



CUPERTINO

Business News & Resources

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Creating Community Together Speaker Series 2017

In response to community concerns regarding land use and development the City is hosting a speaker series for residents to hear from industry experts as they discuss population growth and changing demographics, the retail economy, the housing market and affordable housing, and transportation and mobility.

The next event is:

**Transportation Speaker Panel:
How Will We Get There?**
Thursday, September 28, 2017
6:30 pm - 8:30 pm
Cupertino Community Hall, 10350 Torre Avenue

This event is free and open to the public. No pre-registration is required. The program will be live-streamed and available to view remotely.

If you missed any of the prior events or wish to share with others, all events are available on demand at www.cupertino.org/webcast or click [here](#) to view.

CREATING COMMUNITY TOGETHER SPEAKER SERIES 2017
TRANSPORTATION PANEL
September 28, 2017
THURSDAY, SEPTEMBER 28, 2017
6:30 PM - 8:30 PM
CUPERTINO COMMUNITY HALL, 10350 TORRE AVE.
Hear from a panel of transportation professionals and experts as they discuss the current issues facing transportation in the greater Silicon Valley area, statewide, and nationally. Learn about the ways in which transportation professionals in the public and private sector are working towards enhancing the awareness and availability of alternative transportation choices, and towards solutions to traffic congestion.
CITY OF CUPERTINO
MORE INFORMATION AT www.cupertino.org/speakerseries2017

The Cupertino Library Presents: Simple Steps for Starting Your Business

A great idea is only the first element in starting a new business. SCORE can help turn your goals into reality. Designed by successful entrepreneurs, this mentor-supported program gives you the structure and support you need to set your sights on the future.

Wednesday Evenings
October 4 - November 1, 2017
7:00pm-8:30pm
Cupertino Library, 10800 Torre Avenue

Choose as many sessions as you need, however, attending all five (5) is recommended. Space is limited to 30 participants per session. Registration for all sessions opens on Wednesday, September 20 at 12:00 pm. To register, click the links below:

[October 4: Startup Basics](#)
Speaker: Danny Wong



October 11: Business Concept

Speaker: Danny Wong

October 18: Marketing Plan

Speaker: Richard Koettl

October 25: Financial Projections

Speaker: Ruoyu Loughry

November 1: Funding Sources

Speaker: Marty Schwartz



NOVA Internship to Employment Program: Working to meet the needs of Silicon Valley Employers

NOVA has experienced interns available for short-term tech-related projects. These internships provide businesses with a low-cost way to meet an immediate workforce need while offering mid-career professionals the chance to gain additional skills and experience. Please see this [flyer](#) for more details and NOVA contact information. NOVA is a local workforce development organization working to meet Silicon Valley's talent needs by connecting employers with skilled job seekers in career transition.



Save the Date for Small Business Saturday on Nov. 25!

This year Small Business Saturday is on November 25th. Shop and dine throughout Cupertino to show your support and appreciation of all the amazing local businesses that make our community special!

Welcome New Businesses!

Pressed Juicery, 19419 Stevens Creek Blvd.

Starbucks Reserve Bar, 20520 Stevens Creek Blvd.



Coming Soon...

Boiling Point, Nineteen800

Hai Di Lao Restaurant, Main Street

Habit Burger, 20735 Stevens Creek Blvd.

Jin Tea Shop, Nineteen800

Pet Club, Homestead Square

Poke Works, Cupertino Village

Power Pot, McClellan Square Shopping Center

Stouts Burger, Nineteen800

XLB Kitchen, 10235 S. De Anza Blvd.

Charge! Program Through the Air District

The Bay Area Air Quality Management District is pleased to announce the *Charge!* Program, an incentive program that offers grant funding to help offset a portion of the cost of purchasing and installing new publicly available electric vehicle, or EV, charging stations within the Air District's jurisdiction. The goal of the *Charge!* Program is to rapidly expand access to EV charging stations to help achieve the Bay Area's EV-adoption goals of 110,000 EVs by 2020, 247,000 EVs by 2025, and 90 percent of the overall vehicle fleet by 2050. As of December 2016, there are approximately 83,000 EVs registered to Bay Area drivers. An initial allocation of \$5 million is available, and funding will be awarded to qualifying projects on a first-come, first-served basis. Both public and private entities are eligible. The business is not required to own the site, but will need permission from the property owner to apply.

Deadline to apply: November 3, 2017

Website: <http://www.baaqmd.gov/charge>

Sign up for email updates [here](#).

***Must attend a webinar to apply. Upcoming webinars:**

September 19, 2017 at 2:00 PM PDT at: <https://register.gotowebrinar.com/register/7820467052193471234>

October 25, 2017 at 1:30 PM PST at: <https://register.gotowebrinar.com/register/7895230544347402498>

PG&E EV Infrastructure Program

This program will fund EV charging infrastructure, including upgrading the transformer, and a portion of the charging equipment costs. The program is aimed at multifamily developments and workplaces proposing to install 10 or more EV chargers. The chargers could be for employees / residents only or open to the public. PG&E has \$130,000,000 available over next 3 years. PG&E's program is still in the planning stage, but will be ramping up soon and has gotten a lot of attention already.

The application will be available online in October; please visit www.pge.com/evcharge to sign up for the interest list.



August Networking Lunch Mixer at
Eri's Deli Cafe

Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer. Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui at angelat@cupertino.org.

We look forward to having you join us and please bring a friend!

This group is hosted by the City of Cupertino Office of Economic Development.

Office of Economic Development | City of Cupertino | 408.777.7607 |
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STAY CONNECTED:

