



**New Year,  
New Start for  
Business Success!**



**CUPERTINO**

## Business News & Updates

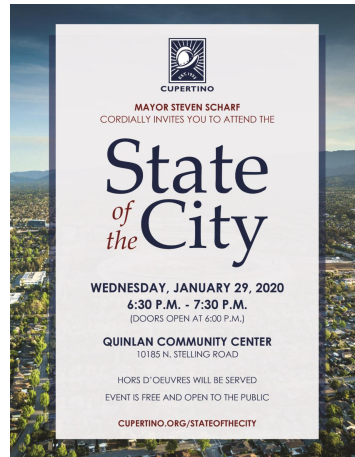
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Website

### 2020 State of the City Address with Mayor Steven Scharf

The public is invited to the 2020 Cupertino State of the City Address featuring Mayor Steven Scharf on Wednesday, January 29 from 6:30 to 7:30 p.m. at Quinlan Community Center, 10185 N Stelling Road.

The event is free and no RSVP is required. Hors d'oeuvres will be served.

Click [here](#) for more information.



Jan. 29 - Feb. 4

### Celebrate Cupertino Restaurant Week

Cupertino Restaurant Week is a celebration of Cupertino's world-class dining community. The cuisine in the city is one of the many features that brings people together. The Cupertino Chamber of Commerce Hospitality Group is hosting Cupertino Restaurant Week 2020 to promote and showcase participating full-service restaurants and activities. This event will take place from Wednesday, January 29 to Tuesday, February 4, 2020.

#### How to Register Your Business to Participate

Here's an opportunity for new diners to discover your business and for you to encourage return customers! Contact [events@cupertino-chamber.org](mailto:events@cupertino-chamber.org) to learn how your business can be included in Restaurant Week.

#### Why should I eat out during Cupertino Restaurant Week?

Cupertino Restaurant Week is an opportunity for diners to discover a new favorite restaurant or revisit a perpetual favorite while enjoying special multi-course menus only offered during this program.

**How do I know which restaurants are participating?**

A list of participating Cupertino Restaurant Week restaurants will be posted on the Chamber of Commerce website at [www.cupertino-chamber.org](http://www.cupertino-chamber.org) or by following #CupertinoRW

**How will I know what menu(s) will be offered at a participating restaurant?**

Menus will be posted one week prior to the event.

**Prepare to release your inner Foodie!**



**Free Business Assistance to Start off the New Year**

The Silicon Valley SBDC offers free, individualized and confidential one-on-one advising for existing businesses and start-ups with the potential for job creation, revenue and profit growth, and new business development ideas which could stimulate economic development in the Greater Silicon Valley Area and beyond.



The Silicon Valley SBDC is staffed by certified business advisors who provide entrepreneurs with business assistance and tools to aid in their business success. Our Business Advisors specialize in the following fields:

- Business Plans
- Capital Sourcing
- E-Commerce/Internet Marketing
- Procurement
- Product Pricing
- Marketing/Advertising/Public Relations
- Restaurant Operations
- Patents, Trademarks, Copyrights & New Product Development
- Human Resources
- Business Start-Up/Home-Based Businesses
- Retail
- International Trade

Click [here](#) to schedule your free appointment.

**NASA Speaker Series**

NASA has landed in Cupertino for a year-long speaker series aimed at educating, motivating, and entertaining the community. The first event will be held on Wednesday, January 22 from 4:00 to 6:00 p.m. at Community Hall, 10350 Torre Avenue.

The first speaker will be Jerry Davis, former Global NASA Chief Information Security Officer, whose talk is titled "Life as an Existential Threat." He will discuss how he overcame the existential threat of life-including extreme poverty, hunger, homelessness, and racism-to become one of the most inspirational security executives today.

THE CITY OF CUPERTINO PRESENTS THE 2020...  
**NASA SPEAKER SERIES**  
CUPERTINO

The City of Cupertino has teamed up with current and former NASA employees for a year-long educational, motivational, and entertaining speaker series. The first event will be held in January.

JANUARY 22  
4:00 TO 6:00 PM  
COMMUNITY HALL  
10350 TORRE AVE

**Life as an Existential Threat**  
Security professionals often describe cybersecurity as an "existential threat" and how it can be catastrophic to our way of life. While security has been his profession for some 25 years, Jerry's passion is people and sharing simple strategies for navigating the "existential threat of life" using his own life experiences. He will share how he overcame the "existential threat" of life to become one of the most inspirational security executives today.

Guest Speaker  
Jerry Davis

**Welcome New Businesses!**

- **AFURI Ramen + Dumpling** (Saich Way Station)
- **Arukas Hair Cupertino** (20488 Stevens Creek Blvd. #2050)
- **El Greco Grill** (20080 SCB #101, Biltmore)
- **F45 Training** (Nineteen800, 19700 Vallco Pkwy.)
- **Pho Hoa Noodle Soup** (Homestead Square, 20674 Homestead Rd.)
- **Rare Tea** (20956 Homestead Rd.)



- Savory Kitchen (20530 Stevens Creek Blvd. at Cupertino Crossroads)
- Sleep Number (20803 Stevens Creek Blvd. #100)
- Tan-Cha (19600 Vallco Pkwy. #100)

Check out more local shopping and dining at [www.cupertino.org/shopanddine](http://www.cupertino.org/shopanddine)

COMING SOON

## Coming Soon to Cupertino!

- Code Ninjas (Marketplace)
- Ippudo Ramen (Main Street Cupertino)
- Pineapple Thai (Main Street Cupertino)
- Pizza My Heart (relocating to Main Street Cupertino)

### Coffee Talks Series: Coffee & Conversation with City Manager Deb Feng and Councilmember Liang Chao

Grab your reusable mugs and get ready to talk about the issues that matter most to you. City Manager Deb Feng and Vice Mayor Liang Chao are hosting a Coffee Talks Series around Cupertino throughout the fall and winter seasons. Cupertino business owners and operators are invited to these casual meetings where they can discuss any topic they want with two of the City's decision makers.

Coffee Talks will be held on the second Friday of each month from October through March 2020. For more information, please click [here](#).



### Build Your Business Through the Cupertino Business & Professional Women's Networking Group

Our Cupertino Business & Professional Women's Networking Group continues to grow! It's a fantastic opportunity to network with local women business owners and professionals who share a passion for success.

Mixers are typically held on the fourth Thursday of each month and locations vary. For more information, please contact Cupertino Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us!

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