Cupertino!

7 Leaves Cafe (Cupertino Village)

Pizza My Heart (relocating to Main Street Cupertino)

SpiceKlub Modern Indian Cuisine (10310 S De Anza Blvd)

Von's Oven Fried Chicken (10520 S De Anza Blvd)

Coffee Talks Series: Coffee & Conversation with City Manager Deb Feng and Councilmember Liang Chao

Grab your reusable mugs and get ready to talk about the issues that matter most to you. City Manager Deb Feng and Vice Mayor Liang Chao are hosting a Coffee Talks Series around Cupertino throughout the fall and winter seasons. Cupertino business owners and operators are invited to these casual meetings where they can discuss any topic they want with two of the City's decision makers.



Coffee Talks will be held on the second Friday of each month from October through March 2020. For more information, please click [here](#).

Build Your Business Through the Cupertino Business & Professional Women's Networking Group

Our Cupertino Business & Professional Women's Networking Group continues to grow! It's a fantastic opportunity to network with local women



business owners and professionals who share a passion for success.

Mixers are typically held on the fourth Thursday of each month and locations vary. For more information, please contact Cupertino Economic Development Manager Angela Tsui at angelat@cupertino.org.

We look forward to having you join us!

Angela Tsui, Economic Development Manager | Office of Economic Development
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econdev@cupertino.org | www.InBusinessCupertino.com

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